



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Program Code: 3058

CRICOS Code: 019595A

PROGRAM REGULATIONS:

Bachelor of Commerce

BCom

Responsible Owner: National Head of the School of Law and Business
Responsible Office: Faculty of Arts, Sciences, Law and Business
Contact Officer: PCAC Executive Officer
Effective Date: 1 January 2021



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

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2 AMENDMENTS

Amendments to these regulations will be made in accordance with the General Regulations.

Version	Date Amended	Amendment Details	Approved by
1	November, 2008	Amendments to program regulations	Dean
2	October, 2009	Amendments to program regulations	Dean
3	June, 2010	Amendments to program regulations	Dean
4	July, 2011	Amendments to program regulations	Dean
5	June, 2012	Amendments to program regulations	Dean
6	May, 2013	Amendments to program regulations	Dean
7	December, 2013	Regulations transferred to new template	Dean
8	November, 2014	'Industrial Relations' changed to 'Employment Relations'. References to Commerce 'Honours' changed to 'not offered'	Associate Dean, Fremantle
9	December, 2014	Corrections applied post UCAC as per memo specifically 3.3 to include internship hours	Associate Dean, Fremantle
10	July 2015	Changes to Majors in Economics HRM, Management, Marketing and PR	Associate Dean, Fremantle
11	November 2016	Name change for course BS312, course changes to appendices A4, A12, A14 and A21	Acting Associate Dean, Fremantle
12	October 2017	Changes to Major in Accounting (Fremantle) to align with Sydney campus. Updates to BSRM units of credit due to Health Sciences changes	Associate Dean, Fremantle
13	January 2018	New course codes assigned	PVCA
14	December 2018	New program template	Associate Dean, Fremantle Campus
15	October 2020	Removing Major in Sport and Recreation Management	Associate Dean, Fremantle Campus

3 PURPOSE

These Program Regulations set out the approved requirements for the Bachelor of Commerce.

4 OVERVIEW

4.1 Campus Availability

The Bachelor of Commerce has been approved for delivery on the Fremantle Campus and the Sydney Campus.

4.2 Student Availability

The Bachelor of Commerce is available for enrolment to domestic Students and international Students with a student visa.

4.3 Australian Qualifications Framework

The Bachelor of Commerce is accredited by the University as a Level 7 AQF qualification.

4.4 Duration

The Volume of Learning for the Bachelor of Commerce (Single Major) is 3 (three) years of equivalent full-time study.

The Volume of Learning for the Bachelor of Commerce (Double Major) will vary between 3 and 3.5 years of equivalent full-time study, dependent on the selection of courses and/or majors undertaken.

An option to complete this Program Part-time is available.

4.5 Maximum Duration

The maximum period of time within which a student is permitted to complete the Bachelor of Commerce Award is detailed in the University's General Regulations.

4.6 Study Mode

The Bachelor of Commerce is offered in Internal Study mode.

4.7 Professional Accreditation

The Bachelor of Commerce (Major: Accounting) is accredited by the accredited by the Institute of Chartered Accountants Australia and New Zealand, CPA Australia and the Institute of Public Accountants. The Bachelor of Commerce (Major: Human Resource Management) is accredited with the Australian Human Resource Institute.

5 ENTRY REQUIREMENTS

5.1 University Admission Requirements

To be eligible for admission to The University of Notre Dame Australia, all applicants must meet the [University's minimum requirements for admission](#). The requirements for admission are detailed in the University's Policy: *Admissions*.

5.2 Specific Program Requirements for Admission

There are no additional entry requirements or pre-requisites to this Award.

6 PRACTICUM OR INTERNSHIP REQUIREMENTS

6.1 Students are required to complete BUSN3900 Business Internship that includes a minimum of 150 hours of practicum.

7 PROGRAM REQUIREMENTS

7.1 Program Description

The Bachelor of Commerce degree is aimed at ambitious undergraduates who want to gain a broad understanding of today's business environment. This program will equip you with the practical experience and analytical skills for a successful business career. A wide variety of majors are available for you to deepen your knowledge in your area of interest.

7.2 Program Learning Outcomes

Upon successful completion of the Bachelor of Commerce graduates will be able to:

1. Apply the professional skills of their chosen business discipline through the ethical delivery of strategy, advice and services;
2. Reflect on their performance and implement change as necessary;
3. Think critically, reason and use judgment in preparation for their professional practice;
4. Identify relevant evidence based research for use in professional analysis and advice;
5. Identify their own values and beliefs and be empowered to act on these values to advocate for people with whom they are engaged.

7.3 Required Courses

To be eligible for the award of Bachelor of Commerce (single degree) students must complete a minimum of 600 Units of Credit chosen from the courses listed in Appendices A and B, comprising:

- 75 Units of Credit from three (3) Core Curriculum Courses.

For the Bachelor of Commerce:

- 200 Units of Credit from eight (8) Compulsory Business Foundation Courses.
- A minimum of 150 Units of Credit from six (6) Courses required to complete at least one of the Majors listed in Appendices A and B
- Up to 150 Units of Credit from six (6) elective courses required to complete at least one of the Majors listed in Appendices A and B
- 25 Units of Credit from the BUSN3900 Business Internship.

For double degrees with the Bachelor of Commerce, refer to Appendix A.

7.4 Elective Courses

Students enrolled in the Bachelor of Commerce may be required to complete elective courses.

Major specific elective courses can be selected from the approved list of course offerings listed in the Appendices for each major.

General electives can be selected from School of Business courses or courses from other Schools, providing the prerequisite courses have been completed. Electives are not permitted from the Schools of Medicine, Nursing or Physiotherapy.

7.5 Honours

The Bachelor of Commerce is not available with Honours.

7.6 Course substitutions

Course substitutions must be equivalent in study load and academic learning (i.e. 25 Units of Credit) and must be approved by the Dean

7.7 Majors

Requirements for the Majors are listed in Appendices A and B

7.8 Minors

A Minor in the Bachelor of Commerce is available in accordance with the General Regulations.

A Minor requires the approval of the Dean of the relevant School of Business.

7.9 Honours

The Bachelor of Commerce is not available with Honours.

8 DEFINITIONS

For the purpose of these Regulations, the following definitions are available in the General Regulations.

