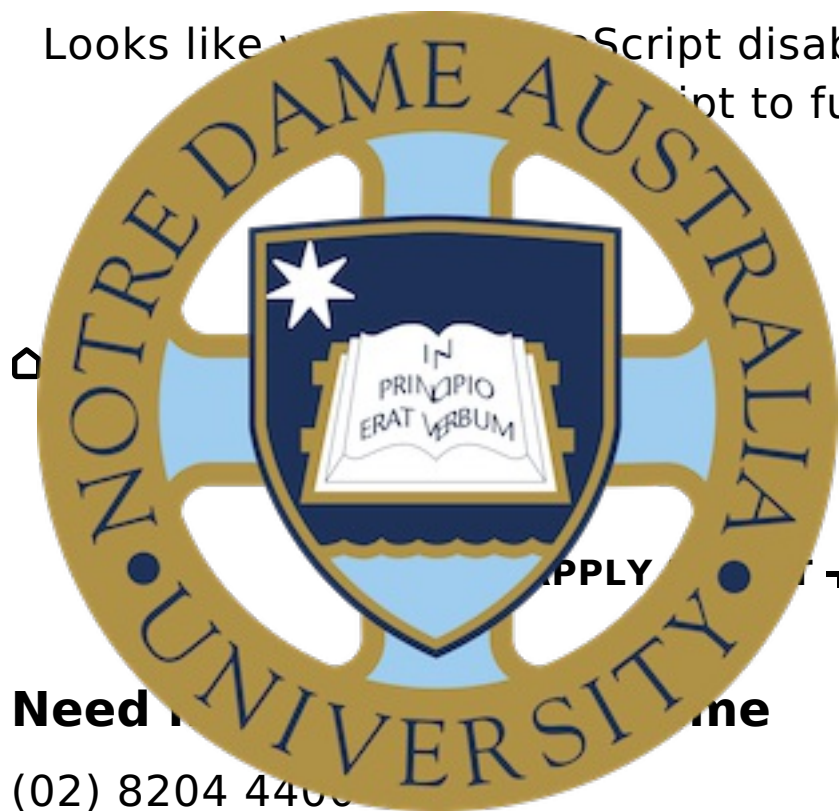


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**Major: Business)**

**Need more information?**

(02) 8204 4400

<https://www.notredame.edu.au/home>

**Duration:** 3 years full-time or equivalent part-time

**Duration type:** Full time; Part time

**Campus:** Sydney

**Study mode:** On campus

**Commencement:** Semester 1; Semester 2

**Program code:** 3009

**CRICOS code:** 015324A

**Loan Scheme:** Commonwealth Supported Place (CSP);  
International Full Fees

**Practical Component:** 150 hours

# Bachelor of Arts (Second Major: Business)

*School of Arts & Sciences*

***Do you wish to improve your commercial skills while working in a creative field? The University of Notre Dame Australia's Bachelor of Arts with a Second Major in Business will help you successfully harness commerce and apply it to your area of choice. This degree will provide a solid foundation for modern commercial practice and consist of five core courses, such as Business Law, Marketing and Economics, plus several electives. Get in touch to enrol today.***

## **Why study this degree?**

As part of The University of Notre Dame Australia's Bachelor of Arts, our Business Second Major will provide you with a solid grounding in modern business practice, allowing you to successfully operate in several working environments – from government departments to private enterprises and the not-for-profit sector.

You can choose from a wide range of business-related units, such as Marketing, Innovation, Business Law, Strategic Management, Entrepreneurship and the Psychology of Work.

Apart from attending several campus-based lectures and tutorials, you will also complete 150 hours of work experience. This ensures that you get plenty of hands-on training during your degree and have the opportunity to showcase your learnings in a real-world setting.

Our Business Second Major will equip you with the underpinning commercial skills required to operate a successful business environment. Business as a Second Major must be paired with another Arts stream such as Advertising, Applied Psychology, History, Journalism, English Literature, Film & Screen Production or Theatre Studies.

# Program summary

## Year One

- ARTS1000 Academic Writing, Communication and Research
- BUSN1000 Economics OR BUSN1110 Accounting for Business
- BUSN1600 Principles of Management
- BUSN1220 Principles of Marketing
- BUSN2400 Business Law

## Years Two and Three

- BUSN3600 Strategic Management (**recommended**)

Plus a choice of any three of the following:

- BUSN2180 Business to Business
- BUSN2730 Principles of Human Resource Management
- BUSN3680 Change Management
- Psychology of Work
- BUSN3690 Innovation and Entrepreneurship

## Core Curriculum

- CORE I: Foundations of Wisdom
- CORE II: Elective
  - Electives in philosophy and/or theology
  - Professional embedded electives that integrate studies in a profession with philosophy and/or theology
  - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
  - An option to undertake a course that integrates philosophy & theology with community service and charity work

- An option to undertake an elective in philosophy, theology, and the liberal arts contained within an international experience

**Plus an additional eight courses of credit for the primary Arts Major\* plus four electives (undertaken during Years One, Two and/or Three).**

*\*The Business Major may only be undertaken as a Second Major (i.e. an Arts Major must be selected as the first Major).*

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Full details of the program requirements are contained in the Program Requirements ([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0023/384/of-Arts.pdf](https://www.notredame.edu.au/_data/assets/pdf_file/0023/384/of-Arts.pdf)).

