

Bachelor of Arts (Politics and Journalism)



Program and enrolment information for students starting first year in 2022

Enrolling in a Bachelor of Arts (Politics and Journalism) at Notre Dame?

Congratulations on being offered a place in the Bachelor of Arts (Politics & Journalism) program!

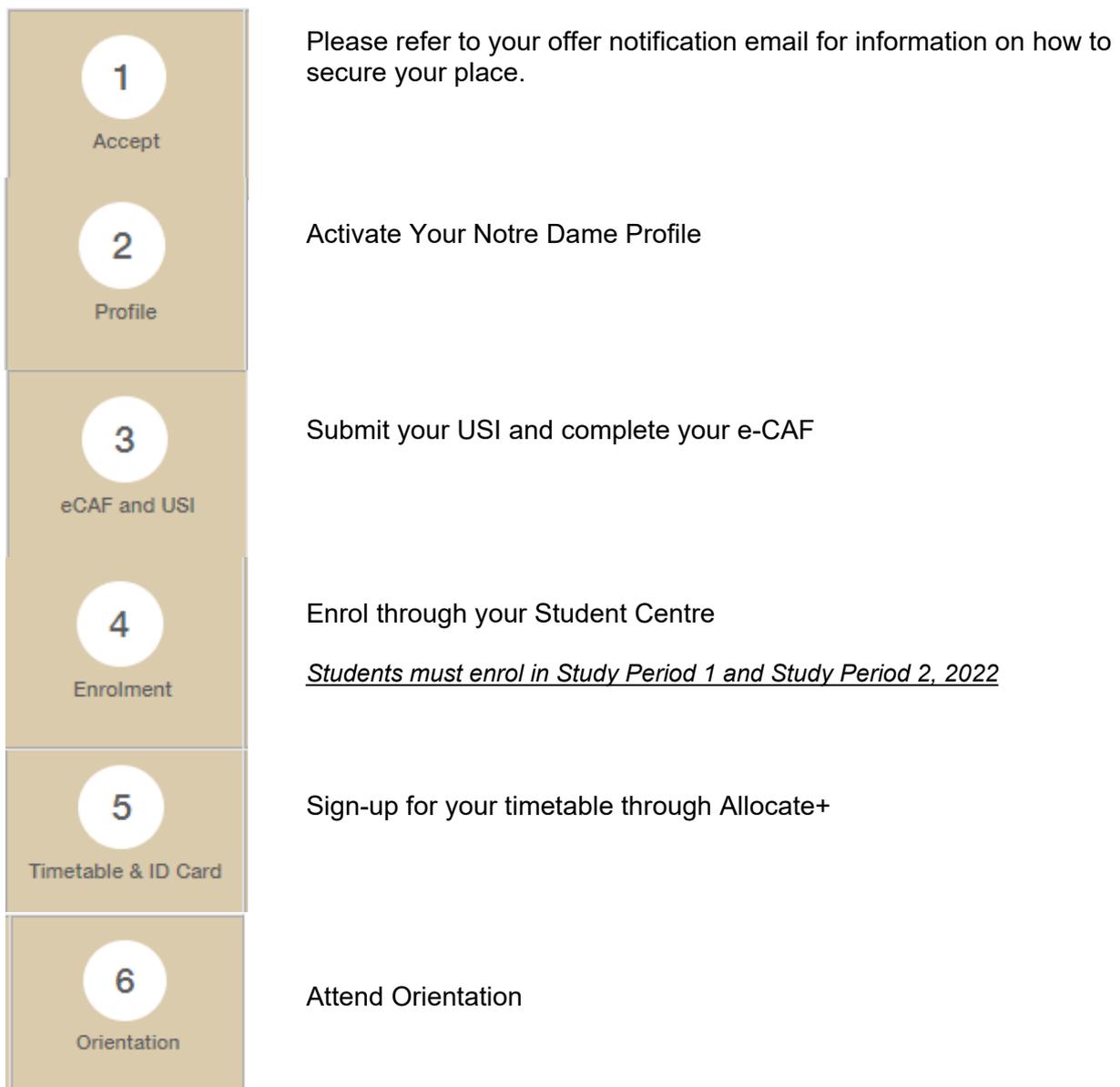
This degree is a powerful statement to employers that you have deep theoretical and practical knowledge in the underlying principles and concepts related to politics, international relations and journalism.

In this program you will learn to synthesise and apply developed knowledge to solving complex political and cultural problems, communicate arguments and/or ideas to specialist and non-specialist audiences in a range of forms, and reflect upon personal knowledge, skills and experiences drawn from the study and practice of politics, international relations, and journalism.

Whether you are looking at a career in journalism, or government policy, the Bachelor of Arts (Politics & Journalism) will help you succeed.

