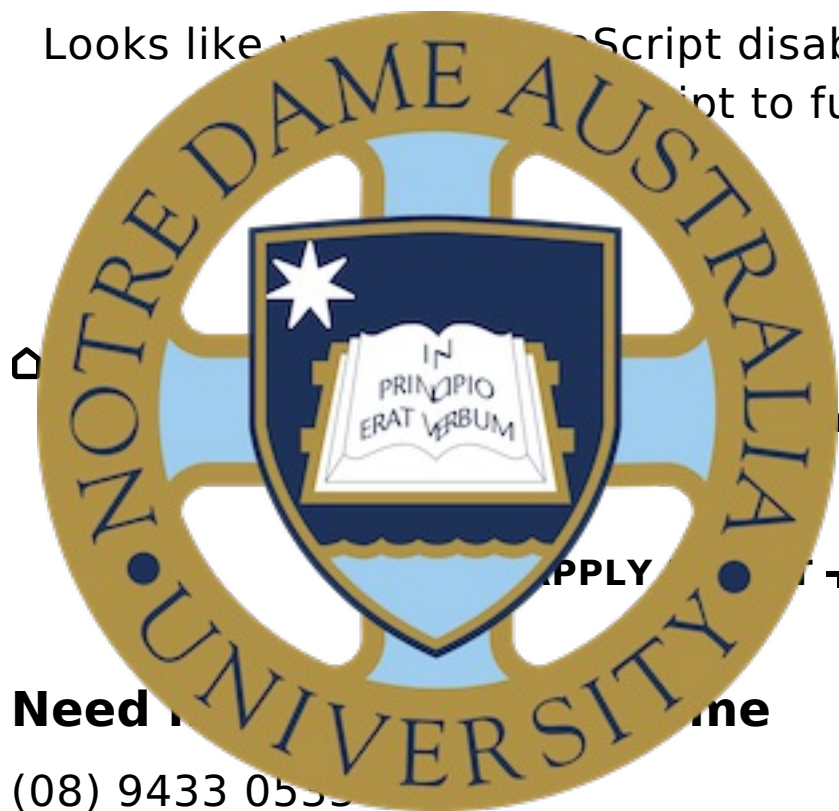


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**Need more information?**

(08) 9433 0555  
(02) 8204 4404 NSW  
(<https://www.notredame.edu.au/home>)

**Duration:** 3 years full-time or equivalent part-time

**Duration type:** Full time; Part time

**Campus:** Fremantle; Sydney

**Study mode:** On campus

**Commencement:** Semester 1; Semester 2

**Program code:** 3363

**CRICOS code:** 073150D

**Loan Scheme:** Commonwealth Supported Place (CSP);  
International Full Fees

**Practical Component:** 90 hours

# Bachelor of Communications & Media

***Are you excited by communications and media and wish to pursue a career in journalism or communications? The University of Notre Dame Australia's Bachelor of Communications & Media is your degree. The degree covers the specialist professional Bachelor of Communications & Media program and provides a broad range of skills and knowledge applicable to many workplaces. You can complete this degree in 3 years of full-time study or the equivalent part-time. Get in touch today to embark on this exciting course.***

## **Why study this degree?**

Media and communications are an exciting and inescapable part of modern life. With the advent of social media, the 24-hour news cycle and the development of citizen journalism, the traditional media landscape has changed beyond recognition. This has presented new opportunities and avenues of communication for journalists, filmmakers, advertising agencies and other media practitioners.

A Bachelor of Communications & Media from Notre Dame effectively prepares you for many jobs. Our degree gives you a unique opportunity to learn everything from journalism to scriptwriting and digital communication.

Enrolling in this program, you can expect to gain a thorough grounding in writing, media law and digital communications before moving on to your specialist area – advertising, film and screen production or journalism.

