



Bachelor of Communications & Media

Program and enrolment information for students starting first year in 2021

Enrolling in a Bachelor of Communications & Media at Notre Dame?

Congratulations on entering the Bachelor of Communications & Media program at Notre Dame! A Communications & Media degree is a powerful statement to employers that you are a multi-skilled media practitioner – that you can think, write, critique and create at a high level. The degree will allow you to expand your knowledge across a range of communications, media and arts disciplines while gaining new perspectives on approaching and solving problems. It will equip you to understand the principles and techniques of media communications in theory and practice across a wide range of print, non-print and multimedia genres, in engagement with new and emerging technologies.

How a Bachelor of Communications & Media works

A Bachelor of Communications and Media takes a minimum of three years to complete on a full-time study load. Some students choose to study part-time and take longer to complete their program. There are some compulsory courses in the program, but there is also flexibility to build the program as you wish. All Bachelor of Communications & Media students complete 24 courses of study, comprising of:

- A compulsory ‘academic gateway’ course called COMM1060 Media and Society, to check that your communication and research skills, and foundational knowledge of communications and media, are on track to successfully complete your degree;
- A compulsory upper-level course called COMM3050 Media Ethics and Law;
- 3 compulsory courses in the LOGOS programme, covering topics such as critical thinking, informal logic, moral philosophy, theology and practical decision-making;
- 2 Communications & Media elective courses, such as the Communications Internship course (highly recommended);
- An 8 course Communications major – choose from either Advertising, Film and Screen Production, or Journalism;
- 9 other courses that can be used to form a second major (8 courses) or a minor (6 courses) in another discipline area of your choice. Doing a second major or minor won’t add any time to your study, and it can help you create a program tailored to achieving your personal or career goals.

For a more thorough understanding of your program, and a full list of the courses you will need to complete for your major, please look at the comprehensive [Bachelor of Communications and Media Handbook](#) on the University of Notre Dame Website.

If you wish to do a second major, or a minor, you can choose from:

Advertising (major)	Human Resource Management (major)	Politics and International Relations
Applied Psychology (major)	Journalism	Public Relations (major)
Business	Liberal Arts	Social Justice
English Literature	Mathematics (minor)	Sociology
Film and Screen Production	Marketing	Theatre Studies
History	Philosophy	Theology
		Writing

We also offer courses in two special areas of interest: Aboriginal Studies and Spanish.

Further program information is available in the 2021 Bachelor of Communications and Media Handbook – www.notredame.edu.au > Schools > School of Arts & Sciences (Sydney) > School Resources > Student Handbooks & 2021 Course Offerings > Bachelor of Communications & Media Handbook

Questions?

Instructions on how to enrol online and information on Notre Dame’s support services can be found within this guide, as well as a checklist to ensure you are ready for when your classes commence. Feel free to telephone the School of Arts & Sciences on **(02) 8204 4100** or email sydney.artssciences@nd.edu.au



Contents

First Major options	3
Second Major and Minor options	4
Semester 2 course offerings	7
Course descriptions	8
How to enrol online	11
Quick links	11

First major options

As a Bachelor of Communications & Media student, you will need to complete at least one major, which means completing 8 courses of study in your chosen discipline area. For your first major, you can choose from:

(in alphabetical order)

ADVERTISING

Semester 2

- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

Advertising

Advertising requires a unique combination of business acumen, marketing nous and creativity and this program strives to impart all of those skills to students. You will learn about topics such as consumer behaviour, integrated marketing and media planning, as well as develop your production and design knowledge.

FILM & SCREEN PRODUCTION

Semester 2

- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

Film & Screen Production

Combining practical and theoretical elements, Film & Screen Production introduces students to the processes, skills and theories behind the construction of both fictional and documentary narratives. This major includes a large practical workplace component, which ensures you get plenty of hands-on production experience and covers everything from screenwriting to film theory and criticism.

JOURNALISM

Semester 2

- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

Journalism

Spanning every area of media activity – from print to video – this industry-focused degree will teach you the practical skills you will need to succeed in the competitive contemporary world of journalism. In addition to hands-on training in print, radio, television, video and online journalism, you will also learn about media theory, plus your legal and ethical obligations as a media professional.

