



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Bachelor of Communications & Media / Behavioural Science

Bachelor of Communications & Media / Behavioural Science

School of Arts & Sciences

If you are interested in a career in communications and media, The University of Notre Dame Australia's Bachelor of Communications & Media/Behavioural Science will give you the edge. This double degree explores the principles and techniques of communications and media, with the added knowledge and skills relating to psychology, political science, cultural studies and sociology. This double degree can be completed in 4 years of full-time study, or you can study part-time. Contact us today to find out more.

Why study this program?

Communications and media are an exciting and inescapable part of modern life. With the advent of social media, the 24-hour news cycle, the development of citizen journalism, and the multiplatform delivery of film and screen production, the traditional media landscape has changed beyond recognition. This has presented new opportunities and avenues of communication for filmmakers, journalists, photographers and other media practitioners.

In the Bachelor of Communications & Media component of this double degree, you'll explore the principles and techniques of communications and media by examining and creating print, non-print and multimedia texts using traditional, new, and emerging media technologies. Our degree provides you with a unique opportunity to learn about journalism, film and screen production, digital communication, photography and much more. This program teaches you how to develop communication and media strategies and skills using contemporary techniques suitable for many types of workplaces.

You must complete a Major in either Journalism, Film and Screen Production, or Photography. Then you can study four extra courses in one of the other three Major areas or a complementary area from a range of humanities, science and social science disciplines – the choice is yours. See the Program Requirements below for specific details.

The Bachelor of Behavioural Science is a unique program that combines elements of psychology, political science, cultural studies and sociology. Integrating specialised knowledge developed in these social science disciplines and with a strong focus on critical psychology, the

program forges a connection between traditional psychology and social work. As a graduate, you will be equipped with the skills and knowledge to work with those who may be experiencing marginalisation or disadvantage.

As part of the Behavioural Science component, you will complete 12 Behavioural Science courses, including an internship which offers you the chance to apply your theoretical knowledge and learn much more in a professional workplace.

Program summary

Courses	Number of courses
Core Curriculum courses	2
Academic Writing, Communication & Research course	1
Compulsory Communications & Media courses	2
Elective Communications & Media courses	2
Communications & Media Major courses	8
Behavioural Science courses	12
Elective courses	4
Total number of courses in the double degree	32

core-curriculum

Core Curriculum

- CORE I: Foundations of Wisdom
- CORE II: Elective
 - Electives in philosophy and/or theology
 - Professional embedded electives that integrate studies in a profession with philosophy and/or theology
 - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
 - An option to undertake a course that integrates philosophy & theology with community service and charity work
 - An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience

Full details of the **Bachelor of Communications and Media / Bachelor of Behavioural Science** program requirements are contained in the [Program Requirements \(https://www.notredame.edu.au/_data/assets/pdf_file/0023/397/of-Communications-and-Media_Bachelor-of-Behavioural-Science.pdf\)](https://www.notredame.edu.au/_data/assets/pdf_file/0023/397/of-Communications-and-Media_Bachelor-of-Behavioural-Science.pdf).

arts&sciences

More information regarding courses can be found at the [course descriptions \(https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/course-descriptions\)](https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/course-descriptions) page.

Please note: The availability of these courses is indicative only and may be subject to change.

Entry requirements

drop-down code

Entry requirements WA

Learning outcomes

Upon successful completion of the Bachelor of Communications and Media graduates will be able to:

1. Analyse the cultural, political, ethical and aesthetic contexts of media production including relevant international and intercultural perspectives
2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas
3. Apply analytical, creative and practical skills in one or more media and communications industry contexts
4. Integrate theory and practice in media and communication projects
5. Communicate arguments and/or ideas in a range of forms
5. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others
7. Exemplify the creative and practical skills, and the ethical, legal and professional standards relevant to their chosen discipline area in the creation of media.

