Program Code: 3367
CRICOS Code: 073154M

PROGRAM REGULATIONS:
Bachelor of Communications and Media/Bachelor of Behavioural Science
BComnMed/BBehSc

Responsible Owner: Assistant Dean
Responsible Office: School of Arts & Sciences, Fremantle
Contact Officer: PCAC Executive Officer
Effective Date: 1 January 2020
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APPENDIX A: Bachelor of Communications and Media / Bachelor of Behavioural Science Program

2 AMENDMENTS

Amendments to these regulations will be made in accordance with the General Regulations.

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<tr>
<th>Version</th>
<th>Date Amended</th>
<th>Amendment Details</th>
<th>Approved by</th>
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<td>October 2008</td>
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3 PURPOSE

These Program Regulations set out the approved requirements for the Bachelor of Communications and Media / Bachelor of Behavioural Science.

4 OVERVIEW

4.1 Campus Availability
The Bachelor of Communications and Media / Bachelor of Behavioural Science has been approved for delivery on the Fremantle Campus.

4.2 Student Availability
The Bachelor of Communications and Media / Bachelor of Behavioural Science is available for enrolment to domestic Students and international Students with a student visa.

4.3 Australian Qualifications Framework
The Bachelor of Communications and Media / Bachelor of Behavioural Science is accredited by the University as a Level 7 AQF qualification.

4.4 Duration
(i) The Volume of Learning for the Bachelor of Communications and Media / Bachelor of Behavioural Science is four (4) years of equivalent full-time study.

(ii) An option to complete this Program Part-time is available.

(iii) An accelerated option to complete the Program is not available.

4.5 Maximum Duration
The maximum period of time within which a student is permitted to complete the Bachelor of Communications and Media / Bachelor of Behavioural Science Award is detailed in the University’s General Regulations.

4.6 Study Mode
The Bachelor of Communications and Media / Bachelor of Behavioural Science is offered in internal study mode.

4.7 Professional Accreditation
There are no professional accreditation requirements applicable to this Program.

5 ENTRY REQUIREMENTS

5.1 University Admission Requirements
To be eligible for admission to The University of Notre Dame Australia, all applicants must meet the University’s minimum requirements for admission. The requirements for admission are detailed in the University’s Policy: Admissions.

5.2 Specific Program Requirements for Admission
There are no further requirements for Admission to this Program.

6 PRACTICUM OR INTERNSHIP REQUIREMENTS

6.1 Students are required to complete BESC3940 Behavioural Science Internship that includes a placement of at least 90 hours.
7 PROGRAM REQUIREMENTS

7.1 Program Learning Outcomes: Bachelor of Communications and Media
Upon successful completion of the Bachelor of Communications and Media / Bachelor of Behavioural Science graduates will be able to:
1. Analyse the cultural, political, ethical and aesthetic contexts of media production including relevant international and intercultural perspectives
2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas
3. Apply analytical, creative and practical skills in one or more media and communications industry contexts
4. Integrate theory and practice in media and communication projects
5. Communicate arguments and/or ideas in a range of forms
6. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others
7. Exemplify the creative and practical skills, and the ethical, legal and professional standards relevant to their chosen discipline area in the creation of media.

7.2 Program Learning Outcomes: Bachelor of Behavioural Science
Upon successful completion of the Bachelor of Communications and Media / Bachelor of Behavioural Science graduates will be able to:
1. Identify and evaluate evidence-based resources and information
2. Differentiate between individual, group/organisational, and societal level factors that influence human behaviour
3. Analyse the complex nature of these influences to promote social and emotional wellbeing
4. Analyse the socially constructed nature of knowledge, culture, and values and the role these factors play in shaping society
5. Relate appropriate theoretical frameworks and models to specific social issues to achieve transformative practice
6. Communicate arguments and/or ideas in a range of forms and forums
7. Work independently and in collaboration with others
8. Engage in critical reflexivity as a mechanism for understanding oneself in relation to society
9. Promote social justice as empowerment and liberation through respect for cultural diversity and reflexive ethical practice

