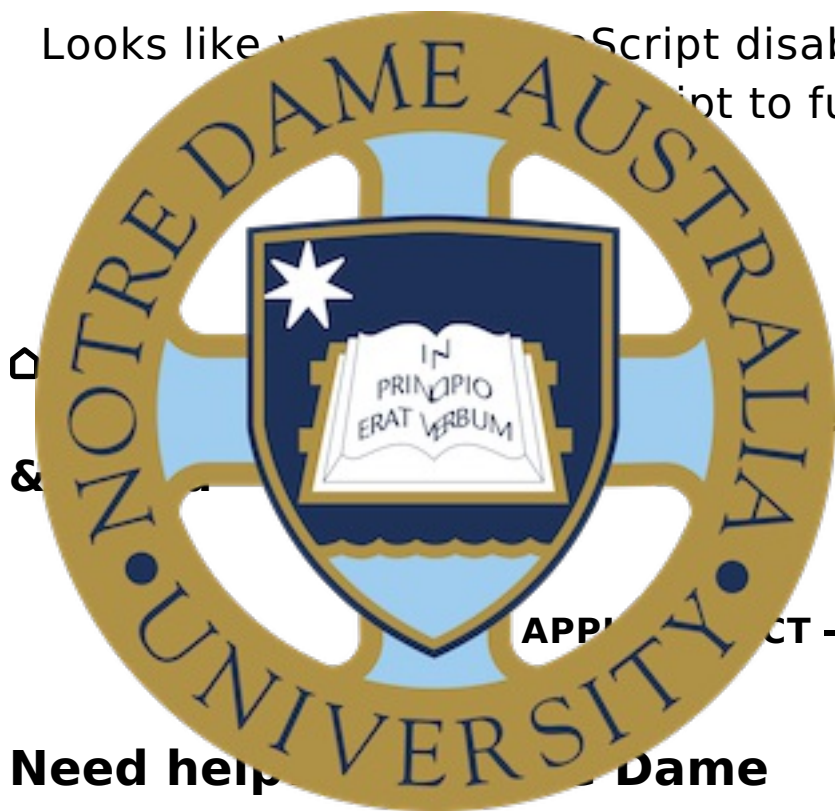


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Bachelor of Communications

APPLIED

Need help?

(08) 9433 0533 - WA
(02) 8204 4404 - NSW

Search



Duration: 4 years full-time or equivalent part-time

Duration type: Full time; Part time

Campus: Fremantle; Sydney

Study mode: On campus

Commencement: Semester 1; Semester 2

Program code: 3378

CRICOS code: 073149G

Loan Scheme: Commonwealth Supported Place (CSP);
International Full Fees

Practical Component: 150 hours

Bachelor of Commerce / Bachelor of Communications

& Media

School of Law & Business

If you want to succeed in today's business environment and are interested in a media or communications career, this double degree Bachelor of Commerce/Bachelor of Communication & Media is the perfect launching pad. You will be guided to develop knowledge, conceptual understanding, and analytical skills to prepare you for the modern business landscape. You will also learn to develop communication and media strategies and use the latest technologies to connect with the broadest audience possible. Contact us to start your business career.

Why study this program?

A Bachelor of Commerce/Bachelor of Communications double degree at The University of Notre Dame Australia is the ideal qualification that combines business and creativity. This double degree is designed to be taken over four years or the equivalent part-time. You will study a combination of practical and theoretical components to gain a holistic appreciation and understanding of the business environment while navigating and managing the ever-changing communications and media landscape.

As part of the Bachelor of Commerce, you will have the opportunity to major in various disciplines such as Accounting, Economics, Finance, Human Resource Management, Management, Marketing, Public Relations, and Sport &

Recreation Management. This wide choice of majors allows you to customise your degree to suit your personal and professional interests and academic strengths.

The Bachelor of Communications & Media lets you explore the principles and techniques of communications and media by examining and creating print, non-print and multimedia texts using traditional, new, and emerging media technologies. You can tailor the program to your particular interest by majoring in Journalism, Film and Screen Production or Photography.

These two degrees combined will bring together your creative and inquiring mind with business sense and practical skills to help you succeed in many employment or entrepreneurship fields.

As part of your study, you will undertake 150 hours of practical workplace experience as part of the Business Internship course, which will provide valuable on-the-job experience, interaction with professional practitioners and a network of contacts.

Program summary

Courses	Units of Credit
Core Curriculum courses	50
Business Foundation courses	200
Business Major courses	200**
Business Internship course	25
Communications and Media Major courses	200
Communications and Media compulsory courses	50
Communications and Media elective courses	50
Total units of credit in the double degree	800**

****This is the minimum Units of Credit required and will vary depending in the chosen Major.**

Business Majors

- Accounting
- Advertising
- Economics
- Finance
- Human Resource Management
- Management
- Marketing
- Public Relations
- Sport and Recreation Management

Double Business Majors are possible too:

- Accounting / Economics
- Accounting / Finance
- Accounting / Human Resource Management
- Accounting / Management
- Accounting / Marketing
- Economics / Finance
- Economics / Human Resource Management
- Economics / Management
- Economics / Marketing
- Finance / Human Resource Management
- Finance / Management
- Finance / Marketing
- Human Resource Management / Marketing
- Management / Marketing
- Marketing / Public Relations

Core Curriculum

- CORE I: Foundations of Wisdom
- CORE II: Elective
 - Electives in philosophy and/or theology
 - Professional embedded electives that integrate studies in a profession with philosophy and/or theology
 - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
 - An option to undertake a course that integrates philosophy & theology with community service and charity work
 - An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience

Full details of the program requirements are contained in the Program Requirements

(https://www.notredame.edu.au/__data/assets/pdf_file/0020/391/BComnMed.pdf).

