



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

# Bachelor of Business Administration

# Bachelor of Business Administration

*School of Law & Business*

***Are you a budding entrepreneur with a head full of ideas? Our Bachelor of Business Administration degree will provide you with the skills and expertise to operate the businesses of today while preparing for the businesses of tomorrow! This industry-focused program combines business theory and real-life projects and the country's best internship system. Contact us today to find out more and enrol today.***

## **Why study this degree?**

Do you want a degree that provides a broad overview of the business world? The University of Notre Dame Australia's Bachelor of Business Administration will cover a wide spectrum of disciplines such as marketing,

management, public relations, and human resources – a sound foundation for a career in business management and administration.

Our Bachelor of Business Administration program delivers a comprehensive and relevant curriculum that reflects the opportunities presented in an era of rapid technological change. The degree is available as a 3-year full-time or equivalent part-time course.

Compulsory areas of study include consumer behaviour, economics, business information technology, strategic management, innovation and entrepreneurship and public relations. In addition to your eight business foundation courses and five compulsory courses, you are free to choose seven electives – these range from events management to the psychology of work.

Our graduates pursue many future careers. Banking, the private sector, government administration, advertising, public utilities, management consultancies, energy companies, trade unions, accountancy firms and investment brokers are just a few of the many possibilities.

## **Program summary**

### **Eight Business foundation courses**

- Economics
- Quantitative Methods for Business
- Business Communication
- Business Information Technology
- Accounting for Business
- Principles of Marketing
- Principles of Management
- Business Law

## **Five compulsory courses**

- Consumer Behaviour
- Principles of Human Resource Management
- Strategic Management
- Innovation and Entrepreneurship
- Introduction to Public Relations

## **Seven electives in Years Two or Three**

- Business to Business
- Business Research Methods
- Events Management
- Leadership: Theory and Practice
- Human Resource Development
- Psychology of Work
- Introduction to Finance

# core-curriculum

## **Core Curriculum**

- CORE I: Foundations of Wisdom
- CORE II: Elective
  - Electives in philosophy and/or theology
  - Professional embedded electives that integrate studies in a profession with philosophy and/or theology
  - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
  - An option to undertake a course that integrates

philosophy & theology with community service and charity work

- An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience

Full details of the program requirements are contained in the Program Requirements

([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0025/387/of-Business-Administration.pdf](https://www.notredame.edu.au/_data/assets/pdf_file/0025/387/of-Business-Administration.pdf)).

## business nat

More information regarding courses can be found at the course descriptions pages Fremantle

(<https://www.notredame.edu.au/about/schools/fremantle/business-descriptions>) Sydney

(<https://www.notredame.edu.au/about/schools/sydney/business-descriptions>).

*Please note: The availability of these courses is indicative only and may be subject to change.*

### **Entry requirements**

## entry-reqs-freo-2

Academic requirements for this program are outlined below. In addition, to be eligible for admission, all applicants need to satisfy minimum requirements outlined at admission requirements

(<https://www.notredame.edu.au/study/applications-and-admissions/admission-requirements>). These include those

relating to age and English Language Proficiency (<https://www.notredame.edu.au/study/applications-and-admissions/admission-requirements/english-language-requirements>). We also consider your application more broadly – your non-academic achievements (such as any previous leadership roles, volunteering, work, church and/or community involvement) as well as personal qualities – your aspirations and interests and your capacity to complete your chosen program.

## **Fremantle Entry Requirements**

### **Applicants with recent Secondary Education**

- Indicative ATAR of 70 with a score of 50+ in ATAR English, ATAR Literature or ATAR English as an Additional Language or Dialect (EALD)  
OR
- Minimum International Baccalaureate (IB) score of 24  
OR
- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO) with a score of 50+ in ATAR English, ATAR Literature, or ATAR English as an Additional Language or Dialect (EALD).