Second major and minor options

If you are interested in more than one discipline area, you may wish to take a second major. Remember: adding a second major does not add time to your degree –it simply means your program will be more tailored to your interests or career aspirations.

If there are any gaps in your program, choose an elective course from outside these discipline areas. Refer to the list of first year courses and their descriptions, further below in this document, to help you make your selection.

Second Majors in Arts & Sciences

ADVERTISING

- Semester 2
- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

APPLIED PSYCHOLOGY

- Semester 2
- CORE1001 Logos I**
- PSYC1040 Intro to Applied Psych B
- Choose a third course
- Choose a fourth course

ENGLISH LITERATURE

- Semester 2
- CORE1001 Logos I**
- ENGL1040 World Literatures Today
- Choose a third course
- Choose a fourth course

FILM & SCREEN PRODUCTION

- Semester 2
- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

HISTORY

- Semester 2
- CORE1001 Logos I**
- HIST1001 Making Australian History
- Choose a third course
- Choose a fourth course

JOURNALISM

- Semester 2
- CORE1001 Logos I**
- COMM2300 Digital Media Production
- Choose a third course
- Choose a fourth course

LIBERAL ARTS

- Semester 2
- CORE1001 Logos I**
- PHIL1030 Critical Thinking
- SPAN1000 Spanish for Beginners
- Choose a fourth course

PHILOSOPHY

- Semester 2
- CORE1001 Logos I**
- PHIL1030 Critical Thinking
- Choose a third course
- Choose a fourth course

POLITICS & INT RELATIONS

- Semester 2
- CORE1001 Logos I**
- POLI1000 Intro to World Politics
- Choose a third course
- Choose a fourth course

*BUSN12220 Principles of Marketing can be done in either Semester 1 or Semester 2

** CORE1001 Logos I can be done in either Semester 1 or Semester 2

Continued Second Majors in Arts & Sciences

SOCIAL JUSTICE

Semester 2

- CORE1001 Logos I**
- SOJS1120 Living Human Rights
- *Choose a third course*
- *Choose a fourth course*

SOCIOLOGY

- Semester 2
- CORE1001 Logos I**
- SOC1020 Social Problems & Solutions
- *Choose a third course*
- *Choose a fourth course*

THEATRE STUDIES

• Semester 2

- CORE1001 Logos I**
- THTR1000 Theory & Practice of Acting I
- *Choose a third course*
- *Choose a fourth course*

THEOLOGY

Semester 2

- CORE1001 Logos I**
- THEO1210 Intro to New Testament
- *Choose a third course*
- *Choose a fourth course*

WRITING

Semester 2

- CORE1001 Logos I**
- WRIT2000 Narrative Writing
- *Choose a third course*
- *Choose a fourth course*

*BUSN12220 Principles of Marketing can be done in either Semester 1 or Semester 2

** CORE1001 Logos I can be done in either Semester 1 or Semester 2

Second Majors in Business

Instead of choosing a second major from the disciplines above you can, if you wish, choose a Business major as your second major.

If you are choosing a Business major, you can add the following courses to your first year program:

<p style="text-align: center;">BUSINESS</p> <ul style="list-style-type: none">• BUSN1000 Economics OR BUSN1110 Accounting for Business*• BUSN1220 Principles of Marketing*• BUSN1600 Principles of Management*	<p style="text-align: center;">HUMAN RESOURCE MANAGEMENT</p> <ul style="list-style-type: none">• BUSN1600 Principles of Management*
<p style="text-align: center;">MARKETING</p> <ul style="list-style-type: none">• BUSN1220 Principles of Marketing*	<p style="text-align: center;">PUBLIC RELATIONS</p> <ul style="list-style-type: none">• <i>BUSN1220 Principles of Marketing*</i>

Special Areas of Interest

Instead of completing a second major in one of the areas noted above, you might like to do one of our Special Areas of Interest. In your first year of study, you can start to build towards a Special Area of Interest in the following:

<p style="text-align: center;">SPANISH</p> <ul style="list-style-type: none">• SPAN1000 Spanish for Beginners• On offer Semester 2, 2021	<p style="text-align: center;">ABORIGINAL STUDIES</p> <p style="text-align: center;">ABOR1000 Aboriginal People</p> <p>Note: In 2021, ABOR1000 will be delivered face- to- face on Fremantle Campus and fully online. This is a full semester course delivery.</p> <p>For face- to- face delivery, students will need to be in Fremantle to take the course and travel at their own expense</p> <p>Please contact Dr Christina Colegate before enrolling – Christina.colegate@nd.edu.au</p>
--	---

School of Arts and Sciences

Course Offerings for First Year Students in 2021

Semester 2

Course Selected	Course No.	Course Name	Class Nbr (to enrol online)	Start Date
SELECT	CORE1001	Logos I	1705	2 AUGUST
	CORE1002	Logos II	1706	2 AUGUST
SELECT	COMM2300	Digital Media Production	1695	2 AUGUST
	COUN1004	Counselling Skills Training 1	1708	2 AUGUST
	ENGL1040	World Literatures Today	1783	2 AUGUST
	HIST1001	Making Australian History	1787	2 AUGUST
	MATH1020	Statistics	1825	2 AUGUST
	POLI1000	Introduction to World Politics	1923	2 AUGUST
	PSYC1040	Introduction to Applied Psychology B	1926	2 AUGUST
	SOCI1020	Social Problems and Solutions	2002	2 AUGUST
	SOJS1120	Living Human Rights	2006	2 AUGUST
	SPAN1000	Spanish for Beginners	2012	2 AUGUST
	THTR1000	Theory & Practice of Acting I	2047	2 AUGUST
	WRIT2000	Narrative Writing	2051	2 AUGUST
	THEO1210	Introduction to the New Testament	2014	2 AUGUST
	PHIL1030	Critical Thinking	1874	2 AUGUST
	BUSN1000	Economics	1654	2 AUGUST
	BUSN1220	Principles of Marketing	1660	2 AUGUST
	BUSN1600	Principles of Management	1661	2 AUGUST

Course Descriptions - Semester 2

CORE1001 Logos I

In CORE1001 we study some of the central themes of Philosophy - the nature of the good life, the nature of knowledge and the nature of being human - by examining each semester a variety of influential thinkers in the western philosophical tradition from the ancient world to the twentieth century. Students are encouraged to reflect on these fundamental questions and to examine their own beliefs. They increase their cultural literacy by exploring how these great philosophers have influenced western culture. The study of these thinkers exposes students to different styles of thinking, requiring them to develop skills in critically evaluating different arguments.

CORE1002 Logos II

This is one of the three courses that make up Notre Dame's core curriculum which aims to enrich students' education by introducing them to philosophy, ethics and theology within the Catholic liberal arts tradition. Logos II is an introduction to Ethics. Each Logos course consists of 8 modules and a graded assessment. Except for 4 compulsory modules across the programme, students choose which modules they will do. In Logos II, students choose 7 electives and do one compulsory module called 'Choose' which is an introduction to the key concepts and theories in Western moral philosophy as well as skills in practical reasoning and decision making.

COMM2300 Digital Media Production

This course introduces students to the field of digital media production. It aims to develop core competencies in the design and production of digital media that will enable students to participate effectively in a range of digital environments. Skills will be taught in a media lab. Students will work individually and within groups on creative media works, including video, audio and web design. The course is informed by recent transformations in media technologies, media convergence and participatory culture.

COUN1004 Counselling Skills Training 1

In this course students learn and perform key interviewing skills using a microskills hierarchy: listening, asking questions, reflecting, clarifying, challenging, and structuring an interview session. The microskills hierarchy is designed to draw out client stories and issues through a basic listening sequence, leading to client change and positive action.

ENGL1040 World Literatures Today

A variety of oral and written texts in English provide an introduction to the richness and diversity of the Literature program at Notre Dame Australia. Texts from different countries across the world are incorporated in the course. Students consider contemporary issues such as race, ethnicity and gender, and the way meanings are constructed from a vast and disparate body of writing in the context of the global village. The course also offers a basic introduction to Literary Theory.