Getting Started – Here's what you need

[View this webpage for the full instructions](#)





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Program overview

A Bachelor of Arts (Politics & Journalism) takes a minimum of three years to complete on a full-time study load. Some students choose to study part-time and take longer to complete their program.

This program is quite structured, and comprised of 24 courses, including:

- A compulsory 'academic gateway' course to ensure that your communication and research skills are on track for successful university study. The 'academic gateway' course is available in Semester One each year;
- Three compulsory courses in the LOGOS programme, covering topics such as critical thinking, informal logic.
- 8 courses in the field of Politics & International Relations – 3 compulsory, and 5 elective courses in this discipline;
- 8 courses in the field of Journalism – 6 compulsory and 2 elective courses in this discipline;
- A compulsory History course, and a compulsory Business course;
- 2 elective third-year (level 3000) courses offered by the School of Arts & Sciences.

For a more thorough understanding of your program, and a full list of the courses you will need to complete for your majors, please access the comprehensive Bachelor of Arts (Politics & Journalism) handbook on the School of Arts & Sciences webpage– [Bachelor of Arts \(Politics and Journalism\) Handbook](#) and the [Program Regulations](#)

This is what you need to follow to understand the degree structure:

1. Refer to the comprehensive handbook from your first year as a student;
2. You must refer to the '[Program Regulations](#)' and;
3. Complete the Program Checklist throughout your degree;
4. Check in with the Program Coordinator, A/Prof Deborah Pike – deborah.pike@nd.edu.au, should you have any question.

Questions? Feel free to telephone the School of Arts & Sciences on (02) 8204 4100 or email sydney.artssciences@nd.edu.au

Bachelor of Arts (Politics and Journalism) Checklist

Students MUST complete 24 COURSES (25 units of credit each) in TOTAL during their program:		
3 LOGOS and 1 Academic Gateway course OR approved equivalent. In 2018 COMM1060 which counts towards Journalism major.		
8 Major courses (Must include the required courses for the major, as well as approved electives. See handbook for details)		
8 courses for a 2 nd MAJOR (8 courses)		
NOTE: No more than 10 x 100 level courses are allowed across the program (including Logos).		
GENERAL COURSES (MUST COMPLETE)		
CORE1001	LOGOS I	
CORE1002	LOGOS II	
CORE1003	LOGOS III	
COMM1060	Academic Gateway Course	
8 MAJOR COURSES in Journalism (Must include the required courses for the major, as well as electives counting towards the major. See handbook for details.)		
COURSE CODE	TITLE	Check
1. COMM1420	Introduction to Journalism	
2.COMM2340	Journalism: Theory and Practice	
3.COMM3050	Media Ethics and Law	
4.COMM		
5. COMM		
6.COMM		
7.COMM		
8.COMM		
8 Major Courses in Politics & I.R. (Must include the required courses for the major, as well as electives counting towards the major. See handbook for details.)		
1.POLI1000	Introduction to World Politics	
2.POLI1001	Politics, Democracy and Governance in Australia	
3.POLI3003	Setting the Agenda: The Media and Politics	
4.POLI		
5.POLI		
6.POLI		
7.POLI		
8.POLI		
2 Specialist courses		
9. HIST1000	History of Western Civilisation	
10.BUSN2580	Introduction to Public Relations	
2 upper level (3000 level) electives		
11.		
12.		

Your Majors

As a Bachelor of Arts (Politics & International Relations and Journalism) student, you will be completing two majors, with eight courses in each discipline area:

JOURNALISM

Semester 1

- COMM1060 Media and Society
- COMM1420 Introduction to Journalism
- HIST1000 History of Western Civilisation
- POLI1001 Politics, Democracy & Governance in Australia

A free press is vital for the functioning of any democratic society, and Australia has always supported an energetic media industry. Working journalists require a variety of practical skills, such as news gathering, interviewing, writing and editing, as well as a thorough understanding of the legal and ethical framework in which they operate.

This program will give you the skills you need to become a successful journalist, whether you want to work as a traditional print or broadcast journalist, or focus on the fast-growing digital space. Along the way, you'll also be introduced to the world of documentary making, explore the relationship between politics and the media and learn how to craft a feature story for a newspaper or magazine.

POLITICS & INT.RELATIONS

Semester 2

- CORE1001 Logos I
- COMM2300 Digital Media Production
- POLI1000 Introduction to World Politics
- Choose a fourth course

The study of Australian politics and international relations is valuable training for anyone who wishes to pursue a career in politics, diplomacy, journalism and governmental policy making. Here at The University of Notre Dame Australia we believe it is extremely important to cover the wide range of issues that you might encounter in your career. This includes the exploration of issues such as terrorism, climate change, the global economy, media and politics and Australia's foreign policy.