### **Applicants with Higher Education Study**

- Other university studies completed at undergraduate level or higher, a minimum of 4 successfully completed subjects;  
OR
- Successful completion of the Notre Dame Tertiary Pathway Program or of another Enabling Program at a level deemed sufficient by the University;

Applicants who have successfully completed subjects at another University, which are relevant to the selected program of study, may be eligible for Advanced Standing (<https://www.notredame.edu.au/study/applications-and-admissions/recognition-of-prior-learning>).

## **Applicants with Vocational Education and Training (VET) study**

- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO).

## **Applicants with Work and Life Experience**

Applicants who left secondary education more than two years previously and who have not undertaken VET or higher education study since then, but with relevant work and life experience. Such experience may include, but is not limited to:

- STAT scores of at least 135 in the Multiple Choice section **and** 140 in the Written English section are required  
OR
- Mature-age completion of two Year 12 WACE or HSC exams with a resulting ATAR of 70 or above.  
*Please note: all applicants must be of school leaving age or older to apply.*

## **Sydney Entry Requirements**

### **Applicants with recent Secondary Education**

- HSC Performance Band Results with a Band 4 in English and a minimum average of Band 4s in HSC Category A Courses (or interstate equivalent). Applicants must be eligible for an ATAR or OP.

Minimum International Baccalaureate (IB) score of 25.

### **Applicants with Higher Education Study**

Other university studies completed at undergraduate level or higher. Programs in Arts & Sciences and Business require a minimum of 2 successfully completed subjects. Programs in Education, Nursing, and Philosophy & Theology require a minimum of 4 successfully completed subjects; or

- Successful completion of the Notre Dame Tertiary Pathway Program or of another Enabling Program at a level deemed sufficient by the University.

Applicants who have successfully completed subjects at another University, which are relevant to the selected program of study, may be eligible for Advanced Standing (<https://www.notredame.edu.au/study/applications-and-admissions/recognition-of-prior-learning>).

### **Applicants with Vocational Education and Training (VET) study**

- Completed AQF Certificate IV or higher in a relevant discipline, from an accredited provider such as TAFE or a Registered Training Organisation (RTO).

Applicants to the School of Education require a completed AQF Diploma or higher in a relevant discipline.

### **Applicants with Work and Life Experience**

Applicants with relevant work and life experience who left secondary education more than two years ago and have not undertaken VET or higher education study since then may seek admission on the basis of:

- Their experience. 'Experience' could include a

combination of factors sufficient to demonstrate readiness for higher education such as Mature Age entry, relevant professional experience, community involvement or work experience. Applicants may have undertaken non-formal programs that have helped prepare them for tertiary education or are relevant to the proposed higher education field of study. Evidence must be provided as to the type and duration of employment (minimum of two years) in a relevant industry. The Special Tertiary Admissions Test (STAT) may be required.

- STAT – Scores of 150 in the Multiple Choice and Written English sections are required.
- Higher School Certificate (HSC) (or equivalent) results if these have been completed within the last 5 years.

## **Learning outcomes**

**Upon successful completion of the Bachelor of Business Administration graduates will be able to:**

1. Demonstrate an understanding of the overall business environment and be able to problem solve in various areas of business
2. Be professionally confident employees or business owners who use their knowledge and skills in the ethical delivery of services and advice to customers and/or their organisation
3. Think critically and make decisions by exercising appropriate professional judgement
4. Critically analyse and apply research skills to business issues and problems
5. Communicate within organisations and with their stakeholders.



## **Career opportunities**

Graduates of this program can follow diverse career paths in the private and public sectors; the following careers are open to graduates: banking, government administration, advertising, public utilities, management consultancies, energy companies, trade unions, accountancy firms and investment brokers.

## **Practical component**

You are required to complete BUSN3900 Business Internship that includes a minimum of 150 hours of practicum.