- Leave of Absence
- Major
- Units of Credit
- Pre-requisite Course
- Minor
- Elective
- Co-requisite Course
- Specialisation
- General Elective

9 LIST OF APPENDICES

APPENDIX A: Bachelor of Commerce, Majors and Double Degrees

	Units of Credit
Three (3) Core Curriculum Courses:	75
Broome	
CORE1030 Introduction to Theology	
THEO1020 Spirituality and the Challenges of Reconciliation	
ABOR1000 Aboriginal People	
Fremantle	
CORE1010 Introduction to Philosophy	
CORE1020 Ethics (or LAWS1040 Ethics & the Law if completing a Bachelor of Laws/Bachelor of Commerce degree or Bachelor of Laws (Honours)/Bachelor of Commerce degree, Fremantle Campus only)	
CORE1030 Introduction to Theology	
Sydney	
CORE1001 Logos I	
CORE1002 Logos II	
CORE1003 Logos III	
PLUS:	
For the Bachelor of Commerce single degree:	
Eight (8) Compulsory Business Foundation Courses	200
BUSN1000 Economics	25
BUSN1030 Quantitative Methods for Business	25
BUSN1050 Business Communication	25
BUSN1060 Business Information Technology	25
BUSN1110 Accounting for Business	25
BUSN1600 Principles of Management	25
BUSN1220 Principles of Marketing	25
BUSN2400 Business Law	25
For a Bachelor of Commerce Single Major	
A minimum of Six (6) additional courses to form a Commerce Major, as per Appendix B.	150
Plus Electives	
A minimum of Six (6) elective courses, which may be used as Major specific electives, general electives, or towards a double major, as per Appendix B.	150
1 Internship	25
BUSN3900 Business Internship.	
TOTAL	600
OR:	
For a Bachelor of Commerce / Bachelor of Arts double degree:	
Three (3) Core Curriculum Courses:	75
Eight (8) Compulsory Business Foundation Courses	200
For a Bachelor of Commerce Single Major	
A minimum of Six (6) courses to form a single Commerce Major, as per Appendix B.	150

Plus Electives	
A minimum of two (2) additional courses, which may be used as Major specific courses/electives or general electives, as per Appendix B.	50
1 Internship	
BUSN3900 Business Internship	25
Plus, for a Bachelor of Arts Degree	
200 Units of Credit to form an Arts Major as detailed in the program regulations for the Bachelor of Arts	200
100 Units of Credit from approved Arts elective courses, as listed in the program regulations for the Bachelor of Arts.	100
TOTAL	800

OR:

For a Bachelor of Commerce / Bachelor of Behavioural Science double degree:

Three (3) Core Curriculum Courses:	75
Eight (8) Compulsory Business Foundation Courses	200
For a Bachelor of Commerce Single Major:	
A minimum of Six (6) courses to form a single Commerce Major, as per Appendix B.	150
Plus 3 additional courses:	
A minimum of three (3) additional courses, which may be used as Major specific courses/electives or general electives, as per Appendix B.	75
Plus, for a Bachelor of Behavioural Science Degree:	275
275 Units of Credit comprised of eleven (11) required courses for the Bachelor of Behavioural Science, as listed in the program regulations for the Bachelor of Behavioural Science	
25 Units of Credit from the BESC3940 Behavioural Science Internship	25
Total	800

OR:

For a Bachelor of Commerce / Bachelor of Communications and Media double degree:

Three (3) Core Curriculum Courses:	75
Eight (8) Compulsory Business Foundation Courses	200
For a Bachelor of Commerce Single Major	
A minimum of Six (6) courses to form a single Commerce Major, as per Appendix B.	150
Plus 2 additional courses	
A minimum of two (2) additional courses, which may be used as Major specific courses/electives or general electives, as per Appendix B.	50
1 Internship	
BUSN3900 Business Internship	25
Plus, for a Bachelor of Communications and Media Degree	
300 Units of Credit from courses from the Bachelor of Communications and Media, of which 200 Units of Credit will form a Major from the approved list of Majors, plus two (2) required Communications and Media courses and two (2) Communications and Media electives. See the program regulations for the Bachelor of Communications and Media for details.	300
TOTAL	800

OR:

For a Bachelor of Commerce / Bachelor of Science double degree (Fremantle only):

Three (3) Core Curriculum Courses:	75
Eight (8) Compulsory Business Foundation Course	200
For a Bachelor of Commerce Single Major A minimum of Six (6) courses to form a single Commerce Major, as per Appendix B	150
Plus additional courses A minimum of three (3) additional courses, which may be used as Major specific courses/electives or general electives, as per Appendix B.	75
Plus, for a Bachelor of Science: 300 Units of Credit from Science Courses as listed in the program regulations for the Bachelor of Science	300
TOTAL	800

OR:

For a Bachelor of Commerce / Bachelor of Sport and Recreation Management double degree (Fremantle only):

Three (3) Core Curriculum Courses:	75
Eight (8) Compulsory Business Foundation Course	200
For a Bachelor of Commerce Single Major A minimum of Six (6) courses to form a single Commerce Major, as per Appendix B.	150
For the Bachelor of Sport and Recreation Management Eleven (11) Compulsory Sport and Recreation Management Degree courses, as listed in the program regulations for the Bachelor of Sport and Recreation Management.	250
Plus, six (6) Internship/practicum courses, as listed in the program regulations for the Bachelor of Sport and Recreation Management.	75
Plus, a minimum of two (2) additional courses, which may be used as Major specific courses/electives or general electives, as per Appendix B (for a total of 800 units of credit)	50
TOTAL	800

OR:

For the Bachelor of Laws/Bachelor of Commerce and Bachelor of Laws (Honours)/Bachelor of Commerce:

Six (6) Compulsory Business Courses BUSN1000 Economics BUSN1030 Quantitative Methods for Business BUSN1060 Business Information Technology BUSN1110 Accounting for Business BUSN1600 Principles of Management BUSN1220 Principles of Marketing	150
Bachelor of Commerce Single Major A minimum of Seven (7) major courses or major elective courses to form a Commerce Major, as per Appendix B.	175
Bachelor of Laws or Bachelor of Laws (Honours) Twenty seven (27) Courses to meet the requirements of these degrees, as listed in the program regulations for the Bachelor of Laws/Bachelor of Commerce and Bachelor of Laws (Honours)/Bachelor of Commerce	675

1 Internship

BUSN3900 Business Internship

25

Minimum TOTAL

1025

APPENDIX B: MAJOR/MINOR REQUIREMENTS

Major: Accounting

For a Bachelor of Commerce single degree:

- Ten (10) Accounting Courses, plus:
- Two (2) Accounting Elective Courses

For the Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/Bachelor of Commerce:

- Nine (9) Accounting Courses (Company Law is not required)

Accounting Elective Courses are not required in Double Degrees with a Bachelor of Commerce.

+ indicates that these are required courses under CAANZ, CPAA and/or IPA accreditation.

Course Code	Course Title	Units of Credit
10 Accounting Courses		
BUSN2150	Financial Accounting A ⁺	25
BUSN2160	Financial Accounting B ⁺	25
BUSN2110	Managerial Accounting ⁺	25
BUSN2200	Managerial Finance ⁺	25
BUSN2450	Taxation ⁺	25
BUSN3100	Strategic Business Intelligence ⁺	25
BUSN3110	Accounting for Corporate Entities ⁺	25
BUSN3120	Advanced Accounting Concepts ⁺	25
BUSN3130	Auditing ⁺	25
BUSN3400	Company Law ⁺ (not allowed if completing a Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/Bachelor of Commerce)	25
Accounting electives		
BUSN1200	Principles of Finance	25
BUSN2080	Topics in Economics	25
BUSN2010	Microeconomic Theory and Policy	25
BUSN2020	Macroeconomic Theory and Policy	25
BUSN2070	History of Austrian Economics	25
BUSN2130	Human Resource Economics	25
BUSN2350	The Economics of Financial Crises	25
BUSN3270	Financial Statement Analysis and Valuation	25
BUSN3390	Econometrics	25
BUSN3600	Strategic Management	25
LAWS3480	Advanced Taxation Law (Sydney Campus only)	25

Major: Advertising (Sydney only).