While all students acquire a thorough knowledge of Australia's political institutions in Year One, you will have the opportunity to study more specialist topics in Years Two and Three, including US Foreign Policy, The Middle East, Terrorism and Intelligence and Australian Foreign Policy

Semester 1 Course Offerings

School of Arts and Sciences

Course Offerings for First Year Students in 2022

Course Selected	Class Number (to enrol online)	Course Code	Course Name	Start Date
	1697	CORE1001	Logos	21 FEB
SELECT	1686	COMM1060	Media & Society	21 FEB
	1791	ENGL1020	Text & Tradition	21 FEB
	1792	ENGL1050	Theory & Practice of Modern Theatre	21 FEB
	1687	COMM1210	Introduction to Screen Production	21 FEB
SELECT	1688	COMM1420	Introduction to Journalism	21 FEB
	1703	COUN1003	Theories & Approaches to Counselling	21 FEB
SELECT	1795	HIST1000	A History of Western Civilisation	21 FEB
	1828	MATH1030	Principles of Mathematics	21 FEB
	1918	PSYC1030	Introduction to Applied Psychology A	21 FEB
	1996	SOCI1000	Self & Society	21 FEB
SELECT	1914	POLI1001	Politics, Democracy & Governance in Australia	21 FEB
	1999	SOJS1000	Introduction to SocialJustice	21 FEB
	2036	THTR1050	Theory & Practice of Modern Theatre	21 FEB
	1859	PHIL1020	The Method & Basic Problems of Philosophy	21 FEB
	2002	THEO1000	Foundations of Catholic Theology	21 FEB
	2003	THEO1110	Introduction to the Old Testament	21 FEB
	1655	BUSN1220	Principles of Marketing	21 FEB
	1656	BUSN1600	Principles of Management	21 FEB
	1649	BUSN1000	Economics	21 FEB

Students must enrol in Study Period 1 and Study Period 2, 2022

Semester 2 Course Offerings

School of Arts and Sciences

Course Offerings for First Year Students in 2022

Course Selected	Class Number (to enrol online)	Course Code	Course Name	Start Date
SELECT	1674	CORE1001	Logos I	25 JUL
	1675	CORE1002	Logos II	25 JUL
SELECT	1665	COMM2300	Digital Media Production	25 JUL
	1679	COUN1004	Counselling Skills Training 1	25 JUL
	1770	ENGL1040	World Literatures Today	25 JUL
	1773	HIST1001	Making Australian History	25 JUL
	1808	MATH1020	Statistics	25 JUL
SELECT	1903	POLI1000	Introduction to World Politics	25 JUL
	1905	PSYC1040	Introduction to Applied Psychology B	25 JUL
	1981	SOCI1020	Social Problems and Solutions	25 JUL
	1983	SOJS1120	Living Human Rights	25 JUL
	1987	SPAN1000	Spanish for Beginners	25 JUL
	2019	THTR1000	Theory & Practice of Acting I	25 JUL
	2023	WRIT2000	Narrative Writing	25 JUL
	1989	THEO1210	Introduction to the New Testament	25 JUL
	1850	PHIL1030	Critical Thinking	25 JUL
	1626	BUSN1000	Economics	25 JUL
	1631	BUSN1220	Principles of Marketing	25 JUL
	1632	BUSN1600	Principles of Management	25 JUL

Students must enrol in Study Period 1 and Study Period 2, 2022

Course Descriptions - Semester 1

CORE1001 - Logos I

In CORE1001 we study some of the central themes of Philosophy - the nature of the good life, the nature of knowledge and the nature of being human - by examining each semester a variety of influential thinkers in the western philosophical tradition from the ancient world to the twentieth century. Students are encouraged to reflect on these fundamental questions and to examine their own beliefs. They increase their cultural literacy by exploring how these great philosophers have influenced western culture. The study of these thinkers exposes students to different styles of thinking, requiring them to develop skills in critically evaluating different arguments.

COMM1060 - Media and Society

This course explores how media texts engage the media consumer and influence the consumer's notion of reality. It will enable students to consider their own way of thinking about the media and society. Media theory will enable students to use analytical principles to deconstruct and analyse the media. Students will be encouraged to read print media, listen to radio, browse the Internet and watch television through critical eyes, appreciating the art, skill and power of media representations.

ENGL1020 - Text & Tradition

Representative selections from poetry, drama and fiction, from Chaucer to the present, provide students with a broad background to Literature in English. The course places emphasis on the development and critical analysis of literary forms and genres. Students who complete the course successfully are in a sound position to make appropriate choices of courses for further study of Literatures in English.

