

Program Planner
Bachelor of Commerce- Accounting Major and Marketing Specialisation

Program Requirements

Category of Courses	Number of Courses
Core Curriculum Courses	Two (2)
Business Compulsory Courses	Six (6)
Accounting Major Courses	Twelve (12)
Marketing Specialisation Courses	Four (4)

Year 1 Semester 1	Year 1 Semester 2
BUSN1000 Economics	BUSN1030 Quantitative Methods for Business
BUSN1110 Accounting for Business	BUSN1060 Business Information Technology
BUSN1220 Principles of Marketing	BUSN1600 Principles of Management
BUSN2400 Business Law	CORE1000 Foundation of Wisdom

Year 2 Semester 1	Year 2 Semester 2
BUSN2150 Financial Accounting A	BUSN2050 Integrated Marketing Communications
BUSN2450 Taxation	BUSN2110 Managerial Accounting
BUSN2520 Consumer Behaviour	BUSN2160 Financial Accounting B
Undergraduate Core Curriculum Elective	BUSN2200 Managerial Finance

Year 3 Semester 1	Year 3 Semester 2
BUSN3100 Strategic Business Intelligence	BUSN3110 Accounting for Corporate Entities
BUSN3120 Advanced Accounting Concepts	BUSN3130 Auditing
BUSN3500 Strategic Marketing	BUSN3400 Company Law
BUSN3900 Business Internship	BUSN3540 International Marketing

For the Core Curriculum Elective course, see the link below:

[undergraduate-core-offerings.pdf](#)

See the Bachelor of Commerce Program Requirements for details of Business Courses:

[Bachelor-of-Commerce.pdf](#)