Only available in the Bachelor of Commerce, Bachelor of Commerce/Bachelor of Arts, Bachelor of Commerce/Bachelor of Communications and Media.

For a Bachelor of Commerce single degree:

- Seven (7) Advertising Courses, plus;
- Five (5) general electives

For a Commerce double degree:

- Seven (7) Advertising Courses, plus;
- One (1) general elective

Course Code	Course Title	Units of Credit
7 Advertising Courses		
BUSN2050	Integrated Marketing Communications	25
BUSN2520	Consumer Behaviour	25
BUSN3440	Media Planning	25
COMM1060	Media and Society	25
COMM2010	Production: Creative Advertising	25
COMM3510	Advertising and Society	25
COMM3430	Advertising Design: Professional Brief	25

Major: Economics**For a Bachelor of Commerce single degree:**

- Six (6) Economics Courses plus;
- Six (6) general electives

For Bachelor of Commerce/Bachelor of Arts:

- Six (6) Economics Courses plus;
- Two (2) Economics or general electives

For the Bachelor of Commerce/Bachelor of Behavioural Science;

- Six (6) Economics Courses, plus;
- Three (3) Economics or general electives

For the Bachelor of Commerce/Bachelor of Communications and Media;

- Six (6) Economics Courses
- Two (2) Economics or general electives

For the Bachelor of Commerce/Bachelor of Science:

- Six (6) Economics Courses plus;
- Three (3) Economics or general electives

For the Bachelor of Commerce/Bachelor of Sport and Recreation Management:

- Six (6) Economics Courses;
- Two (2) Economics or general electives

Course Code	Course Title	Units of Credit
6 Economics Courses		
BUSN2010	Microeconomic Theory and Policy	25
BUSN2020	Macroeconomic Theory and Policy	25
BUSN2060	Intermediate Mathematics for Economics and Finance	25
BUSN3380	Advanced Economics	25
BUSN3390	Econometrics	25
	And any ONE (1) of the following:	
BUSN2070	History of Austrian Economics	25
BUSN2080	Topics in Economics	25
BUSN2130	Human Resource Economics	25
BUSN2350	The Economics of Financial Crises	25

For the Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/ Bachelor of Commerce (see below):

- Seven (7) Economics Courses;
- no electives

Course Code	Course Title	Units of Credit
7 Economics Courses		
BUSN2010	Microeconomic Theory and Policy	25
BUSN2020	Macroeconomic Theory and Policy	25
BUSN2060	Intermediate Mathematics for Economics and Finance	25
BUSN3380	Advanced Economics	25
BUSN3390	Econometrics	25
	And any Two (2) of the following:	
BUSN2070	History of Austrian Economics	25
BUSN2080	Topics in Economics	25
BUSN2130	Human Resource Economics	25
BUSN2350	The Economics of Financial Crises	25

Major: Finance**For a Bachelor of Commerce single degree:**

- Six (6) Finance Courses, plus;
- Two (2) Finance electives, plus;
- Four (4) general electives

For Bachelor of Commerce/Bachelor of Arts:

- Six (6) Finance Courses plus;
- Two (2) Finance electives

For the Bachelor of Commerce/Bachelor of Behavioural Science;

- Six (6) Finance Courses, plus;
- Three (3) Finance electives

For the Bachelor of Commerce/Bachelor of Communications and Media;

- Six (6) Finance Courses
- Two (2) Finance electives

For the Bachelor of Commerce/Bachelor of Science:

- Six (6) Finance Courses plus;
- Three (3) Finance electives

For the Bachelor of Commerce/Bachelor of Sport and Recreation Management:

- Six (6) Finance Courses;
- Two (2) Finance or general electives

For the Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/ Bachelor of Commerce (see below):

- Six (6) Finance Courses;
- One (1) Finance elective

Course Code	Course Title	Units of Credit
6 Finance Courses		
BUSN1200	Principles of Finance	25
BUSN2200	Managerial Finance	25
BUSN2450	Taxation	25
BUSN3200	Corporate Finance	25
BUSN3260	International Finance	25
BUSN3270	Financial Statement Analysis and Valuation	25
Finance Elective Courses		
BUSN2010	Microeconomic Theory and Policy	25
BUSN2020	Macroeconomic Theory and Policy	25
BUSN2060	Intermediate Mathematics for Economics and Finance	25
BUSN2070	History of Austrian Economics	25
BUSN2080	Topics in Economics	25
BUSN2130	Human Resource Economics	25
BUSN2150	Financial Accounting A	25
BUSN2160	Financial Accounting B	25
BUSN2350	The Economics of Financial Crises	25
BUSN3380	Advanced Economics	25
BUSN3390	Econometrics	25
BUSN3400	Company Law (not allowed if completing the Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/Bachelor of Commerce)	25

Major: Human Resource Management

The Major: Human Resource Management, cannot be taken in the Bachelor of Commerce/Bachelor of Sport and Recreation Management.

For Bachelor of Commerce single degree:

- Eight (8) Human Resource Management Courses, plus;
- Four (4) general electives

For the Bachelor of Commerce/Bachelor of Behavioural Science

- Eight (8) Human Resource Management Courses, plus;
- One (1) general elective

For the Bachelor of Commerce/Bachelor of Science

- Eight (8) Human Resource Management Courses, plus;
- One (1) general elective

Other Double Degrees with a Bachelor of Commerce:

- Eight (8) Human Resource Management Courses

Course Code	Course Title	Units of Credit
8 Human Resource Management Courses		
BUSN2280	Psychology of Work (Sydney only) OR	25
BESC2140	Organisational Behaviour (Fremantle only)	
BUSN2340	Employment Law	25
BUSN2660	Employment Relations	25
BUSN2730	Principles of Human Resource Management	25
BUSN3140	Human Resource Development	25
BUSN3680	Change Management	25
BUSN3700	Human Resource Policy	25
BUSN3740	Strategic Workforce Issues	25

For the Bachelor of Laws/Bachelor of Commerce or Bachelor of Laws (Honours)/ Bachelor of Commerce:

- Eight (8) Human Resource Management Courses

Course Code	Course Title	Units of Credit
8 Human Resource Management Courses		
BUSN2130	Human Resource Economics (Fremantle only) OR	25
BUSN3020	Leadership Theory and Practice	
BUSN2280	Psychology of Work (Sydney only) OR	25
BESC2140	Organisational Behaviour (Fremantle only)	
BUSN2660	Employment Relations	25
BUSN2730	Principles of Human Resource Management	25
BUSN3140	Human Resource Development	25
BUSN3680	Change Management	25
BUSN3700	Human Resource Policy	25
BUSN3740	Strategic Workforce Issues	25

Major: Management

The Major: Management, cannot be taken in the Bachelor of Commerce/Bachelor of Sport and Recreation Management.

