



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Program Code: 3506

CRICOS Code: 089562G

PROGRAM REGULATIONS:

Bachelor of Business Administration

BBA

Responsible Owner: National Head of the School of Law and Business
Responsible Office: Faculty of Arts, Sciences, Law and Business
Contact Officer: PCAC Executive Officer
Effective Date: 1 January 2021

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2 AMENDMENTS

Amendments to these regulations will be made in accordance with the General Regulations.

Version	Date Amended	Amendment Details	Approved by
1	December 2014	Creation	Dean
2	October 2017	Change of terminology unit -> course, course -> program, credit points -> units of credit	Dean
3	October 2017	Changes to Accounting courses (Fremantle) to align with Sydney campus.	Associate Dean, Fremantle
4	January 2018	New course codes assigned	PVCA
5	December 2018	New program template	Associate Dean, Sydney Campus
6	January 2021	Program description added	PCAC EO

3 PURPOSE

These Program Regulations set out the approved requirements for the Bachelor of Business Administration.

4 OVERVIEW

4.1 Campus Availability

The Bachelor of Business Administration has been approved for delivery on the Fremantle and Sydney Campuses.

4.2 Student Availability

The Bachelor of Business Administration is available for enrolment to domestic Students and international Students with a student visa.

4.3 Australian Qualifications Framework

The Bachelor of Business Administration Award is accredited by the University as a Level 7 AQF qualification.

4.4 Duration

The Volume of Learning for the Bachelor of Business Administration is three (3) years of equivalent full-time study.

An option to complete this Program Part-time is available.

An accelerated mode is not available for this Award.

4.5 Maximum Duration

The maximum period of time within which a student is permitted to complete the Bachelor of Accounting Award is 8 years (including any periods of approved leave of absence) from the date on which they were first enrolled in the program by the University.

4.6 Study Mode

The Bachelor of Business Administration is offered in Internal Study mode.

4.7 Professional Accreditation

There are no professional accreditation requirements applicable to this Program.

5 ENTRY REQUIREMENTS

5.1 University Admission Requirements

To be eligible for admission to The University of Notre Dame Australia, all applicants must meet the [University's minimum requirements for admission](#). The requirements for admission are detailed in the University's Policy: *Admissions*.

5.2 Specific Program Requirements for Admission

There are no further requirements for Admission to this Program.

6 PRACTICUM OR INTERNSHIP REQUIREMENTS

6.1 Students are required to complete BUSN3900 Business Internship that includes a minimum of 150 hours of practicum.

7 PROGRAM REQUIREMENTS

7.1 Program Description

This program is a comprehensive course which prepares students to enter a career in business administration and the public, private and not-for-profit sectors. Students completing the program will have a thorough knowledge of the theoretical and practice scope of a range of business disciplines including management, marketing and management. The program is designed to equip graduates with the ability to operate effectively in a range of early career business responsibilities in organisations or as small business owners. Throughout the program, students will engage in a curriculum that is based on professional competence underpinned by a comprehensive ethical base. Integral to this program is the notion of reflection, values, judgement and reasoning.

7.2 Program Learning Outcomes

Upon successful completion of the Bachelor of Business Administration graduates will be able to:

1. Demonstrate an understanding of the overall business environment and be able to problem solve in various areas of business
2. Be professionally confident employees or business owners who use their knowledge and skills in the ethical delivery of services and advice to customers and/or their organisation
3. Think critically and make decisions by exercising appropriate professional judgement
4. Critically analyse and apply research skills to business issues and problems
5. Communicate within organisations and with their stakeholders

7.3 Required Courses

To be eligible for the award of Bachelor of Business Administration students must complete a minimum of 600 Units of Credit chosen from the courses listed in Appendix A comprising:

- 75 Units of Credit from three (3) compulsory Core Curriculum Courses
- 200 Units of Credit from eight (8) compulsory Business Foundation Courses
- 125 Units of Credit from five (5) compulsory Courses
- 175 Units of Credit from seven (7) student selected elective courses
- 25 Units of Credit from one (1) Business Internship

7.4 Elective Courses

Students enrolled in the Bachelor of Business Administration are required to complete seven (7) student selected elective courses. Elective courses can be selected from the approved list of course offerings listed in Appendix B.

7.5 Course substitutions

Course substitutions, where permitted, must be approved by the Dean.

8 DEFINITIONS

For the purpose of these Regulations, the following definitions are available in the General Regulations.

