



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Bachelor of Business Administration

School of Business, Fremantle Campus

The business landscape is rapidly changing thanks to the growth of digital and rapid globalisation. When you study a Bachelor of Business Administration with us, you'll gain a broad range of skills such as marketing, management, public relations and human resources. This industry-focused program combines business theory and real-life projects and country's best internship system.

Why study this degree?

Our Bachelor of Business Administration program delivers a comprehensive and relevant curriculum that reflects the opportunities presented in an era of rapid technological change and unprecedented globalisation. Students have the chance to gain the expertise, knowledge and skills required in the businesses of today in order to prepare for the businesses of tomorrow.

This degree program is designed for those who are seeking a broad overview of the business world, rather than specialising in a particular business discipline. The program covers a wide spectrum of disciplines such as marketing, management, public relations and human resources – a sound foundation for a career in business management and administration.

Compulsory areas of study include consumer behaviour, economics, business information technology, strategic management, innovation and entrepreneurship and public relations. In addition to your eight business foundation courses and five compulsory courses, you are free to choose seven electives – these range from events management to the psychology of work.

Our graduates pursue many future careers. Banking, the private sector, government administration, advertising, public utilities, management consultancies, energy companies, trade unions, accountancy firms and investment brokers are just a few of many possibilities.

Program summary

Core Curriculum

- Introduction to Philosophy
- Introduction to Theology
- Ethics

Eight Business foundation courses

- Economics

- Quantitative Methods for Business
- Business Communication
- Business Information Technology
- Accounting for Business
- Principles of Marketing
- Principles of Management
- Business Law

Five compulsory courses

- Consumer Behaviour
- Principles of Human Resource Management
- Strategic Management
- Innovation and Entrepreneurship
- Introduction to Public Relations

Seven electives in Years Two or Three

- Business to Business
- Business Research Methods
- Events Management
- Leadership: Theory and Practice
- Human Resource Development
- Psychology of Work
- Introduction to Finance

Full details of the program requirements are contained in the Program Regulations

(https://www.notredame.edu.au/_data/assets/pdf_file/0025/387/of-Business-Administration.pdf).

Study Abroad

You will have the opportunity to complete part of your degree at one of our partner institutions through our exchange program. Get in touch with the Study Abroad Office (<https://www.notredame.edu.au/international/study-abroad>) to find out more about studying in Asia, Europe and North America.

Real-world experience

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

Entry requirements

Academic requirements for this program are outlined below. In addition, to be eligible for admission, all applicants need to satisfy minimum requirements outlined at admission requirements (<https://www.notredame.edu.au/study/admission-requirements>). These include those relating to age and English Language Proficiency (<https://www.notredame.edu.au/study/admission-requirements/english-language-proficiency-requirements>). We also consider your application more broadly – your non-academic achievements (such as any previous leadership roles, volunteering, work, church and/or community involvement) as well as personal qualities – your aspirations and interests and your capacity to complete your chosen program.

Applicants with recent Secondary Education:

- HSC Performance Band Results with a Band 4 in English and a minimum average of Band 4s in HSC Category A Courses (or interstate equivalent). Applicants must be eligible for an ATAR or OP.
- Minimum International Baccalaureate (IB) score of 25.

Applicants with Higher Education Study

- Other university studies completed at undergraduate level or higher. Programs in Arts & Sciences and Business require a minimum of 2 successfully completed subjects. Programs in Education, Nursing, and Philosophy & Theology require a minimum of 4 successfully completed subjects; or
- Successful completion of the Notre Dame Tertiary Pathway Program or of another Enabling Program at a level deemed sufficient by the University.

Applicants who have successfully completed subjects at another University, which are relevant to the selected program of study, may be eligible for Advanced Standing (<https://www.notredame.edu.au/current-students/your-enrolment/admin-and-fees/sydney/advanced-standing>).

Applicants with Vocational Education and Training (VET) study

- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO).

Applicants to the School of Education require a completed AQF Diploma or higher in a relevant discipline.

Applicants with Work and Life Experience

Applicants with relevant work and life experience who left secondary education more than two years ago and have not undertaken VET or higher education study since then may seek admission on the basis of:

- Their experience. 'Experience' could include a combination of factors sufficient to demonstrate readiness for higher education such as Mature Age entry, relevant professional experience, community involvement or work experience. Applicants may have undertaken non-formal programs that have helped prepare them for tertiary education or are relevant to the proposed higher education field of study. Evidence must be provided as to the type and duration or employment (minimum of two years) in a relevant industry. The Special Tertiary Admissions Test (STAT) may be required.
- STAT – Scores of 150 in the Multiple Choice and Written English sections are required.
- Higher School Certificate (HSC) (or equivalent) results if these have been completed within the last 5 years.

Fees

This Program has the following loan scheme(s) available for eligible students:

FEE-HELP

The FEE-HELP loan scheme assists eligible fee-paying students with the payment of all, or part, of their tuition

fees, not including additional study costs such as accommodation or textbooks. Your FEE-HELP debt will be indexed each year in line with the Consumer Price Index.

Career opportunities

The following careers are open to graduates of this program:

- Government departments
- Non-government organisations
- Advertising and media
- Private enterprise and business

Student profile data

Table 2 below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

**TABLE 2a - Bachelor of Business Administration
BASIS OF ADMISSION IN SEMESTER 1, 2021 INTAKE**

Applicant background	Semester 1 2021	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling	N/A	N/A

course)		
(B) Vocational education and training (VET) study	N/A	N/A
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	<5	N/P
(D) Recent secondary education: <ul style="list-style-type: none"> ◦ Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	N/A	N/A
<ul style="list-style-type: none"> ◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR) 	N/A	N/A
<ul style="list-style-type: none"> ◦ Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR) 	10	91%

requirement)		
International students	N/A	N/A
All students	11	100.0%

**TABLE 2b - Bachelor of Business Administration
 ATAR PROFILE DATA FOR APPLICANTS ENTERING ON
 THE BASIS OF *RECENT SECONDARY EDUCATION* IN
 SEMESTER 1, 2021 INTAKE**

RECENT SECONDARY EDUCATION - ATAR-based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to receive an offer	N/A	N/A
Median rank to receive an offer	N/A	N/A
Lowest rank to receive an offer	N/A	N/A

Notes:

“<5” - the number of students is less than 5

N/A - Students not accepted in this category

N/P - Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students

More information

For more information please call our Prospective Students Office on +61 8 9433 0533 or email future@nd.edu.au (<mailto:future@nd.edu.au>)

APPLY DIRECT ↗

Need help? Ask Notre Dame

(08) 9433 0533

Duration: 3 years full-time or equivalent part-time

Campus: Fremantle

Loan Scheme: HECS-HELP

Study mode: On campus

Code: Program Code 3506, CRICOS Code 089562G

Commencement: Semester 1 or Semester 2

[APPLY DIRECT NOTREDAME.EDU.AU](https://www.notredame.edu.au/apply-direct)