



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Bachelor of Communications & Media

School of Arts & Sciences, Fremantle Campus

The Bachelor of Communications & Media lets you explore the principles and techniques of communications and media by examining and creating print, non-print and multimedia texts, using traditional and new and emerging media technologies. You can tailor the program to meet your particular interest in journalism, screen arts and photomedia.

Why study this degree?

Communications and media are an exciting and inescapable part of modern life. With the powerful impact of social media, the 24-hour news cycle and the development of citizen journalism, the traditional media landscape has changed beyond recognition. This has presented new opportunities and avenues of communication for filmmakers, journalists and other media practitioners.

A Bachelor of Communications & Media from Notre Dame effectively prepares you for a wide range of jobs. Our

degree provides you with a unique opportunity to learn about everything from journalism to script writing and film making and digital communication. This program teaches you how to develop communication and media strategies and skills using contemporary techniques suitable for many types of workplaces.

Our Bachelor of Communications & Media program is a specialist professional degree, with Majors in Journalism and Screen Arts. You can combine one of these majors with a Specialisation in Photomedia, or a second Major or Minor in a range of complementary disciplines, including politics and international relations, history and social justice. See Program Summary below for more ideas and information.

Full details of the **Bachelor of Communications and Media** program requirements are contained in the [Program Regulations](#)

(https://www.notredame.edu.au/__data/assets/pdf_file/0027/of-Communications-and-Media.pdf).

Program structure

To complete a Bachelor of Communications and Media you will study 24 courses. These include the core curriculum and a compulsory academic writing course, twelve Communications and Media courses, and elective courses:

- 3 core courses in Philosophy, Ethics and Theology
- 1 course in academic writing
- 4 Communications and Media courses
- 8 courses for your Journalism or Screen Arts Major
- 8 elective courses from the School of Arts and Sciences, which can be used to form a second Major (8 courses), Minor (6 courses) or Photomedia

Specialisation.

Full details of the **Bachelor of Communications and Media** program requirements are contained in the

Program Regulations

(https://www.notredame.edu.au/_data/assets/pdf_file/0027/396/of-Communications-and-Media.pdf).

Here you can find full details of the courses on offer

(https://www.notredame.edu.au/_data/assets/pdf_file/0026/840/2021-Courses-on-Offer.pdf).

More information about the Communications and Media courses can be found at the course descriptions

(<https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/course-descriptions>) page.

Majors & Minors

Majors (8 courses)

Students must complete at least one of the following Majors. Each Major is comprised of eight courses – some required and some electives.

- Journalism
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism>)
- Screen Arts
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-screen-arts>)

Second Majors (8 courses)

Students may use elective courses to form any of the following second Majors:

- Archaeology
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-archaeology>)
- Behavioural Science
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-behavioural-science>)
- Business Studies
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-business-studies>)
- English Literature
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature>)
- Environmental Management
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-environmental-management>)
- History
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-history>)
- Journalism
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism>)
- Marketing and Public Relations
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts->

major-marketing-and-public-relations)

- Mathematics
(https://www.notredame.edu.au/___data/assets/pdf_file/002)
- Philosophy
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-philosophy>)
- Politics and International Relations
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-politics-and-international-relations>)
- Screen Arts
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-screen-arts>)
- Social Justice
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-social-justice>)
- Theology
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-theology>)

Minors (6 courses)

Students may use elective courses to form any of the following second Minors:

- Archaeology
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-archaeology>)
- Behavioural Science

<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-behavioural-science>)

- [Business Studies](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-business-studies)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-business-studies>)
- [English Literature](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature>)
- [Environmental Management](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-environmental-management)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-environmental-management>)
- [History](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-history)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-history>)
- [Journalism](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism>)
- [Marketing and Public Relations](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-marketing-and-public-relations)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-marketing-and-public-relations>)
- [Mathematics](https://www.notredame.edu.au/_data/assets/pdf_file/002)
(https://www.notredame.edu.au/_data/assets/pdf_file/002)
- [Philosophy](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-philosophy)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-philosophy>)

- Politics and International Relations
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-politics-and-international-relations>)
- Screen Arts
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-screen-arts>)
- Social Justice
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-social-justice>)
- Theology
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-theology>)

Specialisations (4 courses)

Students may use elective courses to form any of the following Specialisations:

- Photomedia (Specialisation)
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/photomedia-specialisation>)

Study Abroad

You will have the opportunity to complete part of your degree at one of our partner institutions through our exchange program. Get in touch with the Study Abroad Office

<https://www.notredame.edu.au/international/study-abroad>) to find out more about studying in Asia, Europe and North America.

Real-world experience

As part of our commitment to creating job-ready graduates, the Bachelor of Communications & Media also offers a robust internship program, offering you placement opportunities in a number of media organisations, such as the ABC, SBS and the commercial television networks, plus a range of cultural and arts-related bodies across Australia.