HIST1000 - Western Civilisation

This course looks at the rise of what is commonly referred to as 'Western Civilisation'. Tracing the development of western society from the ancient world to the twenty-first century, it interrogates assumptions that underpin popular perceptions of the West and explores what it means to be 'civilised' and 'western'. It encourages students to reassess the West's interactions with diverse non-western cultures and introduces students to simple historiographical issues. This course provides a strong base for historical study in all fields of history and critical thought, requiring students to engage with concepts such as civilisation, empire, dark ages, enlightenment, democracy, colonisation and modernisation. In addition, students will consider such fundamental issues as the politics and construction of western history, the use of evidence and sources by historians, and the skills and practice of history itself.

PSYC1030 - Introduction to Applied Psychology

This course encourages students to explore and appreciate the scope of scientific approach to the understanding of human behaviour and experience. Several areas included in this course emphasize the importance of the interacting nature of body and mind, social and cultural context, and the evolutionary process in the emergence of human nature. The theoretical diversity and its application in psychology and its influence are considered central to behavioural sciences.

SOCI1000 - Self and Society

This course introduces students to the discipline of sociology, which involves systematic study of the relationship between self and society. It shows how social differences such as gender, class, race and ethnicity shape our actions and interactions. It also examines how social institutions, including the family, sport, education, health and criminal justice systems and media and popular culture contribute to identity, social change and stability. Students will be introduced to a range of key concepts and theories that will help them to interpret everyday social life in general and Australian society in particular. This course will be useful to students seeking to work in a range of professions concerned with how the individual is shaped by their social context including advertising, applied psychology, counselling, education, film, journalism, law and politics.

COMM1210 - Introduction to Screen Production

This course introduces students to the basic skills and theories required in the production of film and television. Students will research, write, shoot and edit short videos using the latest digital technology. This course provides essential skills for those students who wish to pursue further screen production courses in the specialisation.

COMM1420 - Introduction to Journalism

This course is an introduction to the nature and various aspects of daily journalism, and the fundamental issues in the practice of reporting. This course has a practical emphasis. Students are introduced to news values including the 'who, what, when, where, why and how'—labelled famously the '5 W's and H'—as well as to various approaches to the writing of news and the Journalists' Code of Ethics. Through a variety of tasks, students will learn to compose hard news copy for publication, develop effective research, and hone interviewing and writing skills. Students will also analyse daily journalism with a focus on news and current affairs.

COUN1003 - Theories & Approaches to Counselling

This course introduces students to therapeutic approaches that guide counselling practice such as Psychoanalytic Theory, Existential Therapy, Gestalt Therapy, and Behavioural Approaches. There is a particular emphasis on the role and importance of the 'therapeutic alliance'. Students are introduced to the codes of practice covering ethical and professional obligations of counsellors.

ENGL1050/THTR1050 - Theory and Practice of Modern Theatre

This course examines popular dramatic forms from the mid nineteenth century to the more contemporary plays of the early twentieth century. It examines realism and naturalism and the audience reaction to them and how social change and pressure contributed to the emergence of Expressionism, Surrealism, Absurdism and Epic Theatre. There is a focus on critical analysis of texts as well as opportunities to further enhance understanding through performance. Teaching mode includes lectures, tutorials and performance workshops.

MATH1030 - Principle of Mathematics

Principles of Mathematics covers the important basic concepts in algebra and trigonometry that a tertiary student is expected to master to undertake advanced mathematical concepts at upper level mathematics courses at the University of Notre Dame. The course is designed to further the knowledge of students in the fields of polynomial, rational, exponential, logarithm and trigonometric functions. The student is also expected to understand and apply trigonometric identities and functions to solve practical mathematical problems. The course also covers analytical geometry and topics in matrices, sequences and systems of linear equations. Overall the course provides a strong grounding in algebra and trigonometry at a tertiary level for further advanced mathematical studies. This course is an essential part of the mathematics program and is specifically designed in consultation with education providers to meet the needs of teacher training for Education students.

POLI1001 - Politics, Governance & Democracy in Australia

The aim of this course is to give students an understanding of Australian politics at both an institutional and social level. By discussing contemporary issues, the course leads into an examination of the key concepts, institutions and ideologies which have shaped the Australian political system. Important contemporary debates, like those over Aboriginal land rights, the republic, immigration restrictions and labour relations are used to test political theories on the nature and practice of government and society in Australia. Throughout the course, students are expected to utilise a range of media resources including the press, radio and current affairs programmes.