## **Real-world experience**

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

## **Study Abroad**

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit [International Opportunities](https://www.notredame.edu.au/international/international-opportunities)

(<https://www.notredame.edu.au/international/international-opportunities>) to find out more.

## **Fees and costs**

This Program has the following loan scheme(s) available for eligible students:

## **Commonwealth Supported Place (CSP)**

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The [HECS-HELP loan scheme \(https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd\)](https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd) assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

## **International Full-Fee Paying**

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our [Fees, costs and scholarships page](https://www.notredame.edu.au/study/fees-costs-and-scholarships) (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

## Student profile data

The tables below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

### Fremantle Student Profile Data

**TABLE 1a - Bachelor of Business Administration  
BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	<5	N/P
<b>(B) Vocational education and training (VET) study</b>	N/A	N/A
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	<5	N/P

<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>◦ Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)</li> </ul>	N/A	N/A
<ul style="list-style-type: none"> <li>◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)</li> </ul>	6	33%
<ul style="list-style-type: none"> <li>◦ Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks &amp; recommendation with no minimum ATAR requirement)</li> </ul>	10	56%
<b>International students</b>	N/A	N/A
<b><i>All students</i></b>	<b>18</b>	<b>100.0%</b>

**TABLE 1b - Bachelor of Business Administration  
ATAR PROFILE DATA FOR APPLICANTS ENTERING ON  
THE BASIS OF *RECENT SECONDARY EDUCATION* IN  
SEMESTER 1, 2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR-based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors) *[only if</b>
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		relevant]
Highest rank to receive an offer	73.15	85.15
Median rank to receive an offer	59.93	68.93
Lowest rank to receive an offer	54.14	67.15

## Sydney Student Profile Data

**TABLE 1a - Bachelor of Business Administration  
BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	<5	N/P
<b>(B) Vocational education and training (VET) study</b>	N/A	N/A
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	<5	N/P
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment</li> </ul>	N/A	N/A

factors such as equity or subject bonus points)		
◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)	6	33%
◦ Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)	10	56%
<b>International students</b>	N/A	N/A
<b><i>All students</i></b>	<b><i>18</i></b>	<b><i>100.0%</i></b>

**TABLE 1b - Bachelor of Business Administration  
ATAR PROFILE DATA FOR APPLICANTS ENTERING ON  
THE BASIS OF *RECENT SECONDARY EDUCATION* IN  
SEMESTER 1, 2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR-based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors) *[only if relevant]</b>
Highest rank to receive an offer	73.15	85.15
Median rank to receive an offer	59.93	68.93
Lowest rank to receive an offer	54.14	67.15

## Notes:

"<5" – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

## More information

### Considering your uni options?

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session. (<https://calendly.com/d/dmr-5gg-c2h>)**

For more information, please contact our Prospective Students Office.

#### **Fremantle and Broome**

Phone: +61 8 9433 0533

Email: [future@nd.edu.au](mailto:future@nd.edu.au)  
(<mailto:future@nd.edu.au>)

#### **Sydney and Melbourne**

Phone: +61 2 8204 4404

Email: [sydney@nd.edu.au](mailto:sydney@nd.edu.au)  
(<mailto:sydney@nd.edu.au>)

All international enquiries should contact the International Students Office on [international@nd.edu.au](mailto:international@nd.edu.au)  
(<mailto:international@nd.edu.au>).

**APPLY DIRECT ↗**

## **Need help? Ask Notre Dame**

(08) 9433 0533 - WA

(02) 8204 4404 - NSW

**Duration:** 3 years full-time or equivalent part-time

**Duration type:** Full time; Part time

**Campus:** Fremantle; Sydney

**Study mode:** On campus

**Commencement:** Semester 1; Semester 2

**Program code:** 3506

**CRICOS code:** 089562G

**Fee:** Commonwealth Supported Place (CSP); International  
II Fees

**Practical Component:** 150 hours

APPLY DIRECT [NOTREDAME.EDU.AU](https://notredame.edu.au)