

**Program Planner**  
**Bachelor of Commerce- Finance Major and Marketing Major**

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**Program Requirements**

Category of Courses	Number of Courses
Core Courses	Two (2)
Business Compulsory Courses	Six (6)
Finance Major Courses	Eight (8)
Marketing Major Courses	Eight (8)

Year 1 Semester 1	Year 1 Semester 2
BUSN1000 Economics	BUSN1030 Quantitative Methods for Business
BUSN1220 Principles of Marketing	BUSN1110 Accounting for Business
BUSN2400 Business Law	BUSN1600 Principles of Management
CORE1000 Foundation of Wisdom	Undergraduate Core Curriculum Elective

Year 2 Semester 1	Year 2 Semester 2
BUSN1200 Principles of Finance	BUSN2000 Events Management
BUSN2031 Business and Marketing Research	BUSN2050 Integrated Marketing
BUSN2520 Consumer Behaviour	BUSN2200 Managerial Finance
BUSN2150 Financial Accounting A	BUSN3900 Business Internship

Year 3 Semester 1	Year 3 Semester 2
BUSN3200 Corporate Finance	BUSN3260 International Finance
BUSN3230 Services Marketing	BUSN3390 Econometrics
BUSN3270 Financial Statement Analysis and Valuation	BUSN3540 International Marketing
BUSN3500 Strategic Marketing	BUSNXXXX Finance Major Course (8)

\*Students choose courses from the following list:

BUSN2010	Microeconomic Theory and Policy
BUSN2020	Macroeconomic Theory and Policy
BUSN2060	Intermediate Mathematics for Economics and Finance
BUSN2070	History of Austrian Economics
BUSN2080	Topics in Economics
BUSN2130	Human Resource Economics
BUSN2350	The Economics of Financial Crises
BUSN2450	Taxation
BUSN3003	Student Managed Investment Fund
BUSN3400	Company Law

For the Core Curriculum Elective course, see the link below:

[undergraduate-core-offerings.pdf](#)

See the Bachelor of Commerce Program Requirements for details of Business Courses:

[Bachelor-of-Commerce.pdf](#)