See the Bachelor of Communications and Media Program Requirements

(https://www.notredame.edu.au/__data/assets/pdf_file/0027/396/of-Communications-and-Media.pdf) for details of Communications and Media Majors and courses.

More information regarding courses can be found at the School of Business Fremantle

(<https://www.notredame.edu.au/about/schools/fremantle/business-descriptions>) Sydney

(<https://www.notredame.edu.au/about/schools/sydney/business-descriptions>) and School of Arts and Sciences Fremantle

(<https://www.notredame.edu.au/about/schools/fremantle/arts->

and-sciences/course-descriptions) Sydney
(<https://www.notredame.edu.au/about/schools/sydney/arts-and-sciences/course-descriptions>) course description pages.

Please note: The availability of these courses is indicative only and may be subject to change.

Entry requirements

Entry requirements WA

Entry requirements NSW

Learning outcomes

Upon successful completion of the Bachelor of Commerce graduates will be able to:

1. Apply the professional skills of their chosen business discipline through the ethical delivery of strategy, advice and services
2. Reflect on their performance and implement change as necessary
3. Think critically, reason and use judgment in preparation for their professional practice
4. Identify relevant evidence-based research for use in professional analysis and advice
5. Identify their own values and beliefs and be empowered to act on these values to advocate for people with whom they are engaged

Upon successful completion of the Bachelor of Communications and Media graduates will be able to:

1. Analyse the cultural, political, ethical, and aesthetic contexts of media production including relevant international and intercultural perspectives

2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas
3. Apply analytical, creative, and practical skills in one or more media and communications industry contexts;
4. Integrate theory and practice in media and communication projects
5. Communicate arguments and/or ideas in a range of forms
5. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others; and
7. Exemplify the creative and practical skills, and the ethical, legal, and professional standards relevant to their chosen discipline area in the creation of media.

Practical component

You are required to complete the BUSN3900 Business Internship, which includes a minimum of 150 hours of practicum.

Career opportunities

Graduates of this program can follow diverse career paths in the private and public sectors; the following careers are open to graduates: International business consultant, accountant, management consultant, International banker, financial counsellor, marketing manager, journalist, filmmaker/director/producer, photographer and communications consultant.

Real-world experience

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

Study abroad

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit [International Opportunities](https://www.notredame.edu.au/study/international-students) (<https://www.notredame.edu.au/study/international-students>) to find out more.

Professional accreditation

The Bachelor of Commerce (Major: Accounting) is accredited by the accredited by the Institute of Chartered Accountants Australia and New Zealand, CPA Australia and the Institute of Public Accountants. The Bachelor of Commerce (Major: Human Resource Management) is accredited with the Australian Human Resource Institute.

Fees and costs

This Program has the following loan scheme(s) available for eligible students:

Commonwealth Supported Place (CSP)

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The HECS-HELP loan scheme (<https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd>) assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

International Full-Fee Paying

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our Fees, costs and scholarships page (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

Student profile data

The tables below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Fremantle Student Profile Data

TABLE 1a - Bachelor of Commerce / Bachelor of Sport & Recreation Management BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	0	0%
(B) Vocational education and training (VET) study	0	0%
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	0	0%
(D) Recent secondary education:	N/A	N/A
<ul style="list-style-type: none"> Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 		
<ul style="list-style-type: none"> Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR) 	0	0%
<ul style="list-style-type: none"> Admitted on the basis of other 	<5	100%

criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)		
International students	0	0%
<i>All students</i>	<i>N/P</i>	<i>100.0%</i>

TABLE 1b - Bachelor of Commerce / Bachelor of Sport & Recreation Management ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1, 2022 INTAKE

RECENT SECONDARY EDUCATION - ATAR-based offers	ATAR (Excluding adjustment factors) *	Selection Rank (ATAR plus any adjustment factors) *[only if relevant]
Highest rank to receive an offer	<5	N/A
Median rank to receive an offer	<5	N/A
Lowest rank to receive an offer	<5	N/A

Notes:

“<5” – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

More information

Considering your uni options?

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session.** (<https://calendly.com/d/dmr-5gg-c2h>)

For more information, please contact our Prospective Students Office.

Fremantle and Broome

Phone: +61 8 9433 0533

Email: future@nd.edu.au
(<mailto:future@nd.edu.au>)

Sydney and Melbourne

Phone: +61 2 8204 4404

Email: sydney@nd.edu.au
(<mailto:sydney@nd.edu.au>)

All international enquiries should contact the International Students Office on international@nd.edu.au
(<mailto:international@nd.edu.au>).