More information regarding courses can be found at the course descriptions (<https://www.notredame.edu.au/about/schools/sydney/arts-and-sciences/course-descriptions>) page.

*Please note: The availability of these courses is indicative only and may be subject to change.*

## **Entry requirements**

**Entry requirements WA**

**Entry requirements NSW**

## **Learning outcomes**

**Upon successful completion of the Bachelor of Arts graduates should be able to;**

1. Demonstrate broad theoretical and practical knowledge, with depth in the underlying principles and concepts of one or

more disciplines or practice areas

2. Identify appropriate sources and evaluate information
3. Demonstrate an awareness of different conceptual approaches and/or research methods
4. Demonstrate the technical skills, professional skills and ethical practice required by one or more disciplines
5. Synthesise knowledge and apply skills in order to solve complex problems
6. Communicate arguments and/or ideas in a range of forms
7. Work independently and, where appropriate, in collaboration with others
8. Reflect upon personal knowledge, skills and experiences

## **Career opportunities**

Graduates of this program can follow diverse career paths in the private and public sectors; Many employers will welcome the transferable skills. The following careers are open to graduates of this program: Advertising and the media, community development and service, environmental and social impact assessment, Government departments, Indigenous organisations, marketing and business organisations, non-government organisations.

## **Real world experience**

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable contacts with potential employers.

## **Honours**

An Honours award is available for this program. Further information can be found in the [Bachelor of Arts \(Honours\) regulations](#)

[https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0024/384/of-Arts-Honours.pdf](https://www.notredame.edu.au/_data/assets/pdf_file/0024/384/of-Arts-Honours.pdf)), or by contacting the [School of Arts & Sciences](https://www.notredame.edu.au/about-us/faculties-and-schools/school-of-arts-and-sciences/sydney/contact-us) (<https://www.notredame.edu.au/about-us/faculties-and-schools/school-of-arts-and-sciences/sydney/contact-us>).

## **Study abroad**

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit [International Opportunities](https://www.notredame.edu.au/study/international-students) (<https://www.notredame.edu.au/study/international-students>) to find out more.

## **Fees and costs**

This Program has the following loan scheme(s) available for eligible students:

### **Commonwealth Supported Place (CSP)**

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The HECS-HELP loan scheme (<https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd>) assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

### **International Full-Fee Paying**

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our Fees, costs and scholarships page (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

### **Student profile data**

Tables 1 and 2 below give an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

### **Fremantle Student Profile Data**

**TABLE 1a - Bachelor of Arts BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

Applicant background	Semester 1 2022	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	17	37%
<b>(B) Vocational education and training (VET) study</b>	<5	N/P
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	5	11%
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)</li> </ul>	<5	N/P
<ul style="list-style-type: none"> <li>Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)</li> </ul>	<5	N/P
<ul style="list-style-type: none"> <li>Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school</li> </ul>	13	28%



marks & recommendation with no minimum ATAR requirement)		
<b>International students</b>	<5	N/P
<b><i>All students</i></b>	<b>46</b>	<b>100.0%</b>

**TABLE 1b - Bachelor of Arts ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1, 2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR-based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors) *[only if relevant]</b>
<b>Highest rank to receive an offer</b>	96.85	96.85
<b>Median rank to receive an offer</b>	74.20	77.20
<b>Lowest rank to receive an offer</b>	64.65	70.00

## Sydney Student Profile Data

**TABLE 1a - Bachelor of Arts BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

<b>Applicant background</b>	<b>Semester 1 2022</b>	
	<b>Number of students</b>	<b>Percentage of all students</b>
<b>(A) Higher education study</b> (includes a bridging or enabling course)	7	13%
<b>(B) Vocational education and training (VET) study</b>	8	15%

<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement, not in the other three categories)	<5	NP
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)</li> </ul>	<5	N/P
<ul style="list-style-type: none"> <li>Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)</li> </ul>	11	21%
<ul style="list-style-type: none"> <li>Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks &amp; recommendation with no minimum ATAR requirement)</li> </ul>	22	42%
<b>International students</b>	<5	N/P
<b>All students</b>	<b>52</b>	<b>100.0%</b>

**TABLE 1b - Bachelor of Arts ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1, 2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR-based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors)</b> *[only if relevant]
<b>Highest rank to</b>	82.85	97.85

<b>receive an offer</b>		
<b>Median rank to receive an offer</b>	65.90	75.15
<b>Lowest rank to receive an offer</b>	55.20	69.05

**TABLE 2a - Bachelor of Arts (Honours) BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

<b>Applicant background</b>	<b>Semester 1 2022</b>	
	<b>Number of students</b>	<b>Percentage of all students</b>
<b>(A) Higher education study</b> (includes a bridging or enabling course)	<5	N/P
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks &amp; recommendation with no minimum ATAR requirement)</li> </ul>	<5	N/P
<b><i>All students</i></b>	<b><i>N/P</i></b>	<b><i>100.0%</i></b>

**Notes:**

“<5” – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

## More information

### Considering your uni options?

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session.** (<https://calendly.com/d/dmr-5gg-c2h>)

For more information, please call our Prospective Students Office on +61 2 8204 4404 or email [sydney@nd.edu.au](mailto:sydney@nd.edu.au) (<mailto:sydney@nd.edu.au>).

All international enquiries should contact the International Students Office on [international@nd.edu.au](mailto:international@nd.edu.au) (<mailto:international@nd.edu.au>).