For the Bachelor of Commerce:

- Seven (7) Management Courses, plus;
- Five (5) general electives.

For the Bachelor of Commerce/Bachelor of Arts

- Seven (7) Management Courses, plus;
- One (1) Management elective course

For the Bachelor of Commerce/Bachelor of Behavioural Science:

- Seven (7) Management Courses, plus;
- Two (2) Management elective courses

For the Bachelor of Commerce/Bachelor of Communications and Media:

- Seven (7) Management Courses, plus;
- One (1) Management elective course

For the Bachelor of Commerce/Bachelor of Science:

- Seven (7) Management Courses;
- Two (2) Management elective courses

For the Bachelor of Laws/Bachelor of Commerce or the Bachelor of Laws (Honours)/Bachelor of Commerce:

- Seven (7) Management Courses
- No general electives

Course Code	Course Title	Units of Credit
7 Management Courses		
BUSN2200	Managerial Finance	25
BUSN2280	Psychology of Work (Sydney only) OR	25
BESC2140	Organisational Behaviour (Fremantle only)	
BUSN2730	Principles of Human Resource Management	25
BUSN3020	Leadership Theory and Practice	25
BUSN3600	Strategic Management	25
BUSN3680	Change Management	25
BUSN3690	Innovation and Entrepreneurship	25
Management elective courses		
BUSN2180	Business to Business (Sydney only)	25
BUSN2660	Employment Relations	25
BUSN3070	Business in Asia (Fremantle only)	25
BUSN3140	Human Resource Development	25
BUSN3400	Company Law	25
BUSN3700	Human Resource Policy	25
BUSN3740	Strategic Workforce Issues	25

Major: Marketing**For a Bachelor of Commerce single degree:**

- Seven (7) Marketing Courses, plus;
- One (1) Marketing elective courses, plus;
- Four (4) general electives

For the Bachelor of Commerce/Bachelor of Arts

- Seven (7) Marketing Courses;
- One (1) Marketing elective course

For the Bachelor of Commerce/Bachelor of Behavioural Science:

- Seven (7) Marketing Courses;
- Two (2) Marketing elective courses

For the Bachelor of Commerce/Bachelor of Communications and Media:

- Seven (7) Marketing Courses, plus;
- One (1) Marketing elective course

For the Bachelor of Commerce/Bachelor of Science:

- Seven (7) Marketing Courses, plus;
- Two (2) Marketing elective courses

For the Bachelor of Laws/Bachelor of Commerce or the Bachelor of Laws (Honours)/Bachelor of Commerce:

- Seven (7) Marketing Courses
- No general electives

Course Code	Course Title	Units of Credit
7 Marketing Courses		
BUSN2050	Integrated Marketing Communications	25
BUSN2510	Marketing Research (Fremantle only) OR	25
BUSN2030	Business Research Methods (Sydney only)	25
BUSN2520	Consumer Behaviour	25
BUSN3150	E-Marketing (Sydney only) OR	25
BUSN3990	Social Media (Fremantle only)	25
BUSN3230	Services Marketing	25
BUSN3500	Strategic Marketing	25
Marketing elective courses		
BUSN2000	Events Management	25
BUSN3680	Change Management	25
BUSN3690	Innovation and Entrepreneurship	25

Major: Public Relations**For a Bachelor of Commerce single degree:**

- Seven (7) Public Relations Courses, plus;
- One (1) Public Relations elective courses, plus;
- Four (4) general electives

For the Bachelor of Commerce/Bachelor of Arts

- Seven (7) Public Relations Courses;
- One (1) Public Relations elective course

For the Bachelor of Commerce/Bachelor of Behavioural Science:

- Seven (7) Public Relations Courses;
- One (1) Public Relations elective course
- One (1) general elective course

For the Bachelor of Commerce/Bachelor of Communications and Media:

- Seven (7) Public Relations Courses, plus;
- One (1) Public Relations elective course

For the Bachelor of Commerce/Bachelor of Science:

- Seven (7) Public Relations Courses, plus;
- One (1) Public Relations elective course
- One (1) general elective course

For the Bachelor of Laws/Bachelor of Commerce or the Bachelor of Laws (Honours)/Bachelor of Commerce:

- Seven (7) Public Relations Courses
- No elective

Course Code	Course Title	Units of Credit
7 Public Relations Courses		
BUSN2000	Events Management	25
BUSN2090	Professional Writing	25
BUSN2510	Marketing Research (Fremantle only) OR	25
BUSN2030	Business Research Methods (Sydney only)	
BUSN2580	Introduction to Public Relations	25
BUSN3180	e-Public Relations (e-PR) (Sydney only) OR	25
BUSN3990	Social Media (Fremantle only)	
BUSN3350	Issues and Crisis Management	25
BUSN3370	Corporate Public Relations	25
Public Relations elective courses		
BUSN3690	Innovation and Entrepreneurship	25
	or other course with approval of the program coordinator	

APPENDIX C: Bachelor of Commerce: Double Majors

APPENDIX C.1: GENERAL PROGRAM STRUCTURE (Double Major)

	# Units of Credit	Totals
3 Core Curriculum Courses		
<u>Fremantle</u>		
CORE1010 Introduction to Philosophy	25	
CORE1020 Ethics	25	
CORE1030 Introduction to Theology	25	
		75
8 Business Foundation Courses		
BUSN1000 Economics	25	
BUSN1030 Quantitative Methods for Business	25	
BUSN1050 Business Communication	25	
BUSN1060 Business Information Technology	25	
BUSN1110 Accounting for Business	25	
BUSN1220 Principles of Marketing	25	
BUSN1600 Principles of Management	25	
BUSN2400 Business Law	25	200
A Minimum of 6 Courses from First Major (in addition to relevant Major Foundation courses)		
See Appendices	25 (each)	150 min
1 Internship		
BUSN3900 Business Internship	25	25
A Minimum of 6 Courses from Second Major (In addition to relevant Major Foundation courses)		
See Appendices	25 (each)	150 min
Total Units of credit		600 min

Other double Major combinations must be discussed, and approved, by the Dean of the School of Business.