As part of our commitment to creating job-ready graduates, the Bachelor of Communications & Media also offers a robust internship program, offering you placement opportunities in several media organisations, such as ABC, SBS and the commercial television networks, plus a range of cultural and arts-related bodies across Australia.

## **Program summary**

To complete a Bachelor of Communications and Media you will study 24 courses. These include the core curriculum and a compulsory academic writing course, twelve Communications and Media courses, and elective courses:

- 1 course in academic writing
- 4 Communications and Media courses
- 8 courses for your Journalism or Screen Arts Major
- 8 elective courses from the School of Arts and Sciences, which can be used to form a second Major (8 courses), Minor (6 courses) or Photomedia Specialisation.

## **Core Curriculum**

- CORE I: Foundations of Wisdom
- CORE II: Elective
  - Electives in philosophy and/or theology
  - Professional embedded electives that integrate studies in a profession with philosophy and/or theology
  - An option to undertake a pilgrimage embedded in the study of the philosophy and theology of pilgrimage, e.g., World Youth Day
  - An option to undertake a course that integrates philosophy & theology with community service and charity work
  - An option to undertake an elective in philosophy,

theology, and the liberal arts contained within an international experience

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Full details of the **Bachelor of Communications and Media** program requirements are contained in the Program Requirements

([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0027/396/of-Communications-and-Media.pdf](https://www.notredame.edu.au/_data/assets/pdf_file/0027/396/of-Communications-and-Media.pdf)).

More information regarding courses can be found at the course descriptions pages Fremantle

(<https://www.notredame.edu.au/about/schools/fremantle/arts-and-sciences/course-descriptions>) Sydney

(<https://www.notredame.edu.au/about/schools/sydney/arts-and-sciences/course-descriptions>).

*Please note: The availability of these courses and teaching staff is indicative only and may be subject to change.*

## **Majors & Minors**

### **Majors (8 courses)**

Students must complete at least one of the following Majors. Each Major is comprised of eight courses – some required and some electives.

- Advertising (Sydney)
- Film and Screen Production
- Journalism (Sydney)

### **Second Majors (8 courses)**

Students may use elective courses to form any of the following second Majors:

- Archaeology  
(<https://www.notredame.edu.au/programs/fremantle/school->

of-arts-and-sciences/undergraduate/bachelor-of-arts-major-archaeology)

- Behavioural Science  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-behavioural-science>)
- Business Studies  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-business-studies>)
- English Literature  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature>)
- Environmental Management  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-environmental-management>)
- History  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-history>)
- Journalism  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism>)
- Marketing and Public Relations  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-marketing-and-public-relations>)
- Mathematics  
([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0022/2](https://www.notredame.edu.au/_data/assets/pdf_file/0022/2))
- Philosophy

<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-philosophy>)

- Politics and International Relations  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-politics-and-international-relations>)
- Social Justice  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-social-justice>)
- Theology  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-theology>)

## **Minors (6 courses)**

Students may use elective courses to form any of the following second Minors:

- Archaeology  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-archaeology>)
- Behavioural Science  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-behavioural-science>)
- Business Studies  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-business-studies>)
- English Literature  
(<https://www.notredame.edu.au/programs/fremantle/school->

[of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature](https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-english-literature))

- Environmental Management  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-environmental-management>)
- History  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-history>)
- Journalism  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-journalism>)
- Marketing and Public Relations  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-marketing-and-public-relations>)
- Mathematics  
([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0022/2](https://www.notredame.edu.au/_data/assets/pdf_file/0022/2))
- Philosophy  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-philosophy>)
- Politics and International Relations  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-politics-and-international-relations>)
- Screen Arts  
(<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-screen-arts>)
- Social Justice

<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-social-justice>)

- **Theology**

<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/bachelor-of-arts-major-theology>)

## **Specialisations (4 courses)**

Students may use elective courses to form any of the following Specialisations:

- **Photomedia (Specialisation)**

<https://www.notredame.edu.au/programs/fremantle/school-of-arts-and-sciences/undergraduate/photomedia-specialisation>)

## **Entry requirements**

### **Entry requirements WA**

### **Entry requirements NSW**

## **Learning outcomes**

**Upon successful completion of the Bachelor of Communications and Media graduates will be able to:**

1. Analyse the cultural, political, ethical, and aesthetic contexts of media production including relevant international and intercultural perspectives.
2. Evaluate practical and theoretical knowledge with depth in the underlying principles and concepts in one or more communications and media discipline areas.
3. Apply analytical, creative, and practical skills in one or more media and communications industry



contexts.

