



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Bachelor of Communications & Media (Major: Journalism)

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School of Arts & Sciences

Are you interested in communications and a career in journalism? The University of Notre Dame Australia's Bachelor of Communications & Media with a Major in Journalism is a dynamic and cutting-edge degree that teaches you practical and critical skills in print, radio, television, video and online journalism. Along the way, you also learn about the diverse theories that underpin modern journalism practice and your legal and ethical obligations as a journalist and develop the confidence to gain

employment in the exciting but constantly evolving field of media and communications. Contact us today to find out more information.

Why study this major?

Media and communications is a growing area with strong future employment growth expected. There are no limits to opportunities for graduates of this degree because your skills can be used across many industries. Skills such as the ability to research, analyse, interpret, and problem-solving are just what is needed in the flexible workplace of the 21st century. The ability to skillfully use technology to get messages out to audiences will make you a valued and sought-after employee or perhaps an entrepreneur. Communications specialists are needed in all organisations.

If you want to embark on a media career, our journalism Major provides the practical skills and theoretical background to set you apart from the crowd. The program covers all genres of news reporting and the chance to gain skills in digital marketing. It includes journalism's diverse theories and practices, including your legal and ethical obligations.

Journalism can be studied as a Major in the Bachelor of Communications & Media or a Major in a Bachelor of Arts. The Bachelor of Communication & Media pathway requires you to complete two compulsory Journalism courses and eight elective Journalism courses, including Feature Writing, Photojournalism, Radio, Digital Photography, Interactive Media and Digital Media Production.

Work Integrated Learning: When you study the Journalism Major, you will have the opportunity to complete an internship of approximately 90 hours that will allow you to put the theory into practice in a workplace environment.

Graduates find work as journalists, digital marketers, communication consultants, PR advisors, reporters, social media specialists, communications advisors, events coordinators, campaign officers, researchers, photographers, editors, travel writers, videographers and freelance journalists.

Program summary

The Journalism Major includes these requirements:

Students are required to complete 8 courses of 25 units of credit (200 units of credit), as follows.

THREE (3) required courses:

- Foundation level: COMM1420 Introduction to Journalism
- Intermediate level: COMM2340 Journalism: Theory and Practice
- Upper level: COMM3050 Media Ethics and Law*

Plus at least ONE (1) of the following capstone courses:

- COMM3002 Digital Journalism Portfolio
- COMM3008 Communications Internship

Plus at least ONE (1) of the following courses:

- COMM2330 Journalism for Television and Video
- COMM3040 Feature Writing
- COMM3700 Radio

Plus any of the following courses as needed to complete EIGHT (8) courses:

- COMM1000 Digital Photography
- COMM1060 Media and Society*
- COMM1210 Introduction to Screen Production
- COMM2040 Digital Cultures
- COMM2300 Digital Media Production
- COMM2330 Journalism for Television and Video
- COMM3002 Digital Journalism Portfolio
- COMM3040 Feature Writing
- COMM3070 Photojournalism
- COMM3210 Interactive Media
- COMM3300 Documentary Studies
- COMM3700 Radio
- COMM3008 Communications Internship
- POLI3003 Setting the Agenda: the Media and Politics

***Bachelor of Communications and Media students** will complete COMM3050 Media Ethics and Law and COMM1060 Media and Society in the core component of their degree and will undertake additional Journalism electives to complete their Major.

core-curriculum

Core Curriculum

- CORE I: Foundations of Wisdom
- CORE II: Elective
 - Electives in philosophy and/or theology

- Professional embedded electives that integrate studies in a profession with philosophy and/or theology
 - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
 - An option to undertake a course that integrates philosophy & theology with community service and charity work
 - An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience
-

Full details of the **Bachelor of Communications and Media** program requirements are contained in the Program Requirements

(https://www.notredame.edu.au/__data/assets/pdf_file/0027/396/of-Communications-and-Media.pdf).

Here you can find full details of the Major, Second Major and Minor requirements

(https://www.notredame.edu.au/__data/assets/pdf_file/0015/219

arts&sciences

More information regarding courses can be found at the course descriptions pages Fremantle

(<https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/course-descriptions>) Sydney

(<https://www.notredame.edu.au/about/schools/sydney/arts-and-sciences/course-descriptions>).

Please note: The availability of these courses and teaching staff is indicative only and may be subject to change.

Entry requirements

drop-down code

Entry requirements WA

Entry requirements NSW

Learning outcomes

Upon successful completion of the Bachelor of Communications and Media graduates will be able to:

1. Analyse the cultural, political, ethical, and aesthetic contexts of media production including relevant international and intercultural perspectives.
2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas.
3. Apply analytical, creative, and practical skills in one or more media and communications industry contexts.
4. Integrate theory and practice in media and communication projects.
5. Communicate arguments and/or ideas in a range of forms.
5. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others.
7. Exemplify the creative and practical skills, and the

ethical, legal, and professional standards relevant to their chosen discipline area in the creation of media.

