Program Code: 3378  
CRICOS Code: 073149G

PROGRAM REGULATIONS:  
Bachelor of Commerce/Bachelor of Communications and Media  
BCom/BComnMed

Responsible Owner: Dean  
Responsible Office: School of Business  
Contact Officer: PCAC Executive Officer  
Effective Date: 1 January 2020
2 AMENDMENTS

Amendments to these regulations will be made in accordance with the General Regulations.

<table>
<thead>
<tr>
<th>Version</th>
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Amendments to program regulations

Dean

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16 December 2018 New program template Associate Dean, Fremantle
3 PURPOSE

These Program Regulations set out the approved requirements for the Bachelor of Commerce / Bachelor of Communications and Media.

4 OVERVIEW

4.1 Campus Availability
The Bachelor of Commerce / Bachelor of Communications and Media has been approved for delivery on the Fremantle Campus and the Sydney Campus.

4.2 Student Availability
The Bachelor of Commerce / Bachelor of Communications and Media is available for enrolment to domestic Students and international Students with a student visa.

4.3 Australian Qualifications Framework
The Bachelor of Commerce / Bachelor of Communications and Media is accredited by the University as a Level 7 AQF qualification.

4.4 Duration
The Volume of Learning for the Bachelor of Commerce / Bachelor of Communications and Media will vary between four (4) and five (5) years of equivalent full time study, dependent upon the selection of courses and/or major(s) undertaken.

An option to complete this Program Part-time is available.

4.5 Maximum Duration
The maximum period of time within which a student is permitted to complete the Bachelor of Commerce / Bachelor of Communications and Media Award is detailed in the University’s General Regulations.

4.6 Study Mode
The Bachelor of Commerce / Bachelor of Communications and Media is offered in Internal Study mode.

4.7 Professional Accreditation
The Bachelor of Commerce (Major: Accounting) is accredited by the accredited by the Institute of Chartered Accountants Australia and New Zealand, CPA Australia and the Institute of Public Accountants. The Bachelor of Commerce (Major: Human Resource Management) is accredited with the Australian Human Resource Institute.

5 ENTRY REQUIREMENTS

5.1 University Admission Requirements
To be eligible for admission to The University of Notre Dame Australia, all applicants must meet the University's minimum requirements for admission. The requirements for admission are detailed in the University’s Policy: Admissions.

5.2 Specific Program Requirements for Admission
There are no additional entry requirements or pre-requisites to this Award.

6 PRACTICUM OR INTERNSHIP REQUIREMENTS

6.1 Students are required to complete BUSN3900 Business Internship that includes a minimum of 150 hours of practicum. Students in the Major in Sport and Recreation Management complete HLTH3514 Sport and Recreation Management Industry Internship A and HLTH3515 Sport and...
Recreation Management Industry Internship B instead of BUSN3900 Business Internship, which include a minimum of 150 hours of practicum.

7 PROGRAM REQUIREMENTS

7.1 Program Learning Outcomes
Upon successful completion of the Bachelor of Commerce graduates will be able to:
1. Apply the professional skills of their chosen business discipline through the ethical delivery of strategy, advice and services;
2. Reflect on their performance and implement change as necessary;
3. Think critically, reason and use judgment in preparation for their professional practice;
4. Identify relevant evidence based research for use in professional analysis and advice;
5. Identify their own values and beliefs and be empowered to act on these values to advocate for people with whom they are engaged.

Upon successful completion of the Bachelor of Communications and Media graduates will be able to:
1. Analyse the cultural, political, ethical and aesthetic contexts of media production including relevant international and intercultural perspectives
2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas
3. Apply analytical, creative and practical skills in one or more media and communications industry contexts
4. Integrate theory and practice in media and communication projects
5. Communicate arguments and/or ideas in a range of forms
6. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others
7. Exemplify the creative and practical skills, and the ethical, legal and professional standards relevant to their chosen discipline area in the creation of media.

7.2 Required Courses
To be eligible for the award of Bachelor of Commerce / Bachelor of Communications and Media students must complete a minimum of 800 Units of Credit chosen from the courses listed in the program regulations for the single degrees: Bachelor of Commerce and Bachelor of Communications and Media; comprising:

- 75 Units of Credit from three (3) Core Curriculum Courses, as per the program regulations for the Bachelor of Commerce.

For the Bachelor of Commerce:
- 200 Units of Credit from eight (8) Compulsory Business Courses, as listed in the program regulations for the Bachelor of Commerce.
- A minimum of 150 Units of Credit from six (6) Courses required to complete at least one of the Majors listed in the program regulations for the Bachelor of Commerce
- A minimum of 50 Units of Credit from additional courses, which may be used as Major specific courses/electives or general electives; as listed in the program regulations for the Bachelor of Commerce
- 25 Units of Credit from the BUSN3900 Business Internship, or for students in the Major in Sport and Recreation Management, 25 Units of Credit comprising HLTH2511 Sport and Recreation Management Industry Practicum 2A and HLTH2512 Sport and Recreation Management Industry Practicum 2B.

For the Bachelor of Communications and Media:
- 300 Units of Credit from courses from the Bachelor of Communications and Media, of which 200 Units of Credit will form a Major from the approved list of Majors, plus two (2) required
Communications and Media courses and two (2) Communications and Media elective. See the program regulations for the Bachelor of Communications and Media for details.

7.3 Elective Courses
Students enrolled in the Bachelor of Commerce / Bachelor of Communications and Media may be required to complete elective courses.

Major specific elective courses can be selected from the approved list of course offerings listed in the Appendices for each major, as per the program regulations for the Bachelor of Commerce and Bachelor of Communications and Media.

General electives can be selected from School of Business courses or courses from other Schools, providing the prerequisite courses have been completed. Electives are not permitted from the Schools of Medicine, Nursing or Physiotherapy.

7.4 Honours
The Bachelor of Bachelor of Communications and Media component is offered with Honours. Details are available in the Bachelor of Communications and Media (Honours) Program Regulations (Program code 3495) and are to be read in conjunction with the Policy: The Award of a Degree with Honours.

The Bachelor of Commerce component is not available with Honours.

7.5 Course substitutions
Course substitutions must be equivalent in study load and academic learning (i.e. 25 Units of Credit) and must be approved by the Dean of the School of Business or the School of Arts and Sciences, as relevant.

7.6 Majors
Requirements for Majors are listed in the program regulations for the Bachelor of Commerce and the Bachelor of Communications and Media.

7.7 Minors
Requirements for Minors are listed in the program regulations for the Bachelor of Commerce.

A Minor in the Bachelor of Commerce requires the approval of the Dean of the relevant School of Business.

There are no Minors in the Bachelor of Communications and Media.

8 DEFINITIONS

For the purpose of these Regulations, the following definitions are available in the General Regulations.

- Leave of Absence
- Major
- Units of Credit
- Pre-requisite Course
- Minor
- Elective
- Co-requisite Course
- Specialisation
- General Elective