1. Integrate theory and practice in media and communication projects.
5. Communicate arguments and/or ideas in a range of forms.
5. Create innovative and practical solutions to communications problems, independently and, where appropriate, in collaboration with others.
7. Exemplify the creative and practical skills, and the ethical, legal, and professional standards relevant to their chosen discipline area in the creation of media.

## **Practical component**

While not a requirement, internship courses and work-integrated learning opportunities are available to enable you to gain on-the-job experience with professionals in your chosen field.

## **Career opportunities**

Graduates of this program can follow diverse career paths in the private and public sectors; the following careers are open to graduates: If you major in journalism - journalist, digital marketer, communication consultant, sports reporter, social media marketing specialist, media and communications advisor, PR advisor, events coordinator, campaign officer, research officer, photographer, editor, travel writer, and videographer. A Screen Arts major will give you further options - director, writer, filmmaker, producer, social media content creator, editor, sound recordist, special effects supervisor, production manager and videographer.

## **Real-world experience**

You will learn from academics who are industry leaders and, through our practicum placements and internship programs, you will gain real professional experience and make valuable

contacts with potential employers.

## **Honours**

An Honours award is available for this program. Further information can be found in the Bachelor of Communications and Media (Honours) regulations ([https://www.notredame.edu.au/\\_data/assets/pdf\\_file/0024/384/of-Arts-Honours.pdf](https://www.notredame.edu.au/_data/assets/pdf_file/0024/384/of-Arts-Honours.pdf)), or by contacting the School of Arts & Sciences (<https://www.notredame.edu.au/about-us/faculties-and-schools/school-of-arts-and-sciences>).

## **Study abroad**

A global perspective adds a valuable dimension to your university education. At Notre Dame University you can study while experiencing the world. We encourage students to become active global citizens through a range of exchange programs, professional placements, study tours, and volunteer opportunities. Visit International Opportunities (<https://www.notredame.edu.au/study/international-students>) to find out more.

## **Fees and costs**

This Program has the following loan scheme(s) available for eligible students:

### **Commonwealth Supported Place (CSP)**

A Commonwealth Supported Place (CSP) is a place at a university where the Australian Government pays part of your fees. This part is a subsidy, not a loan, and you don't have to pay it back. However, this subsidy does not cover the entire cost of your study. Students must pay the rest, which is called the 'student contribution amount'.

In a Commonwealth Supported Place, your fees are subsidised by the Australian Government. Your fees will be split into two portions:

The Commonwealth contribution, which is the portion paid by the Australian Government.

The student contribution, which is the portion you pay. You may choose to pay upfront or defer your student contribution with a HECS-HELP Loan. The HECS-HELP loan scheme (<https://www.studyassist.gov.au/preview-link/node/106/5de65e70-6656-4297-a79d-19fd4a6deadd>) assists eligible students with the payment of all, or part, of their tuition fees, not including additional study costs such as accommodation or textbooks. Your HECS-HELP debt will be indexed each year in line with the Consumer Price Index.

Eligible students will be offered a CSP – you do not need to apply.

### **International Full-Fee Paying**

Tuition costs depend on an international student's study load and discipline. Fees are payable each semester at least four weeks prior to the commencement of your program.

For indicative fees and information on how to pay, including Government loan schemes and our online calculator, visit our Fees, costs and scholarships page (<https://www.notredame.edu.au/study/fees-costs-and-scholarships>).