SOJS1000 - Introduction to Social Justice

In the context of widespread global poverty, criticisms of local and global inequalities and questions over the consequences of environmental and social degradation, social justice is a concept gaining increasing international recognition. Centred on principles of equality, solidarity and human dignity, social justice aims to link social theory with social action and change. However, while social justice as an idea is gaining momentum, what it actually means and how it can be applied is often left largely unexplored and undefined. In this course, students will be introduced to the study of social justice. Engaging with diverse meanings and definitions, students will be encouraged to develop a critical understanding of key concepts and theories of social justice. Presented in relation to some of the most important social justice debates today, the course will equip students to apply these concepts and theories to a range of subject areas and social issues.

PHIL1020 The Method & Basic Problems of Philosophy

This course will introduce students to the basic method and problems of philosophy through an investigation of the ways in which philosophers throughout history have sought wisdom. The course will focus on the key discipline areas of philosophy such as metaphysics, logic, epistemology, philosophical anthropology, ethics, and aesthetics. Within these discussions, the course will also draw attention to the key problems that have defined the tradition of philosophy. The course will also place some emphasis on the philosophy of St Thomas Aquinas in recognition of the prominence of Thomism in the tradition of Catholic philosophy.

THEO1000 Foundations of Catholic Theology

In order to explore the richness of Catholic Theology it is important to understand its basic foundations. This course will focus on these foundations such as faith, supernatural revelation, Scripture and Tradition, the importance of doctrine, and the role of the Magisterium. Furthermore, the importance in Catholic theology of the relationship between philosophical reasoning and faith will be addressed. An emphasis will also be placed on theology's connection to prayer, liturgy, and sacred art. The course will look at the history of theology as well as address how theology relates to other academic disciplines. Students in this course should be able to articulate the particular nature of what theology is as well as to demonstrate its value as knowledge and as a service to the Church.

THEO1110 Introduction to the Old Testament

This course provides an introduction to the literature of the Old Testament. The Old Testament is a diverse literature and this course provides an overview to the content and themes in the Old Testament in its historical and cultural setting of the ancient Near East. Students will be introduced to methods and issues in the modern study of the Old Testament and to available extra-biblical resources.

BUSN1220 Principles of Marketing

Marketing is a major force in business and society, influencing everyone's life in many ways. As well as the many products and services supplied to help us in our daily lives, firms often need to market ideas, events, and even people. Marketing is both an essential practical process, and corporate philosophy that has been adopted by a wide range of businesses, service companies, as well as non-profit organizations worldwide. This course will not only expose you to the fundamental marketing concepts being used within a range of industries, but also provide a clear insight into how these concepts relate to the "real" world.

BUSN1600 Principles of Management

This course provides a sound introduction to management and the functions of an organisation. It examines both the classical and contemporary theories of management and organisation behaviour. In so doing, the course considers motivation, controlling, planning, decision making, control and theories of power, politics, corporate culture and in the context of small and large businesses and entrepreneurial ventures. The intention is to provide the student with a broad base of understanding of general principles of management from which they can choose to specialise.

BUSN1000 Economics

In this course you will study those aspects of microeconomics and macroeconomics that will be useful in your business career. You will examine the way in which individual households and firms make business decisions; the way in which individual markets work; the way in which taxes and government regulations affect the operation of individual markets; the way in which the National Accounts measure macroeconomic variables; and the way in which macroeconomic variables oscillate and grow over time. You will become acquainted with monopolies such as the laws of demand and supply, the elasticity of demand, perfect competition, monopolistic competition, oligopoly, monopoly, producer and consumer surplus, market efficiency, externalities, Gross Domestic Product, the CPI, the multiplier, fiscal policy, and monetary policy.

Course Descriptions - Semester 2

CORE1001 Logos I

In CORE1001 we study some of the central themes of Philosophy - the nature of the good life, the nature of knowledge and the nature of being human - by examining each semester a variety of influential thinkers in the western philosophical tradition from the ancient world to the twentieth century. Students are encouraged to reflect on these fundamental questions and to examine their own beliefs. They increase their cultural literacy by exploring how these great philosophers have influenced western culture. The study of these thinkers exposes students to different styles of thinking, requiring them to develop skills in critically evaluating different arguments.

COMM2300 Digital Media Production

This course introduces students to the field of digital media production. It aims to develop core competencies in the design and production of digital media that will enable students to participate effectively in a range of digital environments. Skills will be taught in a media lab. Students will work individually and within groups on creative media works, including video, audio and web design. The course is informed by recent transformations in media technologies, media convergence and participatory culture.

COUN1004 - Counselling Skills Training 1

In this course students learn and perform key interviewing skills using a micro skills hierarchy: listening, asking questions, reflecting, clarifying, challenging, and structuring an interview session. The micro skills hierarchy is designed to draw out client stories and issues through a basic listening sequence, leading to client change and positive action.

