

Program Planner
Bachelor of Commerce- Accounting Major and Public Relations Specialisation

Program Requirements

Category of Courses	Number of Courses
Core Curriculum Courses	Two (2)
Business Compulsory Courses	Six (6)
Accounting Major Courses	Twelve (12)
Public Relations Specialisation Courses	Four (4)

Year 1 Semester 1	Year 1 Semester 2
BUSN1000 Economics	BUSN1030 Quantitative Methods for Business
BUSN1050 Business Communication	BUSN1060 Business Information Technology
BUSN1110 Accounting for Business	BUSN1600 Principles of Management
BUSN1220 Principles of Marketing	CORE1000 Foundation of Wisdom

Year 2 Semester 1	Year 2 Semester 2
BUSN2150 Financial Accounting A	BUSN2090 Professional Writing
BUSN2450 Taxation	BUSN2110 Managerial Accounting
BUSN2400 Business Law	BUSN2160 Financial Accounting B
BUSN2580 Introduction to Public Relations	BUSN2200 Managerial Finance

Year 3 Semester 1	Year 3 Semester 2
BUSN3100 Strategic Business Intelligence	BUSN3110 Accounting for Corporate Entities
BUSN3120 Advanced Accounting Concepts	BUSN3130 Auditing
BUSN3370 Corporate Public Relations	BUSN3400 Company Law
BUSN3900 Business Internship	Undergraduate Core Curriculum Elective

For the Core Curriculum Elective course, see the link below:

[undergraduate-core-offerings.pdf](#)

See the Bachelor of Commerce Program Requirements for details of Business Courses:

[Bachelor-of-Commerce.pdf](#)