7.3 Required Courses
To be eligible for the award of Bachelor of Communications and Media / Bachelor of Behavioural Science students must complete a minimum of 800 Units of Credit, which include the following required and elective courses:
- 75 Units of Credit from three (3) Core Curriculum Courses
- 25 Units of Credit from one (1) compulsory Course
- 300 Units of Credit from compulsory and elective Communications and Media Courses, of which 200 Units of Credit must be used to form a Communications and Media Major
- 300 Units of Credit from compulsory Behavioural Science courses
- 100 Units of Credit from general elective Courses

7.4 Elective Courses
Any of the following elective Courses may be completed, where prerequisites and admission requirements allow:
(i) Courses that are available in any of the Majors or Minors that are offered by the School of Arts and Sciences and listed in Bachelor of Communications and Media Program Regulations;
(ii) Courses taken by cross-institutional enrolment, including Study Abroad, as approved by the Dean; and
(iii) Up to 100 Units of Credit from general electives, including those from other Schools, where prerequisites and admission requirements allow.
7.5 **First-Year Courses**
Students may not complete more than twelve (12) 1000-level Courses in this Program, including those credited by Advanced Standing.

7.6 **Honours**
The Bachelor of Communications and Media is offered with Honours. Details are available in the Bachelor of Communications and Media (Honours) Program Regulations (Program code 3495) and are to be read in conjunction with the Policy: *The Award of a Degree with Honours*.

The Bachelor of Behavioural Science is offered with Honours. Details are available in the Bachelor of Behavioural Science (Honours) Program Regulations (3501) and are to be read in conjunction with the Policy: *The Award of a Degree with Honours*.

7.7 **Course substitutions**
Course substitutions must be approved by the Dean or delegate.

7.8 **Communications and Media Majors**
Students must complete one (1) of the following Communications and Media Majors, the requirements of which are listed in the Bachelor of Communications and Media Regulations:

- Film and Screen Production
- Journalism
- Photography

8 **DEFINITIONS**
For the purpose of these Regulations, the following terms are defined in the General Regulations:

- Leave of Absence
- Major
- Units of Credit
- Pre-requisite Course
- Minor
- Elective
- Co-requisite Course
- Specialisation
- General Elective

*END OF REGULATION*
## APPENDIX A: Program Plan

**Bachelor of Media and Communication / Bachelor of Behavioural Science**

<table>
<thead>
<tr>
<th>Units of Credit</th>
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<tbody>
<tr>
<td><strong>Core Curriculum Courses</strong></td>
</tr>
<tr>
<td>- CORE1010 Introduction to Philosophy</td>
</tr>
<tr>
<td>- CORE1020 Ethics</td>
</tr>
<tr>
<td>- CORE1030 Introduction to Theology</td>
</tr>
<tr>
<td><strong>Required Course</strong></td>
</tr>
<tr>
<td>- ARTS1000 Academic Writing, Communication and Research</td>
</tr>
<tr>
<td><strong>Required Communications and Media Courses</strong></td>
</tr>
<tr>
<td>- COMM1060 Media and Society</td>
</tr>
<tr>
<td>- COMM3050 Media Ethics and Law</td>
</tr>
<tr>
<td><strong>Required Communications and Media Major</strong></td>
</tr>
<tr>
<td>Students must complete a Communications and Media Major. See Bachelor of Communications and Media Regulations</td>
</tr>
<tr>
<td><strong>Required Communications and Media Elective Courses</strong></td>
</tr>
<tr>
<td>Students must complete an additional 50 Units of Credit of Communications and Media (COMM) Courses. See Bachelor of Communications and Media Program Regulations.</td>
</tr>
<tr>
<td><strong>Required Behavioural Science Courses</strong></td>
</tr>
<tr>
<td>Students must complete 12 Behavioural Science courses. See Bachelor of Behavioural Science Program Regulations for details.</td>
</tr>
<tr>
<td><strong>Elective Courses</strong></td>
</tr>
<tr>
<td>Students must complete 100 Units of Credit of general elective Courses. See Bachelor of Communications and Media Regulations.</td>
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<tr>
<td><strong>Total Units of Credit</strong></td>
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