ENGL1040 - World Literatures Today

A variety of oral and written texts in English provides an introduction to the richness and diversity of the Literature program at Notre Dame Australia. Texts from different countries across the world are incorporated in the course. Students consider contemporary issues such as race, ethnicity and gender, and the way meanings are constructed from a vast and disparate body of writing in the context of the global village. The course also offers a basic introduction to Literary Theory.

HIST1001 Making Australian History

In a little over two centuries since the arrival of the first European settlers, Australians have transformed the face of their continent. This course begins by looking at the social, environmental and military consequences of the 18th century decision to build a British convict society on aboriginal land. To what extent were the colonists successful in recreating the political world and social inequalities of British society in the antipodes? How did the Australian people forge a new identity in the land that Wentworth called a 'New Britannia' and Henry Lawson described as a 'young tree green'. This course turns common perceptions about Australian history on its head, searching for the origins of modern Australian identity in the tumultuous, inspiring and extraordinary stories of eighteenth, nineteenth and twentieth century Australia. In addition to this, students will consider such fundamental issues as the politics and manufacture of history in Australia, the use of evidence and sources by historians, and the skills and practice of history itself. This course is ideally suited to students planning to take a major in history or preparing to teach within the national curriculum framework and will be a useful elective to complement studies in a wide range of disciplines offered by the University.

MATH1020 Statistics

This course is designed to further the knowledge of students on number analysis, using statistical measures and using tools to visualise numbers and patterns such as using Microsoft Excel and the Statistical Package for Social Sciences (SPSS). It provides a broad introduction to statistical practice and data analysis techniques. It aims to equip students with a basic understanding of statistics, such that they are able to employ appropriate methods of analysis in various circumstances. The techniques learnt are widely used in the sciences, social sciences, business areas and many other fields of study. This course is an essential part of the mathematics program and is specifically designed in consultation with education providers to meet the needs of teacher training for Education students.

POLI1000 - Introduction to World Politics

This course looks at international issues and ideologies, and how they shape our increasingly 'globalised' political world. As such, the course seeks to unravel contemporary international relations, examining the importance of the USA as a global superpower in a 'uni-polar' world, European integration, the United Nations and the plight of the 'Third World'. Using an issue based approach students look at the impact of war, HIV/AIDS, ethnic conflict, environmental crisis and regional economic competition on world politics. What ideas are used to explain these processes? And what does it all mean for the political future of our planet?

PSYC1040 Introduction to Applied Psychology B

In this course students learn to differentiate between the common-sense, and the scientific approach to understanding human behaviour and experience. Several areas included in this course emphasize the importance of diversity of perspectives, models, and theories of learning, memory, language, intelligence, emotions, motivations, perception, consciousness, and the interaction of environment and heredity. This course also traces and highlights the influence of the western philosophical ideas on psychology and encourages students to make connections between the individual, the relation, and the community levels of interaction.

SOJS1120 Living Human Rights

This course introduces students to the concept of universal human rights. Students will learn about the contested nature of human rights, exploring different perspectives and examining the historical context that has shaped human rights policies and instruments today. Students will be introduced to key areas of human rights, exploring these through examples and case studies, in order to understand how they relate to their everyday lives.

SOCI1020 - Social Problems and Solutions

In this course students think critically about social problems that are prevalent in society. Through sociological frameworks students explore not just the problems themselves but also how social problems are represented or framed in policy or the media. The course scrutinises how such representations shape the ways in which society responds to social problems and examines the implications of such responses with a view to considering alternative solutions.

SPAN1000 Spanish for Beginners

Spanish for Beginners covers the basic needs for speaking and writing in Spanish. The course is organised into topic-based modules that range from the learner's immediate surroundings such as their personal information, family life, likes and dislikes to their interaction with the wider world in situations such as shopping or working. The emphasis is on being able to communicate in a private and social setting. It also teaches the basic skills in writing in Spanish. The course focuses on Spanish language skills and there is an emphasis on practising the speaking and writing skills throughout the course. Cultural information such as Spanish society, art, music, food and literature is also incorporated into the course.

THTR1000 Theory & Practice of Acting 1

The course is an introduction to acting skills, with a practical emphasis on movement skills and vocal technique. Through improvisation and scripted work, students learn how to communicate non-verbally with an audience and effectively employ the mechanics of voice. Students also practically discover and examine the work and theories of seminal practitioners such as Stanislavski and Brecht. This course includes instruction, discussion and practical exercises.

WRIT2000 Narrative Writing

This course develops the narrative writing skills of students, with an emphasis on language and form in fictional works. Narrative concepts studied include voice and point of view, story and scene, plot, structure, character development and dialogue. Craft skills are developed through writing exercises, language analysis, and a sustained work of fiction. Students learn drafting and editing skills by analysing their own work in comparison to others.