Career opportunities

Graduates of this program can follow diverse career paths in the private and public sectors; the following careers are open to graduates: journalists, digital marketers, communication consultants, PR advisors, reporters, social media specialists, communications advisors, events coordinators, campaign officers, researchers, photographers, editors, travel writers, videographers and freelance journalists.

Real-world experience

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

Honours

An Honours award is available for this program. Further information can be found in the Bachelor of Communications and Media (Honours) regulations (https://www.notredame.edu.au/__data/assets/pdf_file/0024/384/of-Arts-Honours.pdf), or by contacting the School of Arts & Sciences (<https://www.notredame.edu.au/about-us/faculties-and-schools/school-of-arts-and-sciences>).

Study abroad

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit International

Opportunities

(<https://www.notredame.edu.au/study/international-students>) to find out more.

Fees and costs

This Program has the following loan scheme(s) available for eligible students:

Commonwealth Supported Place (CSP)

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The [HECS-HELP loan scheme \(https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd\)](https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd) assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

International Full-Fee Paying

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our [Fees, costs and scholarships page](https://www.notredame.edu.au/study/fees-costs-and-scholarships) (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

Student profile data

The tables below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Fremantle Student Profile Data

**TABLE 1a - Bachelor of Communications and Media
BASIS OF ADMISSION IN SEMESTER 1, 2021 INTAKE**

Applicant background	Semester 1 2021	
	Number of students	Percentage of all students

(A) Higher education study (includes a bridging or enabling course)	7	70%
(B) Vocational education and training (VET) study	<5	N/P
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	N/A	N/A
(D) Recent secondary education: <ul style="list-style-type: none"> ◦ Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	<5	N/P
<ul style="list-style-type: none"> ◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR) 	<5	N/P
<ul style="list-style-type: none"> ◦ Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement) 	<5	N/P
International students	N/A	N/A
All students	10	100.0%

**TABLE 1b - Bachelor of Communications and Media
ATAR PROFILE DATA FOR APPLICANTS ENTERING ON
THE BASIS OF *RECENT SECONDARY EDUCATION* IN
SEMESTER 1, 2022 INTAKE**

RECENT SECONDARY EDUCATION - ATAR-based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to receive an offer	N/A	N/A
Median rank to receive an offer	N/A	N/A
Lowest rank to receive an offer	N/A	N/A

Sydney Student Profile Data

**TABLE 1a - Bachelor of Communications and Media
BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	<5	N/P
(B) Vocational education and training (VET) study	<5	N/P
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three	<5	N/P

categories)

(D) Recent secondary education:

N/A

N/A

- Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)

- Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)

6

30%

- Admitted on the basis of other criteria only and ATAR was ***not*** a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)

13

65%

International students

N/A

N/A

All students

20

100.0%

**TABLE 1b - Bachelor of Communications and Media
ATAR PROFILE DATA FOR APPLICANTS ENTERING ON
THE BASIS OF *RECENT SECONDARY EDUCATION* IN
SEMESTER 1, 2022 INTAKE**

RECENT SECONDARY EDUCATION - ATAR- based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to	75.55	85.55

receive an offer		
Median rank to	69.98	76.48
receive an offer		
Lowest rank to	67.25	72.25
receive an offer		

Notes:

“<5” – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

More information

Considering your uni options?

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session.** (<https://calendly.com/d/dmr-5gg-c2h>)

For more information, please contact our Prospective Students Office.

Fremantle and Broome

Phone: +61 8 9433 0533

Email: future@nd.edu.au
(<mailto:future@nd.edu.au>)

Sydney and Melbourne

Phone: +61 2 8204 4404

Email: sydney@nd.edu.au
(<mailto:sydney@nd.edu.au>)

All international enquiries should contact the International Students Office on international@nd.edu.au (<mailto:international@nd.edu.au>).

APPLY DIRECT ↗

Need help? Ask Notre Dame

(08) 9433 0533 - WA

(02) 8204 4404 - NSW

Duration: 3 years full-time or equivalent part-time

Duration type: Full time; Part time

Campus: Fremantle; Sydney

Study mode: On campus

Commencement: Semester 1; Semester 2

Program code: 3363

CRICOS code: 073150D

Fee: Commonwealth Supported Place (CSP); International
II Fees

Practical Component: 90 hours

APPLY DIRECT [NOTREDAME.EDU.AU](https://www.nd.edu.au)