- | | | |
|--------------------|------------------------|-----------------------|
| • Leave of Absence | • Pre-requisite Course | • Co-requisite Course |
| • Major | • Minor | • Specialisation |
| • Units of Credit | • Elective | • General Elective |

9 LIST OF APPENDICES

APPENDIX A: Bachelor of Business Administration

3 Core Curriculum Courses

<u>Fremantle</u>	<u>Sydney</u>	
CORE1010 Introduction to Philosophy	CORE1001 Logos I	25
CORE1020 Ethics	CORE1002 Logos II	25
CORE1030 Introduction to Theology	CORE1003 Logos III	25

8 Business Foundation Courses

BUSN1000 Economics	25
BUSN1030 Quantitative Methods for Business	25
BUSN1050 Business Communication	25
BUSN1060 Business Information Technology	25
BUSN1110 Accounting for Business	25
BUSN1220 Principles of Marketing	25
BUSN1600 Principles of Management	25
BUSN2400 Business Law	25

5 Compulsory Courses

BUSN2520 Consumer Behaviour	25
BUSN2730 Principles Human Resource Management	25
BUSN3600 Strategic Management	25
BUSN2580 Introduction to Public Relations	25
BUSN3690 Innovation and Entrepreneurship	25

7 Electives

7 student selected courses (25 units of credit each)

1 Internship

BUSN3900 Business Internship	25
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Total Units of Credit

APPENDIX B: LIST OF PRE-REQUISITES

COURSE CODE	COURSE TITLE	PRE-REQUISITE
BUSN1200	Principles of Finance	BUSN1000 Economics
BUSN2000	Events Management	BUSN1600 Principles of Management
BUSN2010	Microeconomic Theory and Policy	BUSN1000 Economics
BUSN2020	Macroeconomic Theory and Policy	BUSN1000 Economics
BUSN2030	Business Research Methods	BUSN1030 Quantitative Methods for Business
BUSN2050	Integrated Marketing Communications	BUSN2520 Consumer Behaviour
BUSN2060	Intermediate Mathematics for Economics and Finance	BUSN1030 Quantitative Methods for Business
BUSN2070	History of Austrian Economics	BUSN1000 Economics
BUSN2080	Topics in Economics	BUSN1000 Economics
BUSN2090	Professional Writing	BUSN1050 Business Communication, BUSN2580 Introduction to Public Relations
BUSN2110	Managerial Accounting	BUSN1110 Accounting for Business BUSN2150 Financial Accounting A
BUSN2130	Human Resource Economics	BUSN1000 Economics
BUSN2150	Financial Accounting A	BUSN1110 Accounting for Business
BUSN2160	Financial Accounting B	BUSN2150 Financial Accounting A
BUSN2200	Managerial Finance	BUSN1030 Quantitative Methods for Business BUSN1110 Accounting for Business
BUSN2340	Employment Law	BUSN2400 Business Law
BUSN2350	The Economics of Financial Crises	BUSN1000 Economics
BUSN2450	Taxation	BUSN1110 Accounting for Business
BUSN2510	Marketing Research	BUSN1030 Quantitative Methods for Business
BUSN2520	Consumer Behaviour	BUSN1220 Principles of Marketing
BUSN2580	Introduction to Public Relations	BUSN1050 Business Communications
BUSN2660	Employment Relations	BUSN2730 Principles of Human Resource Management
BUSN2730	Principles of Human Resource Management	BUSN1600 Principles of Management
BUSN3020	Leadership: Theory and Practice	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3070	Business in Asia	BUSN1600 Principles of Management
BUSN3100	Strategic Business Intelligence	BUSN2110 Managerial Accounting
BUSN3110	Accounting for Corporate Entities	BUSN2160 Financial Accounting B
BUSN3120	Advanced Accounting Concepts	BUSN2160 Financial Accounting B
BUSN3130	Auditing	BUSN2110 Managerial Accounting, BUSN2160 Financial Accounting B, BUSN2400 Business Law
BUSN3140	Human Resource Development	BUSN2730 Principles of Human Resource Management
BUSN3150	E-Marketing	BUSN1220 Principles of Marketing
BUSN3180	e-Public Relations (e-PR)	BUSN2090 Professional Writing, BUSN2580 Introduction to Public Relations
BUSN3200	Corporate Finance	BUSN2200 Managerial Finance
BUSN3230	Services Marketing	BUSN2520 Consumer Behaviour
BUSN3260	International Finance	BUSN2200 Managerial Finance
BUSN3270	Financial Statement Analysis and Valuation	BUSN2200 Managerial Finance OR BUSN2150 Financial Accounting A
BUSN3350	Issues and Crisis Management	BUSN3370 Corporate Public Relations
BUSN3370	Corporate Public Relations	BUSN2090 Professional Writing AND BUSN2580 Introduction to Public Relations
BUSN3380	Advanced Economics	BUSN2010 Microeconomic Theory and Policy,

		BUSN2020 Macroeconomic Theory and Policy AND BUSN1030 Quantitative Methods for Business
BUSN3390	Econometrics	BUSN2060 Intermediate Mathematics for Economics and Finance
BUSN3400	Company Law	BUSN2400 Business Law
BUSN3440	Media Planning	BUSN2050 Integrated Marketing Communications
BUSN3500	Strategic Marketing	BUSN1220 Principles of Marketing AND Minimum 400 units of credit
BUSN3540	International Marketing	BUSN1220 Principles of Marketing AND Minimum of 400 units of credit
BUSN3600	Strategic Management	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3680	Change Management	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3690	Innovation and Entrepreneurship	Minimum 200 units of credit
BUSN3700	Human Resource Policy	BUSN2730 Principles of Human Resource Management
BUSN3740	Strategic Workforce Issues	BUSN2730 Principles of Human Resource Management
BUSN3900	Business Internship	Minimum of 300 credit points OR Approval of Dean
BUSN3990	Social Media	Nil