HIST1001 Making Australian History

In a little over two centuries since the arrival of the first European settlers, Australians have transformed the face of their continent. This course begins by looking at the social, environmental and military consequences of the 18th century decision to build a British convict society on aboriginal land. To what extent were the colonists successful in recreating the political world and social inequalities of British society in the antipodes? How did the Australian people forge a new identity in the land that Wentworth called a 'New Britannia' and Henry Lawson described as a 'young tree green'. This course turns common perceptions about Australian history on its head, searching for the origins of modern Australian identity in the tumultuous, inspiring and extraordinary stories of eighteenth, nineteenth and twentieth century Australia. In addition to this, students will consider such fundamental issues as the politics and manufacture of history in Australia, the use of evidence and sources by historians, and the skills and practice of history itself. This course is ideally suited to students planning to take a major in history or preparing to teach within the national curriculum framework, and will be a useful elective to complement studies in a wide range of disciplines offered by the University.

MATH1020 Statistics

This course is designed to further the knowledge of students on number analysis, using statistical measures and using tools to visualise numbers and patterns such as using Microsoft Excel and the Statistical Package for Social Sciences (SPSS). It provides a broad introduction to statistical practice and data analysis techniques. It aims to equip students with a basic understanding of statistics, such that they are able to employ appropriate methods of analysis in various circumstances. The techniques learnt are widely used in the sciences, social sciences, business areas and many other fields of study. This course is an essential part of the mathematics program and is specifically designed in consultation with education providers to meet the needs of teacher training for Education students.

POLI1000 Introduction to World Politics

This course looks at international issues and ideologies, and how they shape our increasingly 'globalised' political world. As such, the course seeks to unravel contemporary international relations, examining the importance of the USA as a global superpower in a 'uni-polar' world, European integration, the Nations and the plight of the 'Third World'. Using an issue based approach students look at the impact of war, HIV/AIDS, ethnic conflict, environmental crisis and regional economic competition on world politics. What ideas are used to explain these processes? And what does it all mean for the political future of our planet?

PSYC1040 Introduction to Applied Psychology B

In this course students learn to differentiate between the common sense, and the scientific approach to understanding human behaviour and experience. Several areas included in this course emphasise the importance of diversity of perspectives, models, and theories of learning, memory, language, intelligence, emotions, motivations, perception, consciousness, and the interaction of environment and heredity. This course also traces and highlights the influence of the western philosophical ideas on psychology and encourages students to make connections between the individual, the relation, and the community levels of interaction.

SOJS1120 Living Human Rights

This course introduces students to the concept of universal human rights. Students will learn about the contested nature of human rights, exploring different perspectives and examining the historical context that has shaped human rights policies and instruments today. Students will be introduced to key areas of human rights, exploring these through examples and case studies, in order to understand how they relate to their everyday lives.

SOCI1020 Social Problems and Solutions

The main aim of this course is to get students to think critically about the social problems that are prevalent in their respective societies. The course will provide students with sociological tools to understand not just the problems themselves but also the politics of social problems debates. The course will encourage students to read between the lines of the explanations and remedies currently offered as truth by journalists and politicians. Students will be encouraged also to question their own perceptions and beliefs about social problems as well as those portrayed in the larger culture around them. This course is an essential course for any sociological program in that it is meant to provide the student with information and conceptual tools beyond an introduction to the discipline.

SPAN1000 Spanish for Beginners

Spanish for Beginners covers the basic needs for speaking and writing in Spanish. The course is organised into topic-based modules that range from the learner's immediate surroundings such as their personal information, family life, likes and dislikes to their interaction with the wider world in situations such as shopping or working. The emphasis is on being able to communicate in a private and social setting. It also teaches the basic skills in writing in Spanish. The course focuses on Spanish language skills and there is an emphasis on practising the speaking and writing skills throughout the course. Cultural information such as Spanish society, art, music, food and literature is also incorporated into the course.

THTR1000 Theory & Practice of Acting 1

The course is an introduction to acting skills, with a practical emphasis on movement skills and vocal technique. Through improvisation and scripted work, students will learn how to communicate non-verbally with an audience and effectively employ the mechanics of voice. Students will also practically discover and examine the work and theories of various practitioners including Stanislavsky and Brecht. This course will be conducted as a 3-hour workshop which will involve instruction, discussion and practical exercises.

