

National School of Business Book List Semester 1, 2024

Course Code	Course Name	Prescribed or Recommended text (RESOURCE)	TEXT TITLE	AUTHOR	PUBLISHER	EDITION	Book ISBN#	Ebook available
BUSN1000	Economics	Required	Principles of Microeconomics: Asia-Pacific	Gans, J., King, S., Byford, M., & Mankiw, N.G	Australia: Cengage Learning Australia Limited	9th (2024)	9780170464710	9780170471541
BUSN1000	Economics	Required	Principles of Macroeconomics: Asia-Pacific	Stonecash, R., Gans, J., King, S., Byford, M., Ivanovski, K., & Mankiw, N.G.	Australia: Cengage Learning Australia Limited	9th (2024)	9780170464727	9780170471640
BUSN1000	Economics	Required	Principles of Economics	Gans, J., King, S., Stonecash, R., Byford, M., Ivanovski, K., & Mankiw, N.G.	Australia: Cengage Learning Australia Limited	9th (2024)	9780170479875	9780170479875
BUSN1000	Economics	Required	The Economic Way of Thinking: International Edition	Heyne, P., Boettke, P., and Prychitko, D.	Pearson	13th (2014)	9781292053608	9781292053608
BUSN1030	Quant Methods for Business	Prescribed Blackboard: (Readings, viewing & listening)	Quantitative Analysis Decision Makers <i>Note: Students may consider purchasing e-book if preferred by them over hard copy.</i>	Wisniewski, M. and Shafti, F.	Pearson	7th (2020)	9781292276618	9781292276632
BUSN1110	Accounting for Business	Required	Contemporary Accounting: A Strategic Approach for Users	Hancock, P., Robinson, P., Bazley, M.	Cengage	10th (2020)	9780170425247	9780170293471

BUSN1200	Principles of Finance	Required	Financial Institutions, Instruments & Markets *See Blackboard for more details	Viney, C. & Phillips, P.	McGraw Hill Education	9th (2019)	9781760422943	9781760422974
BUSN1220	Principles of Marketing	Required	Marketing Readings: Students will be required to use the FiNDit search facility found at: http://library.nd.edu.au/home to find appropriate research journal references in order to satisfactorily complete assessment items 1 and 3. Recommended Research Journals in the marketing discipline include, but are not limited to: <i>Australasian Marketing Journal, European Journal of Marketing, Journal of the Academy of Marketing Science, Journal of Consumer Research, Journal of International Marketing, Journal of Marketing, Journal of Marketing Management, Journal of Public Policy and Marketing, Journal of Retailing</i>	Grewal, D., Levy, M., Mathews, S., Harrigan, P., Bucic, T., & Kopanidis, F.	McGraw-Hill Education	3rd (2020)	9781760423889	9781760423919
BUSN1600	Principles of Management	Required	Fundamentals of Management: Asia Pacific Edition See Blackboard: All materials, multimedia recordings, lecture slides & tutorial materials	Samson, D., Donnet, T., & Daft, R.	Cengage Learning. Australia	6th (2018)	9780170388443	9780170413848

BUSN2010	Microeconomic Theory & Policy	SYDNEY CAMPUS - Required FREMANTLE CAMPUS - Supplementary	Microeconomics and Behavior (publication 2020) Please check on Library Reserve for hard copy book and also ebook availability See Blackboard for further details about purchasing the textbook directly from the publishers.	Frank, R.H.	McGraw Hill Education	10th (2021)	9781264154791	9781259394034
BUSN2010	Microeconomic Theory & Policy	Required	Modern Principles of Microeconomics	Cowen, T. & Tabarrok, A.	Macmillan Learning	5th (2021)	9781319245429	9781319329761
BUSN2070	History of Austrian Economics	Blackboard	There is no required textbook. This is a traditional reading unit and hence readings will be provided via Blackboard each week.					
BUSN2150	Financial Accounting A	Required Prescribed	Financial Accounting or <i>Please contact your liaison librarian for assistance with obtaining access to this prescribed reading if you wish to access it via the library, rather than obtain your own copy.</i> See Blackboard: All other materials or in class	Hoggett, J., Medlin, J., Chalmers, K., Beattie, C., Hellmann, A., & Maxfield, J.	Wiley Direct	11th (2021)	9780730382706	9780730382713
BUSN2400	Business Law	Required Prescribed	Business Law See Blackboard: All other materials or in class	James, N., & Thomas, T.	Wiley Direct	6th (2023)	9780730391869	9780730391876
BUSN2510	Marketing Research	Required	Marketing Research: Asia Pacific Edition or Au/NZ	Zikmund, W., D'Alessandro, S., Winzar, H., Lowe, B., & Babin, B.	Cengage Learning. Australia	5th (2020)	9780170438964	9780170293570

BUSN3100	Strategic Business Intelligence	Required	Management Accounting - Information of Creating and Managing Value <i>THIS TEXT WILL BE USED FOR WEEKS 1 – 7 OF BUSN3100 [This is the same text as was prescribed for BUSN2110]</i>	Langfield-Smith, K., Smith, D., Andon, P., Hilton, R. & Thorne, H.	McGraw Hill	9th (2021)	9781743767603	9781743767634
BUSN3100	Strategic Business Intelligence	Prescribed	Data Analytics for Accounting <i>THIS TEXT WILL BE USED FOR WEEKS 8 – 13 OF BUSN3100</i>	Richardson, V., Teeter, R. & Terrell, K.	McGraw-Hill	2nd (2021)		9781260589795
BUSN3100	Strategic Business Intelligence	Required	Management Accounting – Information for Creating and Managing Value <i>THIS TEXT WILL BE USED FOR WEEKS 1 – 7 OF BUSN3100 [This is the same text as was prescribed for BUSN2110]</i>	Langfield-Smith, K., Smith, D., Andon, P., Hilton, R. & Thorne, H.	McGraw Hill	9th (2021)	9781743767603	9781743767634
BUSN3120	Advanced Accounting Concepts	Prescribed	Financial Reporting	Loftus, J., Leo, K., Daniliuc, S., Boys, N., Luke, B., Ang, H., Byrnes, K. Hanlon, D., & Bradbury, M.	Wiley Direct	4th	9780730396413	978073039645
BUSN3200	Corporate Finance	Required	Corporate Finance: Global Edition	Berk, J. & DeMarzo, P.	Pearson	6th (2023)	978-1292446318	9781292446356

BUSN3500	Strategic Marketing	No required Text	<p>Marketing Planning and Strategy</p> <p>Readings:</p> <p>Students will be required to use the FiNDit search facility found at: http://library.nd.edu.au/home to find appropriate research journal references in order to satisfactorily complete both the Case Study as well as the Strategic Marketing Plan project.</p> <p>Recommended Research Journals in the marketing discipline include, but are not limited to: Australasian Marketing Journal, European Journal of Marketing, Journal of the Academy of Marketing Science, Journal of Consumer Research, Journal of International Marketing, Journal of Marketing, Journal of Marketing Management, Journal of Retailing</p>	Jain, S.C., Haley, G.T., Voola, R., & Wickham, M.	Cengage Learning Australia	1st (2012)	9780170189392	9780170220149
----------	---------------------	------------------	--	--	-------------------------------	---------------	---------------	---------------