### **Student profile data**

The tables below gives an indication of the likely peer cohort for new students in this Program. It provides data on all students who commenced in this Program in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

## Fremantle Student Profile Data

**TABLE 1a - Bachelor of Communications and Media  
BASIS OF ADMISSION IN SEMESTER 1, 2021 INTAKE**

Applicant background	Semester 1 2021	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	7	70%
<b>(B) Vocational education and training (VET) study</b>	<5	N/P
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	N/A	N/A
<b>(D) Recent secondary education:</b> <ul style="list-style-type: none"> <li>Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)</li> </ul>	<5	N/P
<ul style="list-style-type: none"> <li>Admitted where both ATAR and additional criteria were considered (e.g. portfolio,</li> </ul>	<5	N/P

audition, interview, extra test, early offer conditional on minimum ATAR)		
◦ Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)	<5	N/P
<b>International students</b>	N/A	N/A
<b><i>All students</i></b>	<b><i>10</i></b>	<b><i>100.0%</i></b>

**TABLE 1b - Bachelor of Communications and Media ATAR PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1, 2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR-based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors) *[only if relevant]</b>
Highest rank to receive an offer	N/A	N/A
Median rank to receive an offer	N/A	N/A
Lowest rank to receive an offer	N/A	N/A

## Sydney Student Profile Data

**TABLE 1a - Bachelor of Communications and Media BASIS OF ADMISSION IN SEMESTER 1, 2022 INTAKE**

**Applicant background**

**Semester 1 2022**

	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	<5	N/P
<b>(B) Vocational education and training (VET) study</b>	<5	N/P
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	<5	N/P
<b>(D) Recent secondary education:</b>	N/A	N/A
◦ Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)		
◦ Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, interview, extra test, early offer conditional on minimum ATAR)	6	30%
◦ Admitted on the basis of other criteria only and ATAR was <b><i>not</i></b> a factor (e.g. special consideration, audition alone, interview, school marks & recommendation with no minimum ATAR requirement)	13	65%
<b>International students</b>	N/A	N/A
<b>All students</b>	<b>20</b>	<b>100.0%</b>

**TABLE 1b - Bachelor of Communications and Media ATAR  
PROFILE DATA FOR APPLICANTS ENTERING ON THE BASIS  
OF *RECENT SECONDARY EDUCATION* IN SEMESTER 1,  
2022 INTAKE**

<b>RECENT SECONDARY EDUCATION - ATAR- based offers</b>	<b>ATAR (Excluding adjustment factors) *</b>	<b>Selection Rank (ATAR plus any adjustment factors) * [only if relevant]</b>
Highest rank to receive an offer	75.55	85.55
Median rank to receive an offer	69.98	76.48
Lowest rank to receive an offer	67.25	72.25

### **Notes:**

“<5” – the number of students is less than 5

N/A – Students not accepted in this category

N/P – Not published: the number is hidden to prevent the calculation of numbers in cells with less than 5 students

In 2022, due to COVID, additional adjustment factor points were granted to applicants from NSW, ACT and VIC.

## **More information**

### **Considering your uni options?**

Talk to one of our career advisors for a personalised advice session (<https://calendly.com/d/dmr-5gg-c2h>). Our advisors provide support while choosing a program of study and completing our application process. **Book my session.** (<https://calendly.com/d/dmr-5gg-c2h>)

For more information, please contact our Prospective Students Office.

**Fremantle and Broome**

Phone: +61 8 9433 0533

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(<mailto:future@nd.edu.au>)

**Sydney and Melbourne**

Phone: +61 2 8204 4404

Email: [sydney@nd.edu.au](mailto:sydney@nd.edu.au)  
(<mailto:sydney@nd.edu.au>)

All international enquiries should contact the International Students Office on [international@nd.edu.au](mailto:international@nd.edu.au)  
(<mailto:international@nd.edu.au>).