NOTE: A number of discipline areas may require an overload of courses to be studied and therefore an additional semester of studies may be necessary. These double Majors are as follows:

Accounting / Economics	700 points
Accounting / Finance	700 points
Accounting / Human Resource Management	725 points
Accounting / Management	700 points
Accounting / Marketing	700 points
Economics / Human Resource Management	625 points
Finance / Human Resource Management	625 points
Human Resource Management / Marketing	625 points

APPENDIX C.2: ACCOUNTING / ECONOMICS

This program requires an overload

			# Units of Credit	Totals
3 Core Curriculum Courses				
<u>Fremantle</u>		<u>Sydney</u>		
CORE1010	Introduction to Philosophy	CORE1001	Logos I	25
CORE1020	Ethics	CORE1002	Logos II	25
CORE1030	Introduction to Theology	CORE1003	Logos III	25
				75
8 Business Foundation Courses^{1,2}				
BUSN1000	Economics		+ *	25
BUSN1030	Quantitative Methods for Business		+ *	25
BUSN1050	Business Communication			25
BUSN1060	Business Information Technology		+	25
BUSN1110	Accounting for Business+ *			25
BUSN1220	Principles of Marketing			25
BUSN1600	Principles of Management			25
BUSN2400	Business Law		+	25
				200
10 Accounting Courses¹				
BUSN2150	Financial Accounting A		+	25
BUSN2160	Financial Accounting B		+	25
BUSN2110	Managerial Accounting		+	25
BUSN2200	Managerial Finance		+	25
BUSN2450	Taxation		+	25
BUSN3100	Strategic Business Intelligence		+	25
BUSN3110	Accounting for Corporate Entities		+	25
BUSN3120	Advanced Accounting Concepts		+	25
BUSN3130	Auditing		+	25
BUSN3400	Company Law		+	25
				250
6 Economics Courses³				
BUSN2010	Microeconomic Theory and Policy			25
BUSN2020	Macroeconomic Theory and Policy			25
BUSN2060	Intermediate Mathematics for Economics and Finance**			25
BUSN3390	Econometrics			25
BUSN3380	Advanced Economics			25
And any ONE of the following:				
BUSN2130	Human Resource Economics	OR		25
BUSN2350	The Economics of Financial Crises	OR		25
BUSN2070	History of Austrian Economics	OR		25
BUSN2080	Topics in Economics			25
				150
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation				
² * indicates this Foundation Course is part of the Major.				
³ ** indicates Course substitution may be approved in special circumstances by Program Coordinator				
1 Internship				
BUSN3900	Business Internship			25
				25
Total Units of credit				700

APPENDIX C.3: ACCOUNTING / FINANCE

This program requires an overload

			# Units of Credit	Totals
3 Core Curriculum Courses				
<u>Fremantle</u>		<u>Sydney</u>		
CORE1010	Introduction to Philosophy	CORE1001	Logos I	25
CORE1020	Ethics	CORE1002	Logos II	25
CORE1030	Introduction to Theology	CORE1003	Logos III	25
75				
8 Business Foundation Courses^{1,2}				
BUSN1000	Economics		+ *	25
BUSN1030	Quantitative Methods for Business		+ *	25
BUSN1050	Business Communication			25
BUSN1060	Business Information Technology		+	25
BUSN1110	Accounting for Business+ *			25
BUSN1220	Principles of Marketing			25
BUSN1600	Principles of Management			25
BUSN2400	Business Law		+	25
200				
10 Accounting Courses¹				
BUSN2150	Financial Accounting A		+	25
BUSN2160	Financial Accounting B		+	25
BUSN2110	Managerial Accounting		+	25
BUSN2200	Managerial Finance		+	25
BUSN2450	Taxation		+	25
BUSN3100	Strategic Business Intelligence		+	25
BUSN3110	Accounting for Corporate Entities		+	25
BUSN3120	Advanced Accounting Concepts		+	25
BUSN3130	Auditing		+	25
BUSN3400	Company Law		+	25
250				
Finance Courses				
BUSN1200	Principles of Finance			25
BUSN3200	Corporate Finance			25
BUSN3260	International Finance			25
BUSN3270	Financial Statement Analysis and Valuation			25
100				
Plus 2 Accounting/Finance Elective Courses¹ +				
(50 Units of credit to be selected from)				
Including at least one from BUSN2010, BUSN2020, BUSN2070 or BUSN2350				
BUSN2010	Microeconomic Theory and Policy			25
BUSN2020	Macroeconomic Theory and Policy			25
BUSN2060	Intermediate Mathematics for Economics and Finance			25
BUSN2070	History of Austrian Economics			25
BUSN2080	Topics in Economics			25
BUSN2130	Human Resource Economics			25
BUSN2350	The Economics of Financial Crises			25
BUSN3390	Econometrics			25
BUSN3380	Advanced Economics			25
BUSN3600	Strategic Management			25
50				
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation				
1 Internship				
BUSN3900	Business Internship			25
25				
Total Units of credit				700

APPENDIX C.4: ACCOUNTING / HUMAN RESOURCE MANAGEMENT

This program requires an overload

			# Units of Credit	Totals
3 Core Curriculum Courses				
<u>Fremantle</u>		<u>Sydney</u>		
CORE1010	Introduction to Philosophy	CORE1001	Logos I	25
CORE1020	Ethics	CORE1002	Logos II	25
CORE1030	Introduction to Theology	CORE1003	Logos III	25
				75
8 Business Foundation Courses^{1,2}				
BUSN1000	Economics		+ *	25
BUSN1030	Quantitative Methods for Business		+ *	25
BUSN1050	Business Communication			25
BUSN1060	Business Information Technology		+	25
BUSN1110	Accounting for Business		+ *	25
BUSN1220	Principles of Marketing			25
BUSN1600	Principles of Management		*	25
BUSN2400	Business Law		+	25
				200
10 Accounting Courses¹				
BUSN2150	Financial Accounting A		+	25
BUSN2160	Financial Accounting B		+	25
BUSN2110	Managerial Accounting		+	25
BUSN2200	Managerial Finance		+	25
BUSN2450	Taxation		+	25
BUSN3100	Strategic Business Intelligence		+	25
BUSN3110	Accounting for Corporate Entities		+	25
BUSN3120	Advanced Accounting Concepts		+	25
BUSN3130	Auditing		+	25
BUSN3400	Company Law		+	25
				250
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation				
² * indicates this Foundation Course is part of the Major.				
7 Human Resource Management Courses				
BUSN2280	Psychology of Work (Sydney only) OR			
BESC2140	Organisational Behaviour (Fremantle only)			25
BUSN2340	Employment Law			25
BUSN2660	Employment Relations			25
BUSN2730	Principles of Human Resource Management			25
And any THREE of the following:				
BUSN3140	Human Resource Development			25
BUSN3680	Change Management			25
BUSN3700	Human Resource Policy			25
BUSN3740	Strategic Workforce Issues			25
				175
1 Internship				
BUSN3900	Business Internship			25
				25
Total Units of credit				725