THEO1210 Introduction to the New Testament

This course introduces students to the literature of the New Testament. It includes an overview of content and major themes from selected passages. The course also introduces the socio-economic, political, and wider religious setting of the writings and their relationship to the life and ministry of Jesus. The course offers students an opportunity to learn both the content of New Testament Study and its method, serving both as an introduction to the New Testament itself and as a foundation for further studies in the field.

PHIL1030 - Critical Thinking

This course is a practical introduction to critical thinking and reasoning. Students will learn to critically analyse and evaluate arguments as well as to construct their own good arguments. Students will also learn how to identify the various kinds of arguments, including deductive and inductive arguments. Skills will be taught such as detection of fallacies and poor reasoning in academic contexts. Examples found in the media, advertising and politics will also be studied. This course will enhance a student's ability to reason both within their academic life but also in their chosen vocation outside the university setting.

BUSN1000 Economics

In this course you will study those aspects of microeconomics and macroeconomics that will be useful in your business career. You will examine the way in which individual households and firms make business decisions; the way in which individual markets work; the way in which taxes and government regulations affect the operation of individual markets; the way in which the National Accounts measure macroeconomic variables; and the way in which macroeconomic variables oscillate and grow over time. You will become acquainted with monopolies such as the laws of demand and supply, the elasticity of demand, perfect competition, monopolistic competition, oligopoly, monopoly, producer and consumer surplus, market efficiency, externalities, Gross Domestic Product, the CPI, the multiplier, fiscal policy, and monetary policy.

BUSN1220 Principles of Marketing

Marketing is a major force in business and society, influencing everyone's life in many ways. As well as the many products and services supplied to help us in our daily lives, firms often need to market ideas, events, and even people. Marketing is both an essential practical process, and corporate philosophy that has been adopted by a wide range of businesses, service companies, as well as non-profit organizations worldwide. This course will not only expose you to the fundamental marketing concepts being used within a range of industries, but also provide a clear insight into how these concepts relate to the "real" world.

