

Program Planner
Bachelor of Commerce- Finance Major and Marketing & Public Relations Major

Program Requirements

Category of Courses	Number of Courses
Core Courses	Two (2)
Business Compulsory Courses	Six (6)
Finance Major Courses	Eight (8)
Marketing and Public Relations Major Courses	Eight (8)

Year 1 Semester 1	Year 1 Semester 2
BUSN1000 Economics	BUSN1030 Quantitative Methods for Business
BUSN1050 Business Communication	BUSN1110 Accounting for Business
BUSN1220 Principles of Marketing	BUSN1600 Principles of Management
BUSN2400 Business Law	CORE1000 Foundation of Wisdom

Year 2 Semester 1	Year 2 Semester 2
BUSN1200 Principles of Finance	BUSN2090 Professional Writing
BUSN2058 Introduction to Public Relations	BUSN2200 Managerial Finance
BUSN2150 Financial Accounting A	BUSN3900 Business Internship
BUSN2520 Consumer Behaviour	Undergraduate Core Curriculum Elective

Year 3 Semester 1	Year 3 Semester 2
BUSN3200 Corporate Finance	BUSN3260 International Finance
BUSN3370 Corporate Public Relations	BUSN3390 Econometrics
BUSN3270 Financial Statement Analysis and Valuation	BUSN3540 International Marketing
BUSN3500 Strategic Marketing	BUSNXXXX Finance Major Course (8)*

*Students choose courses from the following list:

BUSN2010	Microeconomic Theory and Policy
BUSN2020	Macroeconomic Theory and Policy
BUSN2060	Intermediate Mathematics for Economics and Finance
BUSN2070	History of Austrian Economics
BUSN2080	Topics in Economics
BUSN2130	Human Resource Economics
BUSN2350	The Economics of Financial Crises
BUSN2450	Taxation
BUSN3003	Student Managed Investment Fund
BUSN3400	Company Law

For the Core Curriculum Elective course, see the link below:

[undergraduate-core-offerings.pdf](#)

See the Bachelor of Commerce Program Requirements for details of Business Courses:

[Bachelor-of-Commerce.pdf](#)