



THE UNIVERSITY OF NOTRE DAME AUSTRALIA

Editing & Publishing in the Digital Age Short Course

*Whether you want to work in publishing or just
publish your own work*

This course gives students a practical understanding of the publishing process from editorial project management through to the production and marketing of print and digital works. Students learn and practice the techniques of editing, including structural editing and project evaluation, copy-editing and proofreading. Students analyse new publishing trends and technologies, including digital distribution and print on demand technologies. The unit is designed to prepare students to work in a twenty-first century publishing environment.

Course Structure

The course will be delivered over 13 weeks. The course is all online with a mix of live interactive webinars (evenings) and comprehensive self-directed learning materials that can be accessed from your home.

This course can be taken on its own or as part of a postgraduate degree.

Course Outcomes

At the completion of this course a student should be able to:

- Assess the appropriateness of an author's style for its intended audience
- Apply creative problem-solving skills to the process of structural editing
- Write constructive editorial reports
- Undertake copyediting of written texts
- Analyse the challenges facing publishing and marketing

How to Apply

Simply apply online [here](https://www.notredame.edu.au/forms/apply) (<https://www.notredame.edu.au/forms/apply>) to complete a Postgraduate application for this short course.

To take this short course on its own as Not For Degree study, please list "0024 NFD (PG) - Arts and Sciences" when asked the 'program name' in your application. Alternatively you may like to continue studying this and other writing courses as part of the Master of Arts (Writing) program which allows eligible students to defer tuition costs to a FEE-HELP loan. To choose this option, simply nominate "Master of Arts (Writing)" in your application.

Fees

\$2,622.50

More information can be found at the [Fees](https://www.notredame.edu.au/study/fees) (<https://www.notredame.edu.au/study/fees>) page.

Taught by Industry Professionals

Dr Philip Dennett

Philip is an accomplished marketer with expertise in advertising, media and branding. He has held senior positions in publishing and advertising, including both creative and strategic roles. Philip's clients have included Adis Press, Scholastic Australia and Fairfax Media.



APPLY DIRECT ↗

Need help? Ask Notre Dame

Duration: 13 Weeks Tuesday 5:30 - 8:30

Loan Scheme: \$2622.50

Study mode: Online

Commencement: 28 July 2020