APPENDIX C.5: ACCOUNTING / MANAGEMENT

This program requires an overload

			# Units of Credit	Totals
3 Core Curriculum Courses				
<u>Fremantle</u>		<u>Sydney</u>		
CORE1010	Introduction to Philosophy	CORE1001	Logos I	25
CORE1020	Ethics	CORE1002	Logos II	25
CORE1030	Introduction to Theology	CORE1003	Logos III	25
				75
8 Business Foundation Courses^{1,2}				
BUSN1000	Economics		+ *	25
BUSN1030	Quantitative Methods for Business		+ *	25
BUSN1050	Business Communication			25
BUSN1060	Business Information Technology		+	25
BUSN1110	Accounting for Business+ *			25
BUSN1220	Principles of Marketing			25
BUSN1600	Principles of Management		*	25
BUSN2400	Business Law		+ *	25
				200
10 Accounting Courses¹				
BUSN2150	Financial Accounting A		+	25
BUSN2160	Financial Accounting B		+	25
BUSN2110	Managerial Accounting		+	25
BUSN2200	Managerial Finance		+	25
BUSN2450	Taxation		+	25
BUSN3100	Strategic Business Intelligence		+	25
BUSN3110	Accounting for Corporate Entities		+	25
BUSN3120	Advanced Accounting Concepts		+	25
BUSN3130	Auditing		+	25
BUSN3400	Company Law		+	25
				250
¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation				
² * indicates this Foundation Course is part of the Major.				
6 Management Courses				
BUSN2280	Psychology of Work (Sydney only) OR			
BESC2140	Organisational Behaviour (Fremantle only)			25
BUSN2730	Principles of Human Resource Management			25
BUSN3020	Leadership Theory and Practice			25
BUSN3600	Strategic Management			25
BUSN3680	Change Management			25
BUSN3690	Innovation and Entrepreneurship			25
				150
1 Internship				
BUSN3900	Business Internship			25
				25
Total Units of credit				700

APPENDIX C.6: ACCOUNTING / MARKETING

This program requires an overload

			# Units of Credit	Totals
3 Core Curriculum Courses				
<u>Fremantle</u>		<u>Sydney</u>		
CORE1010	Introduction to Philosophy	CORE1001	Logos I	25
CORE1020	Ethics	CORE1002	Logos II	25
CORE1030	Introduction to Theology	CORE1003	Logos III	25
				75
8 Business Foundation Courses^{1,2}				
BUSN1000	Economics		+ *	25
BUSN1030	Quantitative Methods for Business		+ *	25
BUSN1050	Business Communication			25
BUSN1060	Business Information Technology		+	25
BUSN1110	Accounting for Business+ *			25
BUSN1220	Principles of Marketing		*	25
BUSN1600	Principles of Management			25
BUSN2400	Business Law		+	25
				200
10 Accounting Courses¹				
BUSN2150	Financial Accounting A		+	25
BUSN2160	Financial Accounting B		+	25
BUSN2110	Managerial Accounting		+	25
BUSN2200	Managerial Finance		+	25
BUSN2450	Taxation		+	25
BUSN3100	Strategic Business Intelligence		+	25
BUSN3110	Accounting for Corporate Entities		+	25
BUSN3120	Advanced Accounting Concepts		+	25
BUSN3130	Auditing		+	25
BUSN3400	Company Law		+	25
				250
6 Marketing Courses				
BUSN2050	Integrated Marketing Communications			25
BUSN2510	Marketing Research (Fremantle only) OR			
BUSN2030	Business Research Methods (Sydney only)			25
BUSN2520	Consumer Behaviour			25
BUSN3230	Services Marketing			25
BUSN3500	Strategic Marketing			25
BUSN3540	International Marketing OR			
BUSN3150	e-Marketing (Sydney only) OR			
BUSN3990	Social Media (Fremantle only)			25
				150
1 Internship				
BUSN3900	Business Internship			25
				25
Total Units of credit				700

¹ + indicates that this is a required course under CAANZ, CPAA and/or IPA accreditation

² * indicates this Foundation Course is part of the Major.

APPENDIX C.7: ECONOMICS / FINANCE

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	
			75
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
8 Business Foundation Courses¹			
BUSN1000	Economics	25	
BUSN1030	Quantitative Methods for Business	25	
BUSN1050	Business Communication	25	
BUSN1060	Business Information Technology	25	
BUSN1110	Accounting for Business *	25	
BUSN1220	Principles of Marketing	25	
BUSN1600	Principles of Management	25	
BUSN2400	Business Law	25	
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Economics Courses			
BUSN2010	Microeconomic Theory and Policy	25	
BUSN2020	Macroeconomic Theory and Policy	25	
BUSN2060	Intermediate Mathematics for Economics and Finance**	25	
BUSN3390	Econometrics	25	
BUSN3380	Advanced Economics	25	
And any ONE of the following:			
BUSN2130	Human Resource Economics OR	25	
BUSN2350	The Economics of Financial Crises OR	25	
BUSN2070	History of Austrian Economics OR	25	
BUSN2080	Topics in Economics	25	
			150
<i>** Course substitution may be approved in special circumstances by the Program Coordinator</i>			
6 Finance Courses			
BUSN1200	Principles of Finance	25	
BUSN2200	Managerial Finance	25	
BUSN2450	Taxation	25	
BUSN3200	Corporate Finance	25	
BUSN3260	International Finance	25	
BUSN3270	Financial Statement Analysis and Valuation	25	
			150
1 Internship			
BUSN3900	Business Internship	25	
			25
Total Units of credit			600

APPENDIX C.8: ECONOMICS / HUMAN RESOURCE MANAGEMENT

This program requires an overload

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
75			
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing		25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law		25
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Economics Courses			
BUSN2010	Microeconomic Theory and Policy		25
BUSN2020	Macroeconomic Theory and Policy		25
BUSN2060	Intermediate Mathematics for Economics and Finance**		25
BUSN3390	Econometrics		25
BUSN3380	Advanced Economics		25
And any ONE of the following:			
BUSN2130	Human Resource Economics OR		25
BUSN2350	The Economics of Financial Crises OR		25
BUSN2070	History of Austrian Economics OR		25
BUSN2080	Topics in Economics		25
			150
<i>** Course substitution may be approved in special circumstances by the Program Coordinator</i>			
7 Human Resource Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BESC2140	Organisational Behaviour (Fremantle only)		25
BUSN2340	Employment Law		25
BUSN2660	Employment Relations		25
BUSN2730	Principles of Human Resource Management		25
And any THREE of the following:			
BUSN3140	Human Resource Development		25
BUSN3680	Change Management		25
BUSN3700	Human Resource Policy		25
BUSN3740	Strategic Workforce Issues		25
			175
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			625

APPENDIX C.9: ECONOMICS / MANAGEMENT

		#	
		Units of	Totals
		Credit	
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing		25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law	*	25
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Economics Courses			
BUSN2010	Microeconomic Theory and Policy		25
BUSN2020	Macroeconomic Theory and Policy		25
BUSN2060	Intermediate Mathematics for Economics and Finance**		25
BUSN3390	Econometrics		25
BUSN3380	Advanced Economics		25
And any ONE of the following:			
BUSN2130	Human Resource Economics OR		25
BUSN2350	The Economics of Financial Crises OR		25
BUSN2070	History of Austrian Economics OR		25
BUSN2080	Topics in Economics		25
			150
<i>** Course substitution may be approved in special circumstances by the Program Coordinator</i>			
6 Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BESC2140	Organisational Behaviour (Fremantle only)		25
BUSN2730	Principles of Human Resource Management		25
BUSN3020	Leadership Theory and Practice		25
BUSN3600	Strategic Management		25
And any TWO of the following:			
BUSN2200	Managerial Finance		25
BUSN3680	Change Management		25
BUSN3690	Innovation and Entrepreneurship		25
			150
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			600