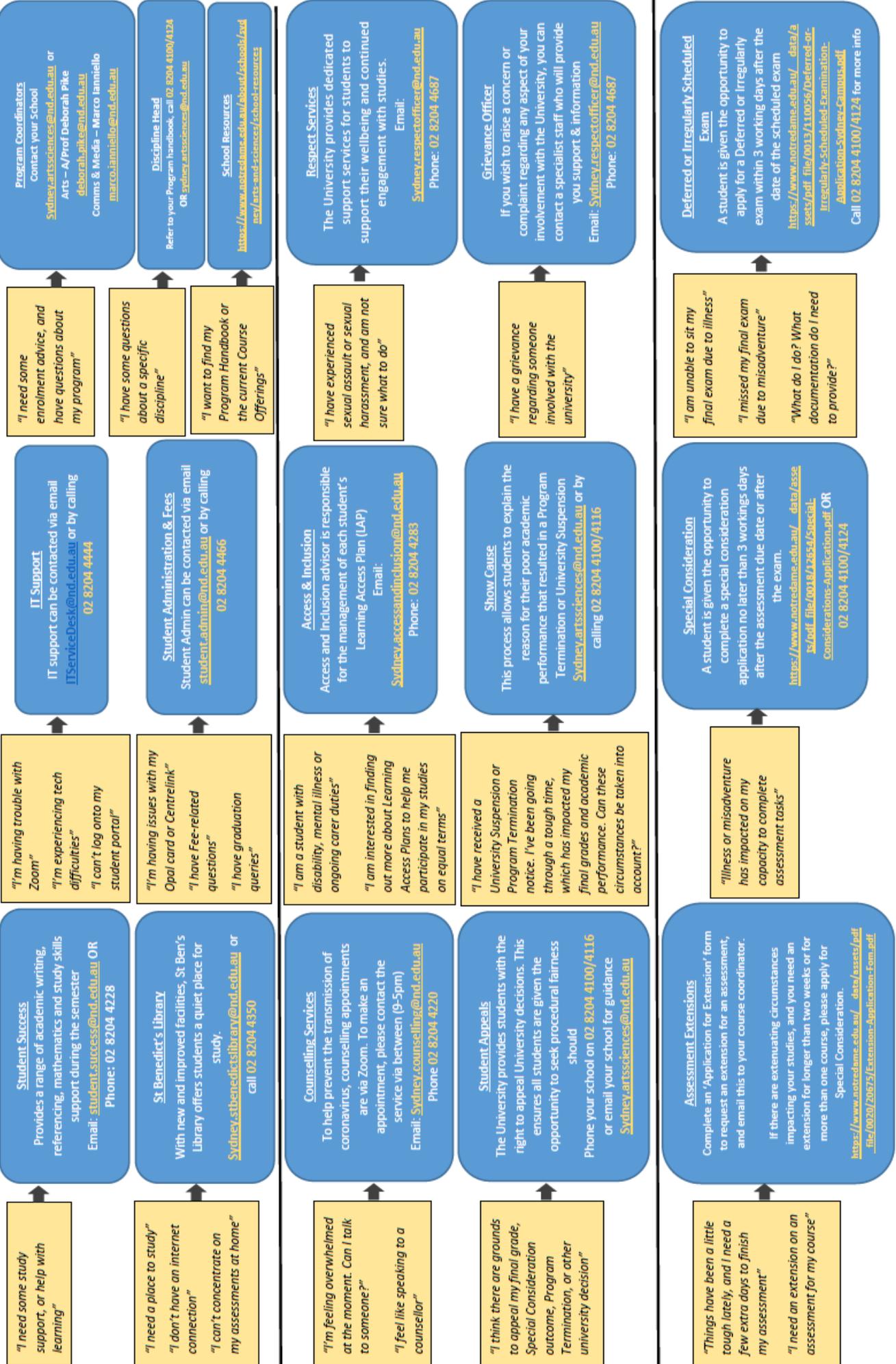
BUSN1600 Principles of Management

This course provides a sound introduction to management and the functions of an organisation. It examines both the classical and contemporary theories of management and organisation behaviour. In so doing, the course considers motivation, controlling, planning, decision making, control and theories of power, politics, corporate culture and in the context of small and large businesses and entrepreneurial ventures. The intention is to provide the student with a broad base of understanding of general principles of management from which they can choose to specialise.

Student Support Flow Chart

Student Support – Sydney campus

Help and support are always available at Notre Dame. If you have a query, and wish to speak to the appropriate university department, please use the chart below. If you wish to speak to the School of Arts & Sciences, they are available Monday to Friday (8.30 to 5pm), via email (sydney.artssciences@nd.edu.au), phone (02 8204 4100) and Zoom meeting. Below is helpful information about some of the support services at the University of Notre Dame:



Study Support

Study Support is available to all students through the Student Success team. The Study Support page provides information on lunchtime workshops, how to book individual appointments and links to online resources: <https://www.notredame.edu.au/current-students/support/academic-support>

Students are encouraged to attend Study Skills Workshops presented online and on campus (during semester 1 and 2 teaching weeks). [The workshop timetable is available here.](#)

The workshops are designed to build academic skills and confidence and assist students to achieve their academic potential. The workshops run for approximately 45 minutes. **There is no need to book or sign-up and the workshops are free.**

Student Success, in collaboration with the library, present workshop topics such as:

- Getting organised and time management
- Essay writing and critical thinking
- Research and referencing
- Academic writing
- Exam preparation

The Student Success Team have specialists to meet your academic needs, and can assist you with mathematics, writing skills, English as an additional language, general assignment approach, and thesis writing (Honours to PhD). Aboriginal and Torres Strait Islander students can also opt to meet with the Indigenous Student Support Officer to access further supports. To find out more, please email: student.success@nd.edu.au

Helpful Information

Online Learning Tools

We want your learning experience to be both rewarding and enjoyable. To do this, your coordinators will use a range of online learning tools to ensure you get the most out of your courses. The link below will provide you with an understanding of these different online learning technologies:

<https://www.notredame.edu.au/current-students/online-learning/learning-tools>

Quick Links

- [Student Page](#)
- [School of Arts & Sciences \(Sydney\) Homepage](#)
- [Bachelor of Arts \(Politics and Journalism\) Handbook](#)
- [Bachelor of Arts \(Politics and Journalism\) Program Regulations](#)
- [Forms & Documents](#)
- [Calendars & Timetables](#)
- [IT Support](#)
- [Library Services](#)
- [Student Admin and Fees](#)

Checklist – successfully enrolling into my courses

- Have I completed all the steps on the [Getting Started](#) page?
- Have I carefully read through this booklet so I have an understanding of my degree?
- Have I decided on discipline areas I may like to major in?
- Have I taken note of which courses are compulsory for these discipline areas?
- Have I enrolled in eight courses for the calendar year?(4 courses for Semester 1 and 4 courses in Semester 2)
- Have I watched the 'Add a Course' video, so I know how to formally enrol into my classes?
- Have I completed the timetable sign-up for the courses I've enrolled into for the semester?
- Have I accessed the 'Online Learning Tools' link, so I am prepared for the way I will be accessing class content for the upcoming semester?
- Have I taken note of how to get in contact with the School of Arts & Sciences (phone or email) if I have any queries or concerns?