Entry requirements

Academic requirements for this program are outlined below. In addition, to be eligible for admission, all applicants need to satisfy minimum requirements outlined at [admission requirements](https://www.notredame.edu.au/study/admission-requirements)

<https://www.notredame.edu.au/study/admission-requirements>). These include those relating to age and [English Language Proficiency](https://www.notredame.edu.au/study/admission-requirements/english-language-proficiency-requirements)

<https://www.notredame.edu.au/study/admission-requirements/english-language-proficiency-requirements>). We also consider your application more broadly – your non-academic achievements (such as any previous leadership roles, volunteering, work, church and/or community involvement) as well as personal qualities - your aspirations and interests and your capacity to complete your chosen program.

Applicants with recent Secondary Education:

- Indicative ATAR of 70 with a score of 50+ in ATAR English, ATAR Literature or ATAR English as an

Additional Language or Dialect (EALD)

OR

- Minimum International Baccalaureate (IB) score of 24

OR

- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO) with a score of 50+ in ATAR English, ATAR Literature or ATAR English as an Additional Language or Dialect (EALD).

Applicants with Higher Education Study

- Other university studies completed at undergraduate level or higher, a minimum of 4 successfully completed subjects;
- OR
- Successful completion of the Notre Dame Tertiary Pathway Program or of another Enabling Program at a level deemed sufficient by the University;

Applicants who have successfully completed subjects at another University, which are relevant to the selected program of study, may be eligible for Advanced Standing (<https://www.notredame.edu.au/current-students/your-enrolment/admin-and-fees/fremantle/advanced-standing>).

Applicants with Vocational Education and Training (VET) study

- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO).

Applicants with Work and Life Experience

Applicants who left secondary education more than two years previously and who have not undertaken VET or higher education study since then, but with relevant work and life experience. Such experience may include, but is not limited to:

- STAT scores of at least 135 in the Multiple Choice section **and** 140 in the Written English section are required
OR
- Mature-age completion of two Year 12 WACE or HSC exams with a resulting ATAR of 70 or above
OR
- Western Australian Certificate of Education (WACE) or equivalent results if these have been completed within the last 5 years.

Please note: all applicants must be of school leaving age or older to apply.

Fees

This Program has the following loan scheme(s) available for eligible students:

FEE-HELP

The FEE-HELP loan scheme assists eligible fee-paying students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your FEE-HELP debt will be indexed each year in line with the Consumer Price Index.

Career opportunities

Communications specialists are needed in many organisations and as a result communications and media graduates are in demand.

Journalism Major

Career opportunities include:

journalist, digital marketer, communication consultant, sports reporter, social media marketing specialist, media and communications advisor, PR advisor, events coordinator, campaign officer, research officer, photographer, editor, travel writer, and videographer.

Screen Arts Major

Career opportunities include:

director, writer, film maker, producer, social media content creator, editor, sound recordist, special effects supervisor, production manager and videographer.

Honours

An Honours award is available for this program. Further information can be found in the [Bachelor of Communications and Media \(Honours\) regulations \(./?a=3972\)](#), or by contacting the [School of Arts & Sciences \(https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/contact-us\)](https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/contact-us).

Student profile data

Table 2 below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

**TABLE 2a - Bachelor of Communications and Media
BASIS OF ADMISSION IN SEMESTER 1, 2020 INTAKE**

Applicant background	Semester 1 2020	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	<5	N/A
(B) Vocational education and training (VET) study	<5	N/A
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	<5	N/A
(D) Recent secondary education: <ul style="list-style-type: none"> ◦ Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	<5	N/A
<ul style="list-style-type: none"> ◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, 	<5	N/A

early offer conditional on minimum ATAR)		
◦ Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)	9	100%
International students	<5	N/A
<i>All students</i>	9	100.0%

TABLE 2b - Bachelor of of Communications and Media ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1, 2020 INTAKE

RECENT SECONDARY EDUCATION - ATAR-based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to receive an offer	92.60	N/A
Median rank to receive an offer	82.70	N/A
Lowest rank to receive an offer	58.05	N/A

Notes:

"<5" - the number of students is less than 5

N/A - Students not accepted in this category

N/P - Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students

More information

For more information on the Bachelor of Communications & Media or related double degrees, please contact the Prospective Students Office on +61 8 9433 0533 or email future@nd.edu.au (<mailto:future@nd.edu.au>).

All international enquiries should email the International Students Office at international@nd.edu.au (<mailto:international@nd.edu.au>).

APPLY DIRECT ↴

Need help? Ask Notre Dame

(08) 9433 0533

Duration: 3 years full-time or equivalent part-time

Campus: Fremantle

Practical Component: 90 hours

Loan Scheme: HECS-HELP

Study mode: On campus

Code: Program Code 3363, CRICOS Code 073150D

Commencement: Semester 1 or Semester 2

APPLY DIRECT [NOTREDAME.EDU.AU](https://www.notredame.edu.au)