APPENDIX A.10: ECONOMICS / MARKETING

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing	*	25
BUSN1600	Principles of Management		25
BUSN2400	Business Law		25
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Economics Courses			
BUSN2010	Microeconomic Theory and Policy		25
BUSN2020	Macroeconomic Theory and Policy		25
BUSN2060	Intermediate Mathematics for Economics and Finance**		25
BUSN3390	Econometrics		25
BUSN3380	Advanced Economics		25
And any ONE of the following:			
BUSN2130	Human Resource Economics OR		25
BUSN2350	The Economics of Financial Crises OR		25
BUSN2070	History of Austrian Economics OR		25
BUSN2080	Topics in Economics		25
			150
<i>** Course substitution may be approved in special circumstances by the Program Coordinator</i>			
6 Marketing Courses			
BUSN2050	Integrated Marketing Communications		25
BUSN2510	Marketing Research (Fremantle only) OR		
BUSN2030	Business Research Methods (Sydney only)		25
BUSN2520	Consumer Behaviour		25
BUSN3230	Services Marketing		25
BUSN3500	Strategic Marketing		25
BUSN3540	International Marketing OR		
BUSN3150	e-Marketing (Sydney only) OR		
BUSN3990	Social Media (Fremantle only)		25
			150
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			600

APPENDIX C.12: FINANCE / HUMAN RESOURCE MANAGEMENT

This program requires an overload

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing		25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law		25
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Finance Courses			
BUSN1200	Principles of Finance		25
BUSN2200	Managerial Finance		25
BUSN2450	Taxation		25
BUSN3200	Corporate Finance		25
BUSN3260	International Finance		25
BUSN3270	Financial Statement Analysis and Valuation		25
			150
7 Human Resources Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BESC2140	Organisational Behaviour (Fremantle only)		25
BUSN2340	Employment Law		25
BUSN2660	Employment Relations		25
BUSN2730	Principles of Human Resource Management		25
And any THREE of the following:			
BUSN3140	Human Resource Development		25
BUSN3680	Change Management		25
BUSN3700	Human Resource Policy		25
BUSN3740	Strategic Workforce Issues		25
			175
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			625

APPENDIX C.13: FINANCE / MANAGEMENT

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing		25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law		25
			200
<i>¹* indicates this Foundation Course is part of the Major.</i>			
6 Finance Courses			
BUSN1200	Principles of Finance		25
BUSN2200	Managerial Finance		25
BUSN2450	Taxation		25
BUSN3200	Corporate Finance		25
BUSN3260	International Finance		25
BUSN3270	Financial Statement Analysis and Valuation		25
			150
6 Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BESC2140	Organisational Behaviour (Fremantle only)		25
BUSN2730	Principles of Human Resource Management		25
BUSN3020	Leadership Theory and Practice		25
BUSN3600	Strategic Management		25
BUSN3680	Change Management		25
BUSN3690	Innovation and Entrepreneurship		25
			150
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			600

APPENDIX C.14: FINANCE / MARKETING

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	*	25
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing	*	25
BUSN1600	Principles of Management		25
BUSN2400	Business Law		25
			200
¹ * indicates this Foundation Course is part of the Major.			
6 Finance Courses			
BUSN1200	Principles of Finance		25
BUSN2200	Managerial Finance		25
BUSN2450	Taxation		25
BUSN3200	Corporate Finance		25
BUSN3260	International Finance		25
BUSN3270	Financial Statement Analysis and Valuation		25
			150
6 Marketing Courses			
BUSN2050	Integrated Marketing Communications		25
BUSN2510	Marketing Research (Fremantle only) OR		
BUSN2030	Business Research Methods (Sydney only)		25
BUSN2520	Consumer Behaviour		25
BUSN3230	Services Marketing		25
BUSN3500	Strategic Marketing		25
BUSN3540	International Marketing OR		
BUSN3150	e-Marketing (Sydney only) OR		
BUSN3990	Social Media (Fremantle only)		25
			150
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			600

APPENDIX C.15: HUMAN RESOURCE MANAGEMENT / MARKETING

This program requires an overload

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy		
CORE1020	Ethics		
CORE1030	Introduction to Theology		
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	25	
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication		25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing	*	25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law		25
			200
¹ * indicates this Foundation Course is part of the Major.			
7 Human Resources Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BESC2140	Organisational Behaviour (Fremantle only)		25
BUSN2340	Employment Law		25
BUSN2660	Employment Relations		25
BUSN2730	Principles of Human Resource Management		25
And any THREE of the following:			
BUSN3140	Human Resource Development		25
BUSN3680	Change Management		25
BUSN3700	Human Resource Policy		25
BUSN3740	Strategic Workforce Issues		25
			175
6 Marketing Courses			
BUSN2050	Integrated Marketing Communications		25
BUSN2510	Marketing Research (Fremantle only) OR		
BUSN2030	Business Research Methods (Sydney only)		25
BUSN2520	Consumer Behaviour		25
BUSN3230	Services Marketing		25
BUSN3500	Strategic Marketing		25
BUSN3540	International Marketing OR		
BUSN3150	e-Marketing (Sydney only) OR		
BUSN3990	Social Media (Fremantle only)		25
			150
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			625

APPENDIX C.16: MANAGEMENT / MARKETING

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	25	
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication	25	
BUSN1060	Business Information Technology	25	
BUSN1110	Accounting for Business	25	
BUSN1220	Principles of Marketing	*	25
BUSN1600	Principles of Management	*	25
BUSN2400	Business Law	*	25
			200
¹ * indicates this Foundation Course is part of the Major.			
6 Management Courses			
BUSN2280	Psychology of Work (Sydney only) OR		
BES2140	Organisational Behaviour (Fremantle only)	25	
BUSN2730	Principles of Human Resource Management	25	
BUSN3020	Leadership Theory and Practice	25	
BUSN3600	Strategic Management	25	
And any TWO of the following:			
BUSN2200	Managerial Finance	25	
BUSN3680	Change Management	25	
BUSN3690	Innovation and Entrepreneurship	25	150
6 Marketing Courses			
BUSN2050	Integrated Marketing Communications	25	
BUSN2510	Marketing Research (Fremantle only) OR		
BUSN2030	Business Research Methods (Sydney only)	25	
BUSN2520	Consumer Behaviour	25	
BUSN3230	Services Marketing	25	
BUSN3500	Strategic Marketing	25	
BUSN3540	International Marketing OR		
BUSN3150	e-Marketing (Sydney only) OR		
BUSN3990	Social Media (Fremantle only)	25	150
1 Internship			
BUSN3900	Business Internship	25	25
Total Units of credit			600

