

THE UNIVERSITY OF NOTRE DAME AUSTRALIA

## Bachelor of Sport & Recreation Management / Bachelor of Communications & Media

# Bachelor of Sport & Recreation Management / Bachelor of Communications & Media

#### School of Law & Business

Do you love the worlds of sports and recreation? If so, you've come to the right place. This double degree enables students to study the management of human and physical resources and facilities in the sport and recreation industries. They gain a sound knowledge of the bio-physical, behavioural and socio-cultural foundations of sport and physical activities, combined with a range of management and communication skills and knowledge necessary to work in various sports and recreation professions. Contact us today to find out more.

#### Why study this degree?

During this four-year degree at The University of Notre Dame Australia, you will develop essential skills and knowledge in accounting, marketing, management, and communication. In addition, you will cover sport and recreation-specific content such as Events Management, Physical Activity and Health, Psycho-social Aspects of Sport and Physical Activity and The Australian Sports System and Communications & Media content such as Media and Society, and Media Ethics and Law.

This program is designed to give you the skills to manage recreation and sporting organisations and staff and to adapt and thrive in rapid and pervasive economic, social and technological change environments. You will also learn how to manage an individual sporting and recreational agenda and, more broadly, oversee the community's sports and recreational facilities and resources.

As part of our commitment to delivering ethical and practical knowledge, students must complete six industry practicum courses totalling 350 hours over the span of their degree. This provides students with valuable insights into sports and recreation industries, an opportunity for skills development and a chance to build networks within the industry.

Completing a degree in Communications & Media along with Sport & Recreation Management will complement your management skills with the ability to communicate using a variety of platforms to reach a broad and diverse audience. The Bachelor of Communications & Media lets you explore the principles and techniques of communications and media by examining and creating print, non-print and multimedia texts using traditional, new, and emerging media technologies. You can tailor the program to your particular interest by majoring in Journalism, Film and Screen Production or Photography.

Upon graduation, you will have the skills necessary for a management position in the sport and recreation sector initially at the operational level and progressing through to senior management positions. This means you can work in various industries and areas, including player and recreation centre management, professional sporting clubs, sporting and recreation associations, and various government departments dealing with health and recreation.

Courses	Units of Credit
Core Curriculum courses	75
Business Foundation courses	200
Marketing and Public Relations courses	225
Business Internship course	25
Communications and Media Major courses	200
Communications and Media compulsory courses	50
Communications and Media Elective courses	50
Total units of credit in the double degree	825

#### **Program summary**

### core-curriculum

#### **Core Curriculum**

- CORE I: Foundations of Wisdom
- CORE II: Elective
  - Electives in philosophy and\or theology
  - Professional embedded electives that integrate studies in a profession with philosophy and\or theology
  - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
  - An option to undertake a course that integrates philosophy & theology with community service and charity work
  - An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience

Full details of the program requirements are contained in the <u>Program Requirements</u> (https://www.notredame.edu.au/\_\_data/assets/pdf\_file/0018/408 of-Sport-and-Rec-Management\_Bachelor-of-Comms-and-<u>Media.pdf</u>).

See the <u>Bachelor of Communications and Media Program</u> <u>Requirements</u>

<u>(https://www.notredame.edu.au/\_\_data/assets/pdf\_file/0027/396</u> <u>of-Communications-and-Media.pdf</u>) for details of Communications and Media Majors and courses.

## business freo

More information regarding courses can be found at the <u>School of Business</u> (https://www.notredame.edu.au/about/schools/fremantle/busine: <u>descriptions</u>) and <u>School of Arts and Sciences</u> (https://www.notredame.edu.au/about/schools/fremantle/artsand-sciences/course-descriptions) course description pages.

Please note: The availability of these courses is indicative only and may be subject to change.

### **Entry requirements**

### drop-down code

#### **Entry requirements WA**

#### Learning outcomes

#### Upon successful completion of the Bachelor of Sport and Recreation Management graduates will be able to:

- L. Exemplify the professional requirements in the area of Sport and Recreation Management in terms of ethical delivery of strategy, advice and services
- Apply theories and practice of Sport and Recreation Management
- 3. Create and deploy effective business strategies in the Sport and Recreation Management industry
- I. Effectively analyse and manage ethical matters

- Employ critical reflection to encourage on-going learning to maintain and improve professional knowledge and skills
- Think critically, reason and use judgment preparation for their professional practice
- Use evidence based research in the preparation of professional analysis and advice

#### Upon successful completion of the Bachelor of Communications and Media graduates will be able to:

- L. Analyse the cultural, political, ethical and aesthetic contexts of media production including relevant international and intercultural perspectives
- Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas
- 3. Apply analytical, creative and practical skills in one or more media and communications industry contexts
- Integrate theory and practice in media and communication projects
- Communicate arguments and/or ideas in a range of forms
- Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others; and
- 7. Exemplify the creative and practical skills, and the ethical, legal and professional standards relevant to their chosen discipline area in the creation of media.

### **Practical component**

The Bachelor of Sport and Recreation Management / Bachelor of Communications and Media double degree requires completion of six practicum courses as per the Program Requirements for the Bachelor of Sport and Recreation Management.

Placements are managed and authorised by the Practicum Coordinator and require students to formally register and seek approval on the standard form for the placement with the coordinator prior to commencement.

#### **Career opportunities**

Graduates of this program can follow diverse career paths in the private and public sectors; career opportunities range from player-manager, recreation centre manager, professional sporting club manager, sport and recreation associations, local Government, Sport and Cultural Industries, local/regional council administrator, journalist, filmmaker/director/producer, sports photographer, a communications consultant.

#### **Real-world experience**

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

#### Study abroad

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit <u>International</u> <u>Opportunities</u> (https://www.notredame.edu.au/study/internationalstudents) to find out more.

#### Fees and costs

This Program has the following loan scheme(s) available for eligible students:

#### **Commonwealth Supported Place (CSP)**

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The <u>HECS-HELP loan</u> <u>scheme (https://www.studyassist.gov.au/previewlink/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd)</u> assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index. Eligible students will be offered a CSP – you do not need to apply.

#### **International Full-Fee Paying**

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our <u>Fees, costs and scholarships page</u> (https://www.notredame.edu.au/study/fees-costs-andscholarships).

#### **More information**

#### Considering your uni options?

Talk to one of our career advisors for a <u>personalised</u> <u>advice session (https://calendly.com/d/dmr-5gg-c2h)</u>. Our advisors provide support while choosing a program of study and completing our application process. <u>Book my</u> <u>session. (https://calendly.com/d/dmr-5gg-c2h)</u>

For more information, please call our Prospective Students Office on +61 8 9433 0533 or email <u>future@nd.edu.au</u> (mailto:future@nd.edu.au).

All international enquiries should contact the International Students Office on <u>international@nd.edu.au</u> (mailto:international@nd.edu.au).

#### APPLY DIRECT ¬

#### Need help? Ask Notre Dame

(08) 9433 0533

Duration: 4 years full-time or equivalent part-time

Duration type: Full time; Part time

Campus: Fremantle

Study mode: On campus

Commencement: Semester 1; Semester 2

Program code: 3376

**CRICOS code**: 074297K

**Fee**: Commonwealth Supported Place (CSP); International II Fees

Practical Component: 350 hours

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