Upon successful completion of the Bachelor of Behavioural Science graduates will be able to:

1. Identify and evaluate evidence-based resources and information
2. Differentiate between individual, group/organisational, and societal level factors that influence human behaviour
3. Analyse the complex nature of these influences to promote social and emotional wellbeing
4. Analyse the socially constructed nature of knowledge, culture, and values and the role these factors play in shaping society
5. Relate appropriate theoretical frameworks and models to specific social issues to achieve transformative practice
6. Communicate arguments and/or ideas in a range of forms and forums
7. Work independently and in collaboration with others
8. Engage in critical reflexivity as a mechanism for understanding oneself in relation to society
9. Promote social justice as empowerment and liberation through respect for cultural diversity and reflexive ethical practice.

Practical component

You will be required to complete a Behavioural Science Internship or ARTS3002 Internship or Professional Project.

Career opportunities

Graduates of this program can follow diverse career paths in the private and public sectors; many employers will welcome the transferable skills. The following careers are open to graduates of this program: career opportunities include media advisor, publicist, change manager, social media manager, policy developer, public relations

specialist, consumer behaviour or marketing analyst and corporate communications manager. Career options will also be influenced by the Major you take as part of your Bachelor of Communications and Media degree. For instance, if you take a journalism major, your choices are the following: journalist, digital marketer, communication consultant, sports reporter, social media marketing specialist, media and communications advisor, PR advisor, events coordinator, campaign officer, research officer, editor, travel writer, and videographer.

Real-world experience

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

Honours

An Honours award is available for this program. Further information can be found in the Bachelor of Communications and Media (Honours) regulations (https://www.notredame.edu.au/__data/assets/pdf_file/0024/384/of-Arts-Honours.pdf), or by contacting the School of Arts & Sciences (<https://www.notredame.edu.au/about-us/faculties-and-schools/school-of-arts-and-sciences>).

Study abroad

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit International

Opportunities

(<https://www.notredame.edu.au/study/international-students>) to find out more.

Professional accreditation

External accreditation requirements are applicable to this Program. The accrediting body is the Psychotherapy and Counselling Federation of Australia (PACFA).

Fees and costs

This Program has the following loan scheme(s) available for eligible students:

Commonwealth Supported Place (CSP)

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The [HECS-HELP loan scheme \(https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd\)](https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd) assists eligible students with the payment of all, or part, of

their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

International Full-Fee Paying

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our [Fees, costs and scholarships page](https://www.notredame.edu.au/study/fees-costs-and-scholarships) (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

Student profile data

The tables below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Fremantle Student Profile Data

TABLE 1a - Bachelor of Communications and Media / Bachelor of Behavioural Science BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	<5	N/A
(B) Vocational education and training (VET) study	<5	N/A
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	<5	N/A
(D) Recent secondary education: <ul style="list-style-type: none"> Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	<5	100%
<ul style="list-style-type: none"> Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR) 	<5	100%
<ul style="list-style-type: none"> Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, 	<5	N/A

interview, school marks & recommendation with no minimum ATAR requirement)		
International students	<5	N/A
All students	N/P	100.0%

TABLE 1b - Bachelor of Communications and Media / Bachelor of Behavioural Science ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF RECENT SECONDARY EDUCATION IN SEMESTER 1, 2022 INTAKE

RECENT SECONDARY EDUCATION - ATAR-based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to receive an offer	N/A	N/A
Median rank to receive an offer	N/A	N/A
Lowest rank to receive an offer	N/A	N/A

Notes:

“<5” – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

More information

Considering your uni options?

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session. (<https://calendly.com/d/dmr-5gg-c2h>)**

For more information, please call our Prospective Students Office on +61 8 9433 0533 or email future@nd.edu.au (<mailto:future@nd.edu.au>).

All international enquiries should contact the International Students Office on international@nd.edu.au (<mailto:international@nd.edu.au>).

APPLY DIRECT ↗

Need help? Ask Notre Dame

(08) 9433 0533

Duration: 4 years full-time or equivalent part-time

Duration type: Full time; Part time

Campus: Fremantle

Study mode: On campus

Commencement: Semester 1; Semester 2

Program code: 3367

CRICOS code: 073154M

Fee: Commonwealth Supported Place (CSP); International
II Fees

Practical Component: 90 hours

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