APPENDIX C.18: MARKETING / PUBLIC RELATIONS

		# Units of Credit	Totals
3 Core Curriculum Courses			
<u>Fremantle</u>			
CORE1010	Introduction to Philosophy	25	
CORE1020	Ethics	25	
CORE1030	Introduction to Theology	25	
<u>Sydney</u>			
CORE1001	Logos I	25	
CORE1002	Logos II	25	
CORE1003	Logos III	25	
			75
8 Business Foundation Courses¹			
BUSN1000	Economics	25	
BUSN1030	Quantitative Methods for Business	*	25
BUSN1050	Business Communication	*	25
BUSN1060	Business Information Technology		25
BUSN1110	Accounting for Business		25
BUSN1220	Principles of Marketing	*	25
BUSN1600	Principles of Management		25
BUSN2400	Business Law		25
			200
¹ * indicates this Foundation Course is part of the Major.			
6 Marketing Courses			
BUSN2050	Integrated Marketing Communications		25
BUSN2510	Marketing Research (Fremantle only) OR		
BUSN2030	Business Research Methods (Sydney only)		25
BUSN2520	Consumer Behaviour		25
BUSN3230	Services Marketing		25
BUSN3500	Strategic Marketing		25
BUSN3540	International Marketing OR		
BUSN3150	e-Marketing (Sydney only) OR		
BUSN3990	Social Media (Fremantle only)		25
			150
5 Public Relations Courses			
BUSN2000	Events Management		25
BUSN2090	Professional Writing		25
BUSN2580	Introduction to Public Relations		25
BUSN3350	Issues and Crisis Management		25
BUSN3370	Corporate Public Relations		25
			125
1 Marketing or Public Relations Elective Course (25 Units of credit to be selected from)			
BUSN3150	E-Marketing (Sydney only)		25
BUSN3180	e-Public Relations (e-PR) (Sydney only)		25
BUSN3540	International Marketing		25
BUSN3680	Change Management		25
BUSN3690	Innovation and Entrepreneurship		25
BUSN3990	Social Media (Fremantle only)		25
	(or as approved by the program coordinator)		
			25
1 Internship			
BUSN3900	Business Internship		25
			25
Total Units of credit			600

APPENDIX D: LIST OF PRE-REQUISITES

COURSE CODE	COURSE TITLE	PRE-REQUISITE
BUSN1200	Principles of Finance	BUSN1000 Economics
BUSN2000	Events Management	BUSN1600 Principles of Management
BUSN2010	Microeconomic Theory and Policy	BUSN1000 Economics
BUSN2020	Macroeconomic Theory and Policy	BUSN1000 Economics
BUSN2030	Business Research Methods	BUSN1030 Quantitative Methods for Business
BUSN2050	Integrated Marketing Communications	BUSN2520 Consumer Behaviour
BUSN2060	Intermediate Mathematics for Economics and Finance	BUSN1030 Quantitative Methods for Business
BUSN2070	History of Austrian Economics	BUSN1000 Economics
BUSN2080	Topics in Economics	BUSN1000 Economics
BUSN2090	Professional Writing	BUSN1050 Business Communication, BUSN2580 Introduction to Public Relations
BUSN2110	Managerial Accounting	BUSN1110 Accounting for Business BUSN2150 Financial Accounting A
BUSN2130	Human Resource Economics	BUSN1000 Economics
BUSN2150	Financial Accounting A	BUSN1110 Accounting for Business
BUSN2160	Financial Accounting B	BUSN2150 Financial Accounting A
BUSN2200	Managerial Finance	BUSN1030 Quantitative Methods for Business BUSN1110 Accounting for Business
BUSN2340	Employment Law	BUSN2400 Business Law
BUSN2350	The Economics of Financial Crises	BUSN1000 Economics
BUSN2450	Taxation	BUSN1110 Accounting for Business
BUSN2510	Marketing Research	BUSN1030 Quantitative Methods for Business
BUSN2520	Consumer Behaviour	BUSN1220 Principles of Marketing
BUSN2580	Introduction to Public Relations	BUSN1050 Business Communications
BUSN2660	Employment Relations	BUSN2730 Principles of Human Resource Management
BUSN2730	Principles of Human Resource Management	BUSN1600 Principles of Management
BUSN3020	Leadership: Theory and Practice	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3070	Business in Asia	BUSN1600 Principles of Management
BUSN3100	Strategic Business Intelligence	BUSN2110 Managerial Accounting
BUSN3110	Accounting for Corporate Entities	BUSN2160 Financial Accounting B
BUSN3120	Advanced Accounting Concepts	BUSN2160 Financial Accounting B
BUSN3130	Auditing	BUSN2110 Managerial Accounting, BUSN2160 Financial Accounting B, BUSN2400 Business Law
BUSN3140	Human Resource Development	BUSN2730 Principles of Human Resource Management
BUSN3150	E-Marketing	BUSN1220 Principles of Marketing
BUSN3180	e-Public Relations (e-PR)	BUSN2090 Professional Writing, BUSN2580 Introduction to Public Relations
BUSN3200	Corporate Finance	BUSN2200 Managerial Finance
BUSN3230	Services Marketing	BUSN2520 Consumer Behaviour
BUSN3260	International Finance	BUSN2200 Managerial Finance
BUSN3270	Financial Statement Analysis and Valuation	BUSN2200 Managerial Finance OR BUSN2150 Financial Accounting A
BUSN3350	Issues and Crisis Management	BUSN3370 Corporate Public Relations
BUSN3370	Corporate Public Relations	BUSN2090 Professional Writing AND BUSN2580 Introduction to Public Relations
BUSN3380	Advanced Economics	BUSN2010 Microeconomic Theory and Policy,

		BUSN2020 Macroeconomic Theory and Policy AND BUSN1030 Quantitative Methods for Business
BUSN3390	Econometrics	BUSN2060 Intermediate Mathematics for Economics and Finance
BUSN3400	Company Law	BUSN2400 Business Law
BUSN3440	Media Planning	BUSN2050 Integrated Marketing Communications
BUSN3500	Strategic Marketing	BUSN1220 Principles of Marketing AND Minimum 400 units of credit
BUSN3540	International Marketing	BUSN1220 Principles of Marketing AND Minimum of 400 units of credit
BUSN3600	Strategic Management	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3680	Change Management	BUSN1600 Principles of Management AND Minimum 400 units of credit
BUSN3690	Innovation and Entrepreneurship	Minimum 200 units of credit
BUSN3700	Human Resource Policy	BUSN2730 Principles of Human Resource Management
BUSN3740	Strategic Workforce Issues	BUSN2730 Principles of Human Resource Management
BUSN3900	Business Internship	Minimum of 300 credit points OR Approval of Dean
BUSN3990	Social Media	Nil