WRIT2000 Narrative Writing

This course develops the narrative writing skills of students, with an emphasis on language and form in fictional works. Narrative concepts studied include voice and point of view, story and scene, plot, structure, character development and dialogue. Craft skills are developed through writing exercises, language analysis, and a sustained work of fiction. Students learn drafting and editing skills by analysing their own work in comparison to others.

THEO1210 Introduction to the New Testament

This course introduces students to the literature of the New Testament. It includes an overview of the contents and major themes of the writings and study of selected passages from within them. The course also introduces students to the socio- economic, political and wider religious setting of the writings as well as their relationship to the life and ministry of Jesus of Nazareth and of the first century church. It includes a brief overview of the formation of the Canon of the New Testament, the history of its textual transmission, and the story of its interpretation, especially in modern times. The course offers students an opportunity to learn both the content of New Testament Study and its method, serving both as an introduction to the New Testament itself and as a foundation for further studies in the field.

PHIL1030 Critical Thinking

This course is a practical introduction to critical thinking and reasoning. Students will learn to critically analyse and evaluate arguments as well as to construct their own good arguments. Students will also learn how to identify the various kinds of arguments, including deductive and inductive arguments. Skills will be taught such as detection of fallacies and poor reasoning in academic contexts. Examples found in the media, advertising and politics will also be studied. This course will enhance a student's ability to reason both within their academic life but also in their chosen vocation outside the university setting.

BUSN1000 Economics

In this course you will study those aspects of microeconomics and macroeconomics that will be useful in your business career. You will examine the way in which individual households and firms make business decisions; the way in which individual markets work; the way in which taxes and government regulations affect the operation of individual markets; the way in which the National Accountant measures macroeconomic variables; and the way in which macroeconomic variables oscillate and grow over time. You will become acquainted with notions such as the laws of demand and supply, the elasticity of demand, perfect competition, monopolistic competition, oligopoly, monopoly, producer and consumer surplus, market efficiency, externalities, Gross Domestic Product, the CPI, the multiplier, fiscal policy, and monetary policy.

BUSN1220 Principles of Marketing

This is an introductory course and the prerequisite for all other marketing courses. The course introduces students to marketing; what it is, what it isn't and how it impacts on the world's economy. Topics covered in the course include: market segmentation and consumer behaviour; the four P's of the marketing mix - product, place, price and promotion; the promotional mix and the tools that are used to develop an integrated marketing communications (IMC) plan; marketing research; and, marketing ethics. Students gain an understanding of how the four P's are interconnected and reliant on each other to create successful products in the market place.

BUSN1600 Principles of Management

This course provides a sound introduction to management and the functions of an organisation. It examines both the classical and contemporary theories of management and organisation behaviour. In so doing, the course considers motivation, controlling, planning, decision making, control and theories of power, politics, corporate culture in the context of small and large businesses and entrepreneurial ventures. The intention is to provide the student with a broad base of understanding of general principles of management from which they can choose to specialise.

How to enrol online?

Before enrolling online, please carefully review this booklet, noting which courses are necessary for your major(s) and minor(s). It is a good idea to also follow any recommendations provided to you by the School of Arts & Sciences.

Enrolling into your courses is easy –simple follow the “Add a Course” video:

<https://www.notredame.edu.au/current-students/your-enrolment/how-to-re-enrol>

Online Learning Tools

We want your learning experience to be both rewarding and enjoyable. To do this, your coordinators will use a range of online learning tools to ensure you get the most out of your courses. The link below will provide you with an understanding of these different online learning technologies:

<https://www.notredame.edu.au/current-students/online-learning/learning-tools>

Allocate Timetabling

At the link below, you can find a walkthrough guide detailing how to timetable your courses for the upcoming semester:

- [Allocate Timetabling instructions](#)
- [Allocate FAQs](#)

Quick Links

- [Student Page](#)
- [School of Arts & Sciences \(Sydney\) Homepage](#)
- [Bachelor of Communications & Media handbook](#)
- [Bachelor of Communications & Media Program Regulations](#)
- [Forms & Documents](#)
- [Calendars & Timetables](#)
- [IT Support](#)
- [Library Services](#)
- [Tips for studying online](#)
- [Fee or Opal queries](#)